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DECEMBER 9, 1957

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Cigar dealers are experts at suggesting the right brand and shape, if you don't know his preference. And their holiday selections are now highly complete . . . gaily-wrapped and ready to give.

So for the man or men on your list, remember cigars. *No other pleasure so great costs so little . . . and a man needn't inhale to enjoy them!*

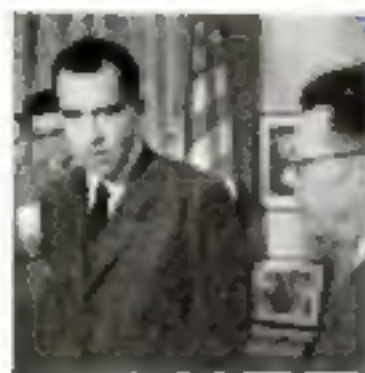
A man who enjoys cigars enjoys life

GIVE CIGARS!



A national drama

In a time of crisis, illness brings high drama to the capital. Nixon takes on new burdens and questions of health and succession are raised.



NIXON AND PRESS

Whither Algeria?

An exclusive picture report reveals the status of the exhausting Algerian rebellion as France faces up to yielding a measure of autonomy.



GUARD IN ALGERIA

Spaak and the summit

The NATO summit meeting is the brain child of a Belgian who once beat Sweden's king at tennis, escaped the Nazis in a trunk, became "Mr. Europe."



PAUL-HENRI SPAAK

Vivid childhood world

In a dozen pages of color LIFE brings back the vivid world of heroes and adventurers that N. C. Wyeth created in illustrating childhood classics.



INDIAN FIGHT

Wenner-Grenland

Sweden's Axel Wenner-Gren, who has already made millions, hopes to make more with his spectacular plan to exploit a Canadian wilderness.



WENNER-GREN LAKE

Bridge, bravery, a puzzle

The *Bridge on the River Kwai* is a magnificent, moving, sometimes mocking film which tells a story about war and courage—and ends in a puzzle.



HOLDEN IN "BRIDGE"

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COVER

Vice President Nixon and White House Press Secretary James C. Hagerty face the press at Nixon's first formal White House news conference (see pp. 33-43)

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A timely **ADVERTISEMENT** with news of this year's great California wine judgments.



CRESTA BLANCA STAFF celebrates awards with victory luncheon. Estate Manager Myron Nightingale, left foreground, holds bottle of California Grey Riesling, which won most top awards. White cliffs in background gave winery its name.

HISTORIC CALIFORNIA WINERY SHOWERED WITH HONORS

Cresta Blanca celebrates 75th anniversary and 41 highest awards

For Cresta Blanca Winery, 1957 was a banner year. Results were in from America's two important wine competitions—the California State and Los Angeles County Wine Judgings. Cresta Blanca had walked away with 41 highest awards. By happy coincidence, 1957 was also the historic winery's 75th anniversary.

Honors have come before to the little winery nestled away in a corner of the Livermore Valley called the Arroyo del Valle. In 1889, seven years after founder Charles Wetmore planted his prize French vines, Cresta Blanca won the Paris Exposition Grand Prix. It has received many hundreds of awards since.

Wetmore placed his winery well—climate and soil are exactly right for the growing of fine wine grapes. And he pioneered methods that have become traditional in the making of fine wines. For years, people who appreciate gracious living and want an out-of-the-ordinary wine have chosen Cresta Blanca. Those trying Cresta Blanca for the first time find out, to their surprise, that these premium wines are not overly expensive and are more than worth the little extra they cost.

The wonderful touch of a fine wine can add something extra in graciousness to every day—especially to the gay occasions, such as birthdays, anniversaries, holidays. Look for these superb, award-winning Cresta Blanca wines wherever fine wines are sold.

CRESTA BLANCA WINE COMPANY, LIVERMORE, CALIFORNIA



WINEMAKER Don Rudolph holds cluster of Semillon grapes—the principal grape from which Cresta Blanca California Sauterne is made.



STANDING IN ENTRANCE to winery's limestone caves is Alejandro Urbina, Cresta Blanca's host. Caves are the deepest cellars in California. Wines "rest" here for years in small oaken casks—then still longer in bottles.



SOME OF Cresta Blanca's best-known wines: California Sauterne, Vin Rosé, Sherry, Burgundy, Ruby Port. In right background, hand-carved oak cask. For helpful Wine and Food Guide, recipes, party ideas, and many other wine suggestions, write Cresta Blanca Winery, Livermore, California.



NEWEST

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AND
BE
MERRY!**

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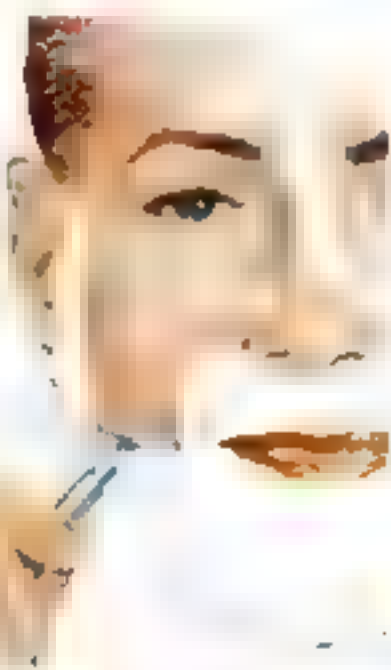


The sensational Blade-Electric gives you these big advantages—the close, clean shaves of soap and blade and the speed, comfort and convenience of Electric Shaving. Sunbeam Blade-Electric is the only real double edge, hollow ground* blade in Electric Shaving powered by a 16-bar armature type REAL motor. Sunbeam's blade moves back and forth at lightning fast speed to give you super fast, close, comfortable Blade-Electric shaves.

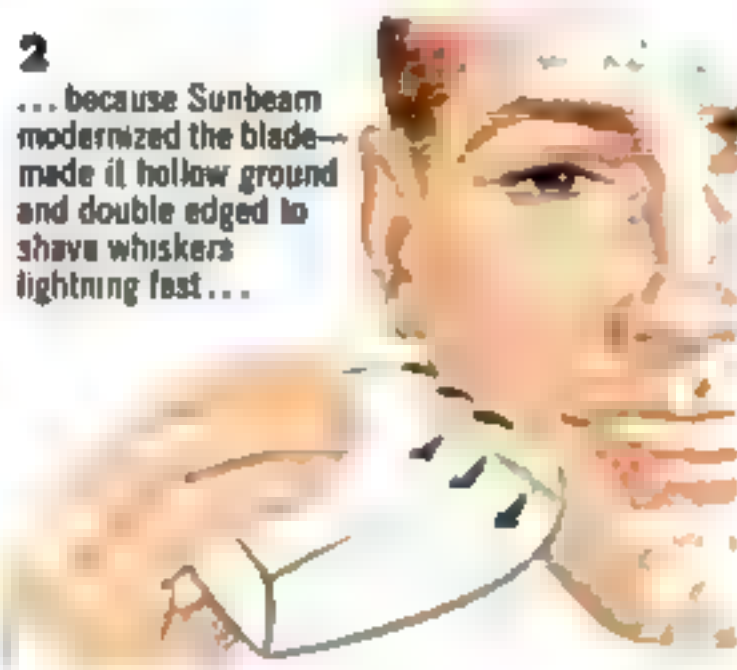
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Shaves Close as a Safety Razor with electric speed and convenience

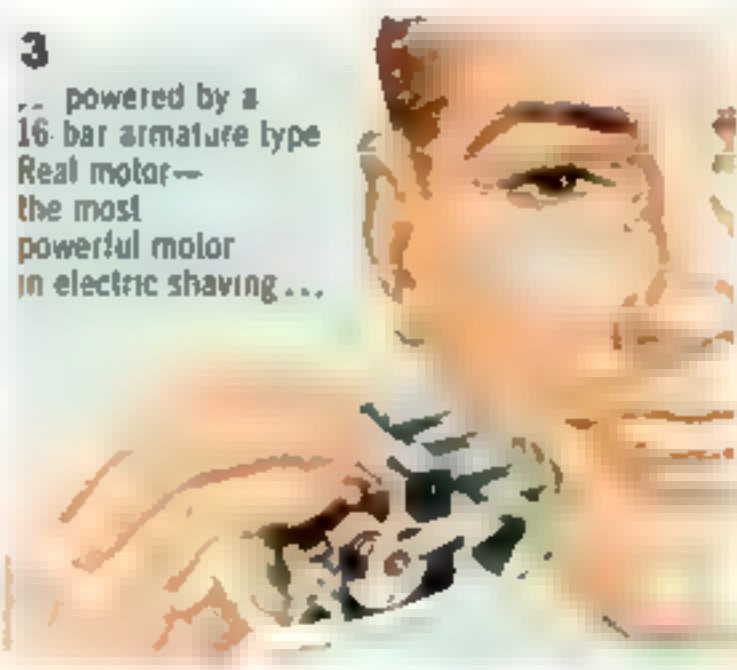
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Now you can shave as close as a safety razor without fuss, muss, nicks or cuts...



2
... because Sunbeam modernized the blade—made it hollow ground and double edged to shave whiskers lightning fast...



3
... powered by a 16-bar armature type Real motor—the most powerful motor in electric shaving...



4
... to shave you close as a safety razor with electric speed, comfort and convenience.



BLADE-ELECTRIC SHAVES BELOW THE BEARD LINE



Magnified cross section view above shows how whiskers grow between skin mounds.

Shaving head is designed to depress skin mounds and pop up whiskers. Lightning fast action of double edge hollow ground* blade cuts whiskers at their base—below the beard line.

*Hollow ground blade is self-sharpening.

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Available in TWO cases...and SIX handsome colors



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Do not open 'til hungry - then
PEELABANANA!



Help yourself to a happy holiday idea!



Banana nog. For happy holiday toasting, blend one fully ripe banana, one egg, a dash of salt and 1 cup milk in your blender — or beat in a bowl until frothy. Top with nutmeg. Enough for two.



Holiday Banana Quick Bread. What a beautiful "Merry Christmas" gift . . . and what a good-tasting treat to have on hand when holiday guests drop in! Clip the easy recipe from this page.

Banana Quick Bread

1½ cups sifted all-purpose flour	½ cup sugar
2¼ teaspoons double-action baking powder	2 slightly beaten eggs
½ teaspoon salt	1 cup mashed bananas* (3 to 4)
½ cup chopped nuts	1 cup mixed candied fruits and peels
½ cup shortening	¼ cup raisins

*Use fully ripe bananas . . . yellow peel flecked with brown

Sift together flour, baking powder and salt. Add nuts and blend. Beat shortening until creamy — 300 strokes, or 2 minutes at medium speed on your mixer. Gradually add sugar, beating until fluffy after each addition. Add eggs and beat until thick. Add flour mixture and bananas alternately, blending thoroughly after each addition. Fold in fruits and raisins.

Grease bottom only (not sides) of 4½" x 8½" x 3" loaf pan. Turn batter into pan. Bake in a moderate oven (350°F) 60 to 70 minutes.

UNITED FRUIT COMPANY

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WINE COULD
TASTE
SO GOOD"



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on special occasions, Manischewitz is far too delicious to keep for great days only. It's a wine you'll enjoy *any time*. Delight your family, honor your friends, with joyful Manischewitz Wine. Look for it in the famous foursquare bottle.



everybody's wine — because it tastes so good.

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(*"Man, oh Mam-shev-its"*)

CONCORD GRAPE WINE, SPECIALLY SWEETENED; MEDIUM DRY CONCORD WINE, AMERICAN BURGUNDY & SAUTERNE, 100% PURE AND SPECIALLY SWEETENED BLACKBERRY, CHERRY & LOGANBERRY WINES AND AMERICAN MALAGA. MANISCHEWITZ WINE COMPANY, NEW YORK.

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wore nothing.

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smart women
wear nothing but
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stockings
by *Jane's*

no seams to worry about

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Here's the most exciting—and most practical—gift you can put under your family's tree! *Here's a television set that works wherever a console will, yet goes where a console won't.*

It's only 30 pounds (the lightest of big-screen portables). Yet in actual tests in

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We do not claim this performance in every locality—it depends on local conditions. At any rate, it works wherever a console will, because the new tetrode tuner gives greater picture power than before.

It's got General Electric's new 110° aluminized picture tube, too. This gives it the new Slim Silhouette—a mere shelf-deep 15

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Stop in and see it at your dealer's now—you'll settle all your Christmas shopping.

It's the most important thing you'll find
GENERAL  ELECTRIC



Retail prices will include Federal excise tax, one-year warranty on picture tube, 90 days on parts. UHF at small additional cost. Prices subject to change without notice. General Electric Company, Television Receiver Dept., Syracuse, New York.



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choose now

Argus makes it easy to give a lifetime of **color-slide** fun!



Argus Color-Slide Cameras are easy to use—give you professional results all through the year—and are guaranteed for a lifetime!

How would you like to add a whole wonderful, colorful chapter to somebody's life this Christmas? You do it when you give an Argus Color-Slide Camera!

Argus makes professional-type color photography possible for *everybody*—even beginners. It's *so* easy. You adjust the simple Color-matic settings, dial your subject into focus, snap the shutter. Done! You don't even need help from the sun. Cloudy, even *snowy* days are picture days with an Argus.

So choose now, choose Argus—THE way to capture the colorful moments that make life fun, and funny, and sad, and *exciting* to live. The prices on this page will show you Argus makes the giving almost as easy as the "taking."

There's an Argus dealer up the street. The rest is up to you.

Most dealers offer easy budget terms.

Argus C-44 features f:2.8 lens, 1/300 shutter, new bayonet-type lens mount for rapid lens-changing. With 50mm lens, \$99.50. C-44 f:1.9 lens—\$89.50. C-44 telephoto lens (on camera)—\$59.50. C-44 wide-angle lens—\$56.50. Variable power viewfinder (on camera)—\$14.50 with leather case.

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Argus L-44 Clip-On Light Meter (shown attached to C-4)—leaves both hands free to operate camera. Only \$17.50, with leather case.



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LETTERS TO THE EDITORS

CASE FOR BEING PANICKY

Sirs:

Whenever a people are faced with great peril, men of courage will arise to sound the alarm because of their love of the people. George R. Price has so brilliantly outlined the blueprint for disaster which we are relentlessly pursuing ("Arguing the Case for Being Panicky," LIFE, Nov. 18).

The grave warnings of men like Dr. Price are not engendered by hysteria but by a clear perception and deep understanding of reality.

JOHN KEITH LEVIN
Haddonfield, N.J.

Sirs:

Please press the panic button more often. Never in our history have we needed to be shocked into constructive thinking so desperately.

Mrs. HAROLD A. SEAMAN
Wappingers Falls, N.Y.

Sirs:

While Price's argument against complacency may be convincing, an equally good case can be made against panic. A crash program is a good way to waste valuable resources and overstress short-term goals to the detriment of long-run benefits produced by a free and expanding economy.

J. A. HOLLISTER
Sunderland, Mass.

Sirs:

I am sick of hearing about the complacency of this country and how we are doomed unless we wake up.

What I want to know is "What can I do?" I am a working man with three children. I put in my 40 hours a week and come home to my family. What is there I can do to put a Sputnik into outer space for this country or send a rocket to the moon before the Russians?

JAMES DARRELL COX
Aurora, Ind.

Sirs:

It has become quite fashionable for people like Price to speak disdainfully of new cars, TV sets and baseball. He seems to say that in the final analysis, we have a choice between a Russian-directed state economy, and an American-directed state economy.

If we start to do away with free enterprise to save our physical freedom, we shall end by losing both.

CARL M. MILNER
West Orange, N.J.

Sirs:

Mr. Price's warning must have had a profound effect on me. I find myself

saving my vote for the guy who will promise to raise my taxes.

RICHARD H. EATON
New Hartford, N.Y.

FLEXING OF RED BICEPS

Sirs:

Was sorry to see that you completely missed the point of a joke recently made by one of Russia's leading humorists ("A Birthday Flexing of Red Biceps," LIFE, Nov. 18). When the clown, Karand'Ash, entered the circus with a big balloon, the crowd asked him what it was. He replied, "A Sputnik." Everyone understood it to be a Soviet one. Then it burst. After a significant silence he added, "An American one, of course."

This joke would be readily understood as a jab at the Soviet regime by anybody who has come to know life in the Soviet Union. Russians wouldn't have been wowed but would rather have regarded it as Soviet propaganda. Karand'Ash is famous for his critical attitude toward the Soviets and has been in considerable trouble because of his agile tongue.

V. M. POPOV
Philadelphia, Pa.



KARAND'ASH (RIGHT) AND HIPPO

● In 1952, for the 35th anniversary of the Bolshevik revolution, Karand'Ash wrote an act involving a huge toy clock which was carried into the arena with the remark that the Communists for 35 years had been as efficient as the clock. But the clock promptly fell apart and the audience howled. For this Karand'Ash was banished by the Department of Circuses of the Ministry of Culture. But now he is back, apparently in good graces, performing with such props as a hippopotamus.—ED.

THE SEER OF SPACE

Sirs:

Congratulations on publishing the plain talk by Dr. Von Braun ("The Seer of Space," LIFE, Nov. 18).

His remarks point up the need for an American Association for the Advancement of Capable People.

DAWSON POWELL
Warwick, R.I.

Sirs:

You state that Werner von Braun is "a thoroughly Americanized German" now, yet I am disturbed by the quotes from the interview with Stolley. "I wish someone had the authority to tell me, 'All right, we'll leave you alone for two years, but if you fail we're going to hang you.' " Is this the way we should conduct our



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LETTERS TO THE EDITORS CONTINUED

scientific research? Are we going to fail because we believe in the dignity of the individual and value of human life?

NELL F. MITCHELL

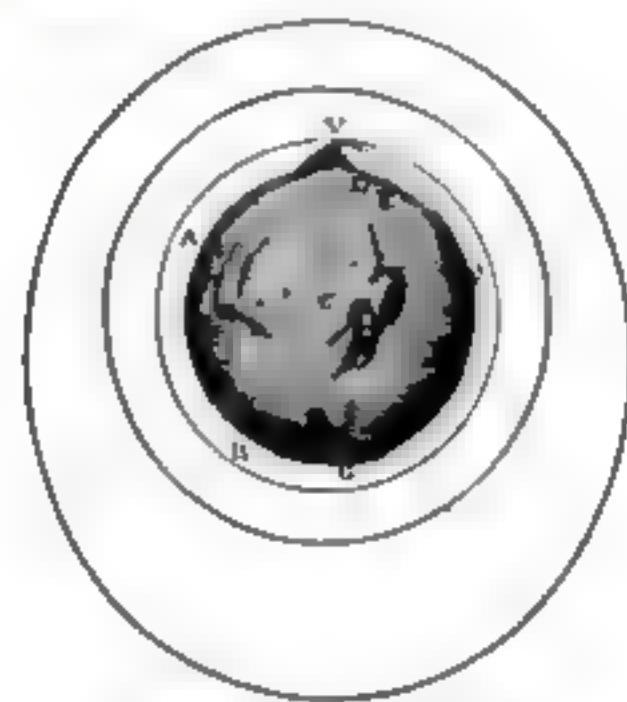
Tulsa, Okla.

Sirs:

Observe the likeness of a picture drawn by Sir Isaac Newton in 1687 with that drawn by Von Braun in 1957 on page 133. Newton discussed the possibility of an earth satellite shot from a high mountain. This drawing appears in his *System of the World*. In another book he gave an exact computation of the time required for a mountain-skimming satellite to swing around the earth if free from air resistance.

RICHARD M. SUTTON
Professor of Physics

Case Institute of Technology
Cleveland, Ohio



NEWTON'S SATELLITE PLAN

EDITORIAL

Sirs:

Your editorial, "A Proposal for a 'Giant Step'" (LIFE, Nov. 18), is the most constructive idea in the field of foreign relations I've seen in a long time. I agree with every word of it.

CLAUDE J. TALBOT

Newark, N.J.

Sirs:

Any American schoolchild could take issue with LIFE's editorial. You say, "This step is to adopt the policy of complete free trade." And again, "Not more than 100,000 U.S. jobholders are vitally dependent on tariff protection." Bosh!

The whole American standard of living would suffer, and in time every American jobholder. There just can't be "free trade" or "free competition" when one country pays a wage scale of 50 cents an hour and is permitted to ship to another country with a wage scale of \$2 an hour.

Such methods will not raise the standard of living of the masses abroad—it will just tend to make a few a good deal richer. No American industry is afraid of competition—but fair competition.

MILDRED NEZZLE

Toledo, Ohio

Sirs:

Our trouble has been that we have tried to "sell" our system of free enterprise instead of letting it sell itself. Your proposal that we declare a policy of free trade "toward all countries willing to accept certain minimum standards under which free enterprise can work" provides other countries with the indispensable incentive to give our free enterprise system a chance to sell itself, through trade, not aid. It is a sparkling concept.

J. ANTHONY PANUCH

New York, N.Y.

MODERN PROPHET

Sirs:

Congratulations on a particularly discriminating article on Ben-Gurion ("Modern Prophet of Israel," LIFE, Nov. 18). It is the most objective, factual and comprehensive thing that has been written on Israel in a decade.

DAN POLING
Editor

Christian Herald
New York, N.Y.

Sirs:

LIFE's presentation of Ben-Gurion's life is excellently done. The only omissions have to do with the fact that his messianic mission has thus far been accomplished at the cost of two wars and a million displaced Palestinian Arab refugees.

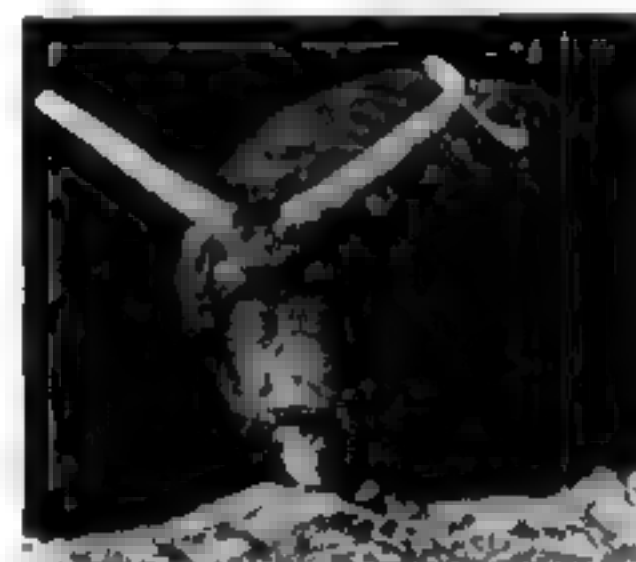
CECIL G. OSBURN

Burlingame, Calif.

MISCELLANY

Sirs:

For the unmasking of a faker, "Caterpillar with 10/10 Vision" (LIFE,



CATERPILLAR SHOWS ITS FACE

Nov. 28), here's a photograph that I made last year.

While I was making a picture of the false eyes, the hot lights I used must have irritated the caterpillar and it showed its true face.

PETER J. NISSEL

Old Greenwich, Conn.

COLLEGE PREXIES

Sirs:

Seeing the picture of Colgate University's Everett Needham Case asking for a donation ("Pack of College Prexies in Search of Cash," LIFE, Nov. 18) reminded me that as undergraduates we used to refer to him as "Ever Needy" Case.

RALPH A. JONES

Rochester, N.Y.

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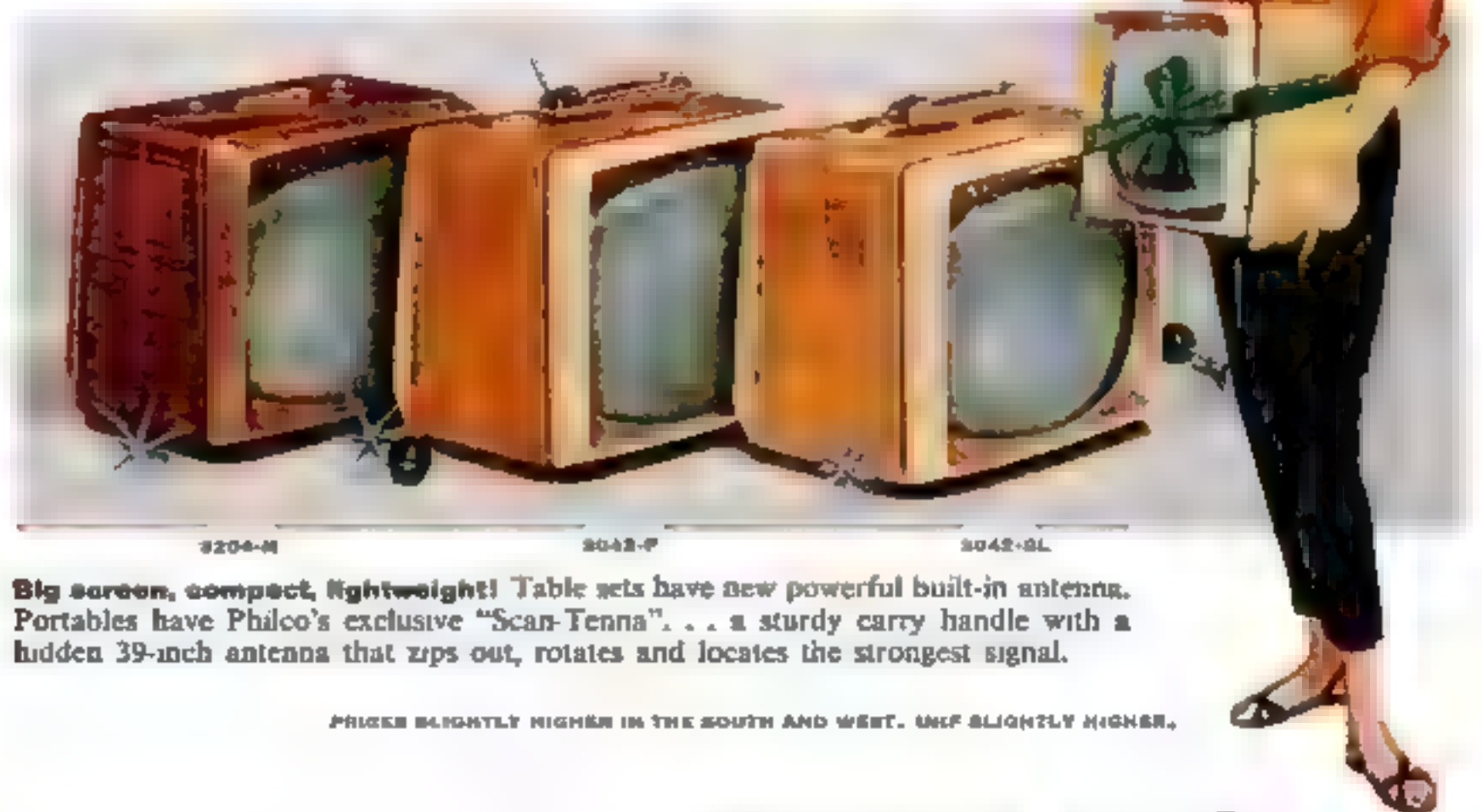
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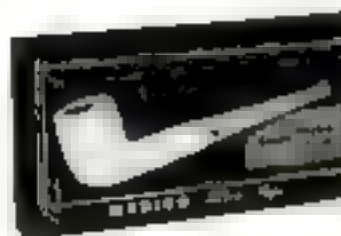
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SPEAKING OF PICTURES

AERIAL ROPE SHOW

The agile sailors shown here, who look as if they might be trying an Indian rope trick, are just doing a windy day's work at a California base—fighting against gusts to bring a Navy blimp to its mooring. The Navy invited Photographer Bill Clinkscales to observe and make a picture report on blimp activities. But nothing he saw in the air impressed him as much

as what happened when the blimp came down.

The full scene at the left and the vignettes below and at the right show the ground crew doing an involuntary aerial ballet as the blimp rose and fell with sailors hanging to the lines. They had a frantic tussle, but the sailors were so skillful that it took them just 60 seconds to get it in place (bottom right) for mooring.





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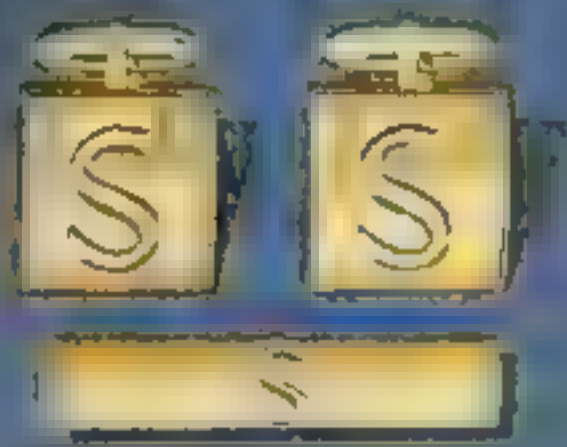
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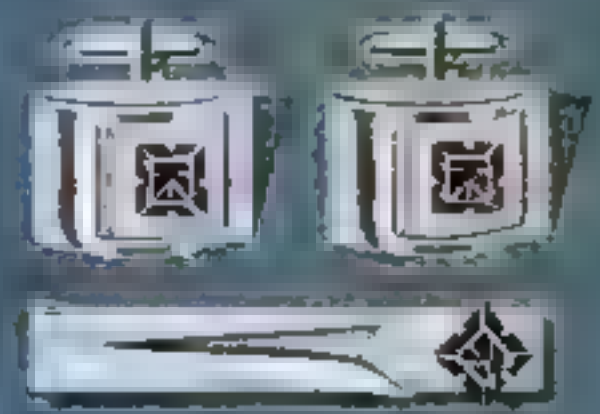
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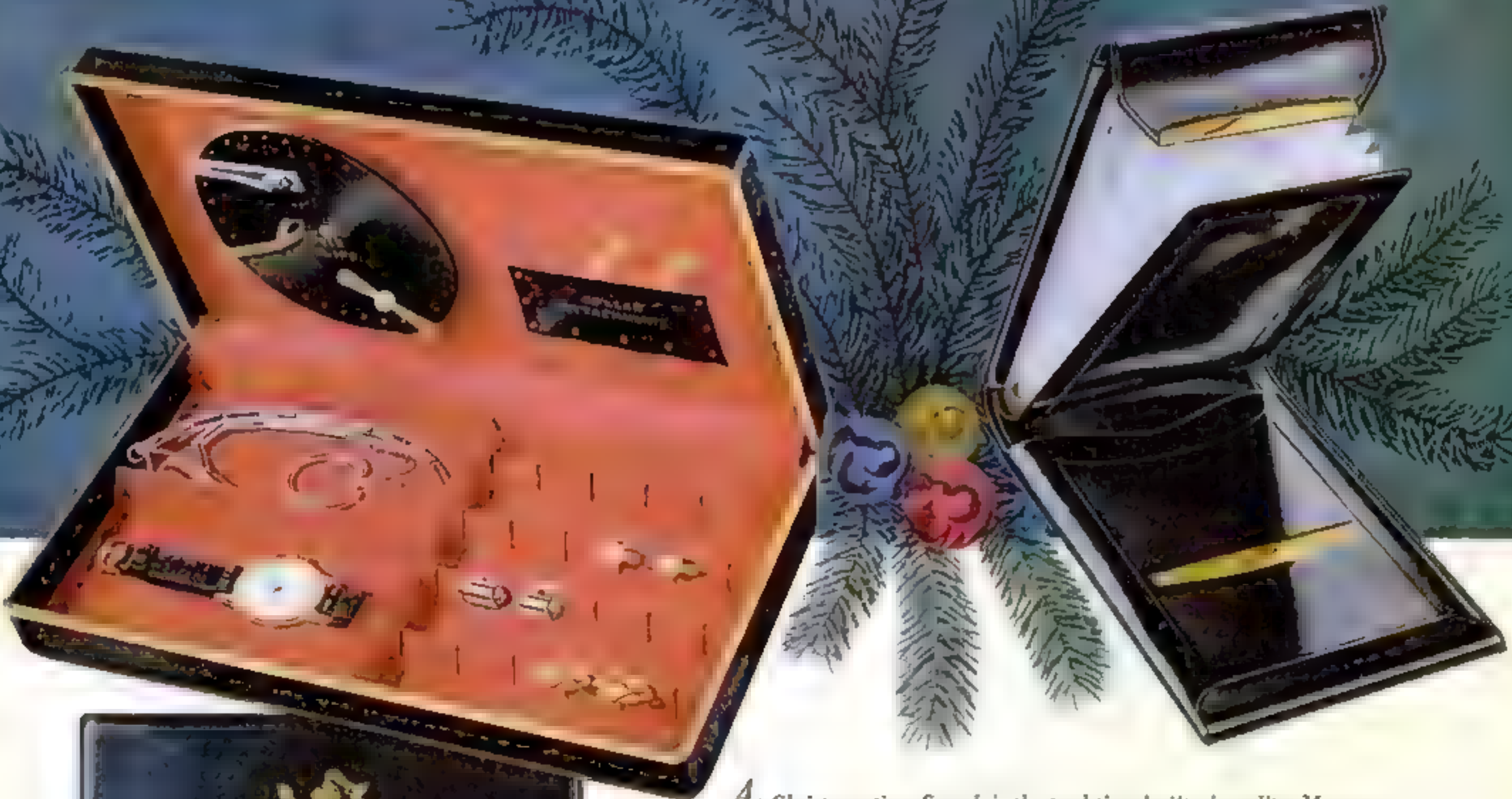


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Sh-

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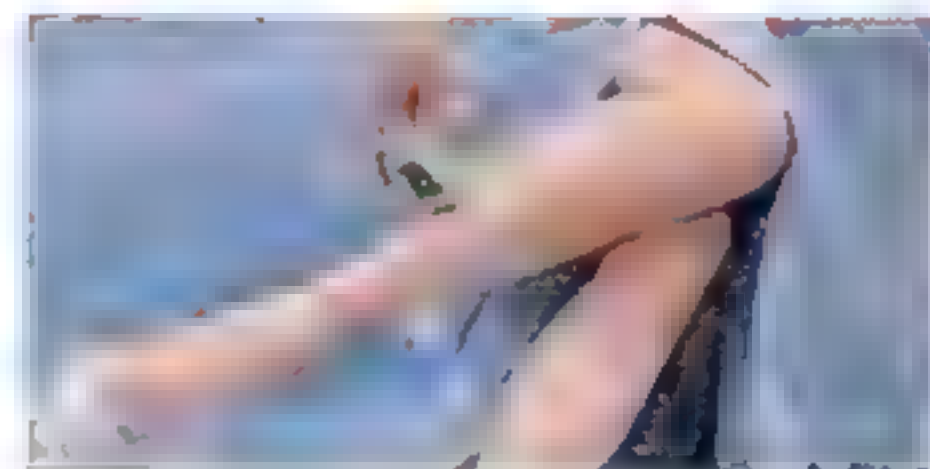
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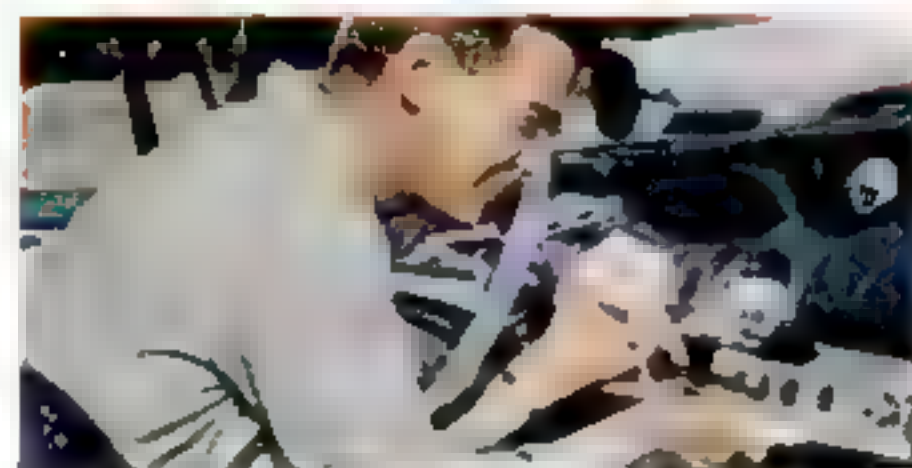
Mrs. John Wayne

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Auto-Home Rollectric, another Remington exclusive, lets him plug into his car's cigarette lighter or into the wall socket at home!

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New 1958 Convertible Cases, 1.35 to 5.00

Helena Rubinstein presents the most beautiful lipsticks
in the world for the most beautiful lips in the world!

WHAT Christmas gifts! Helena Rubinstein, world-famous beauty authority, introduces a revolutionary new lipstick...and the smartest lipstick cases yet!

For beauty care, Helena Rubinstein creates the *first* lipstick specially for dry lips. Called STAY-MOIST, it has an exclusive ingredient that

releases moisture to the lips all the time it's on. Your lips stay moist, fresh, healthy!

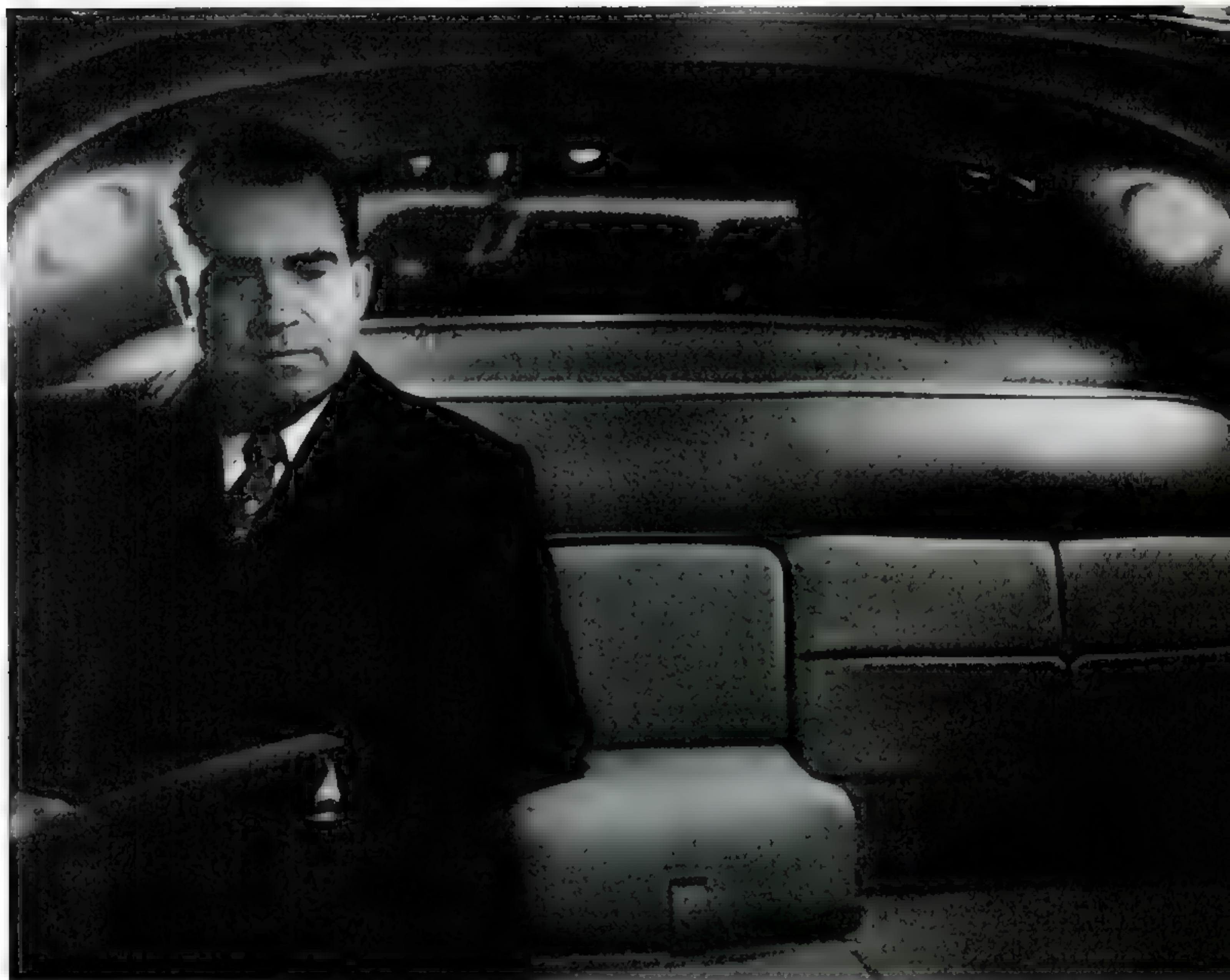
At the same time, new STAY-MOIST LIPSTICK scientifically treats lip tissue, helps heal and smooth. Makes your lips feel heavenly! It does all this—without being greasy!

The new 1958 CONVERTIBLE CASES work

like a charm—changing colors instantly, neatly. Gleaming and elegant, the cases are golden, silver-plated, satin pastels, and sparkling jet. The luxurious jeweled cases at 5.00 are an extraordinary Christmas day. Others from 1.35.

At all leading department and drug stores, or Helena Rubinstein, 605 Fifth Ave., New York

1958 Christmas



ENDING NINE-HOUR STINT AT WHITE HOUSE THE DAY AFTER PRESIDENT'S STROKE, THE VICE PRESIDENT RIDES HOME FOR BRIEF REST BEFORE A STATE DINNER

TIME OF TRIAL FOR THE REPUBLIC

WITH PRESIDENT AILING, A YOUNG—BUT SEASONED—ASSISTANT STANDS IN

For the third time in just over two years the young man riding meditatively to his Washington home had taken on sudden and urgent importance to his nation and to the world. Amid the tense drama set in motion by Dwight Eisenhower's illness Vice President Richard M. Nixon, far more than on the two previous occasions, moved calmly and authoritatively to keep the increasingly crucial business of the White House going forward. He spent long hours helping work out vital decisions like those which put the Jupiter and Thor missiles into production. He would be presiding often at both Cab-

inet and National Security Council meetings.

There was great need for a strong supporting figure. The President's heart and ileitis attacks had occurred at comparatively tranquil times. His new illness—a mild stroke (pp. 40, 41)—had come as the U.S. was confronting three matters of overwhelming importance: 1) the NATO meeting in Paris, crucial to Western unity, which the President wanted to attend; 2) the Administration's planning of next year's budget and legislative programs; 3) the speed-up of the missile effort.

The illness had struck the President as he

braved the wintry air to greet an important foreign leader (*next page*). But by week's end the President was making a good recovery (pp. 42, 43), which did not eliminate the problems raised by his illness. The seizure made newly apparent the need for clear-cut procedures—not now in existence (pp. 36, 37)—for the orderly transfer of presidential powers. The President would have to curtail his activities. However much he could undertake, there would remain greater need than ever for the kind of assistance Richard Nixon had now set himself to give and for which he had unmistakably qualified himself.



SNIFFLING and bareheaded during airport greeting, Eisenhower listens as Robert McLaughlin (right)

makes welcoming speech to Morocco's King Mohammed V (wearing light colored cap) and official party.



BLOWING NOSE, he continues ceremony in 43° weather as an interpreter translates king's remarks.

LOOKING UP (below), the President smiles as the interpreter continues. Now the king starts to sniffle.



DEEP ATTENTION IS GIVEN NEWS OF PRESIDENT'S

SUSPENDED DUTY

The disturbing news of Eisenhower's illness came during a period of intense crisis, a time when critically heavy duties and responsibilities lay upon him. He had the diplomatic task of holding extensive talks with Morocco's visiting King Mohammed V, on whom the U.S. is counting to assert progressive and pro-Western leadership in North Africa. When the President fell ill immediately after greeting the king at the airport, the U.S. State Department took over most of this job.

But a more urgent problem needing the President's attention was being aired on Capitol Hill where Democratic Senator Lyndon Johnson began his investigation into the U.S.'s progress.



A GENERAL STAFF to coordinate military planning "on more rapid basis than we are able to do it today" is proposed by retired Air Force General Jimmy Doolittle despite U.S. antipathy to the idea



ILLNESS AT HEARING AS CHAIRMAN LYNDON JOHNSON (SEATED, CENTER) STOPS TO READ A BULLETIN



SUBMARINE WARNING came from CIA head Allen Dulles, here leaving secret session. The senators called his testimony that Soviet submarines could attack U.S. now with missiles "sad and shocking."

AS DANGER WARNINGS ARE SOUNDED

and lack of it, in missile development and research. Speaking for the Administration, Secretary of Defense Neil McElroy assured the Senate subcommittee on preparedness that steps are being taken to speed up missile production. But other witnesses were not so optimistic. In testimony which lasted four hours, Physicist Edward Teller, the "father" of the H-bomb, gave the U.S. a stark picture of serious weaknesses in its defenses and urged the U.S. to do "more, very much more about shelters" (LIFE, March 18).

Teller's testimony was seconded by Dr. Vannevar Bush, once chairman of the U.S. Research and Development Board, who said "we

have been complacent, and we have been smug." Both men warned that the Strategic Air Command, which last week got operational control over the Air Force's missiles, must disperse its planes over more bases to prevent them from being knocked out at once in a surprise attack.

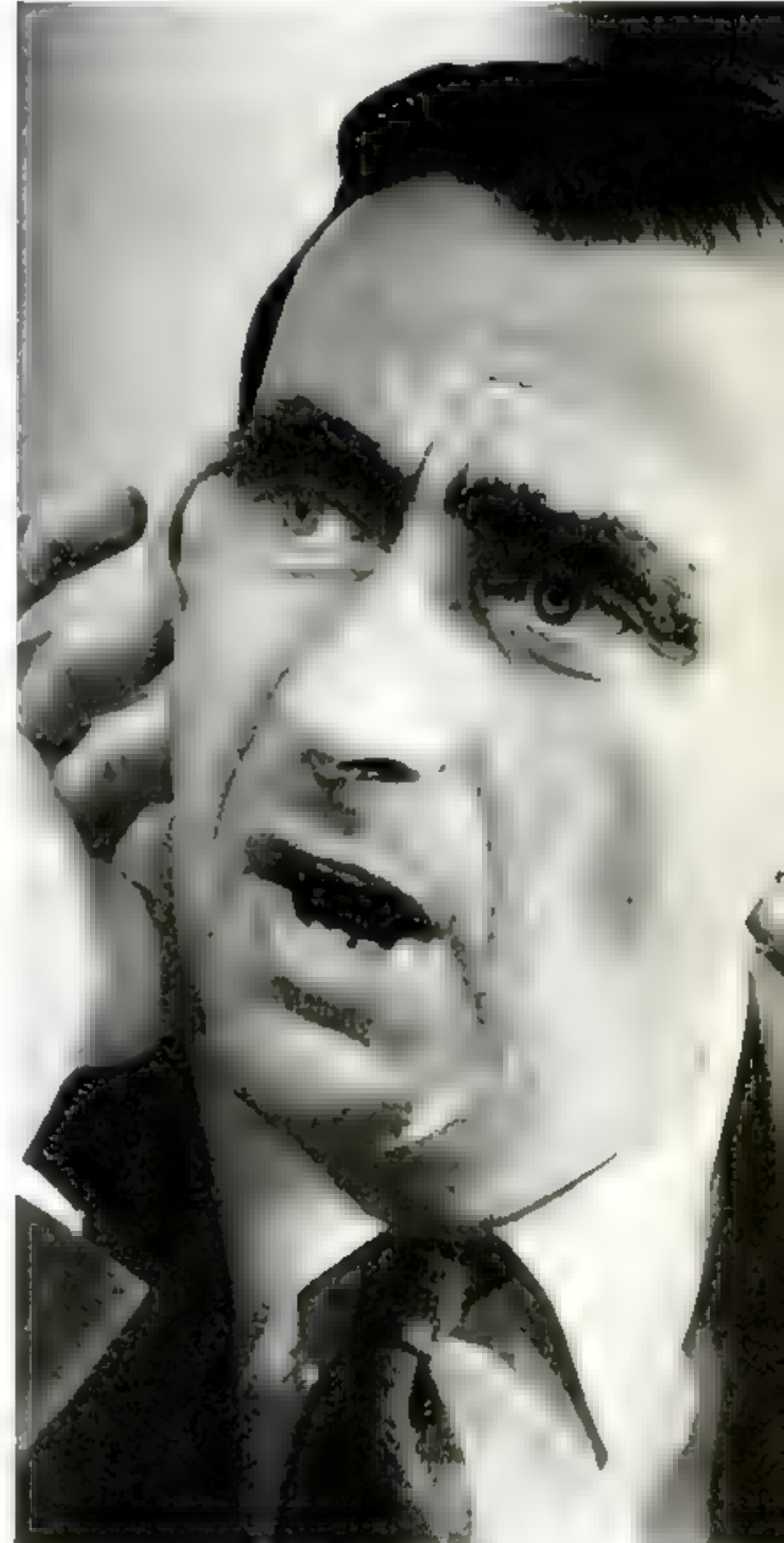
But the biggest scare of all came from Allen Dulles, director of the U.S. Central Intelligence Agency and brother of the Secretary of State. Dulles talked behind closed Senate doors, but one item in the CIA testimony leaked out afterward: the Soviets, who have a fleet of submarines which is far larger than that of the U.S., are capable right now of using subs to launch ballistic missiles from 500 miles off U.S. shores.



CENTRALIZED PLANNING in the Pentagon is proposed by Scientist Vannevar Bush, who tells the senators that the rivalry between the military services has been "damaging and sometimes disgraceful."

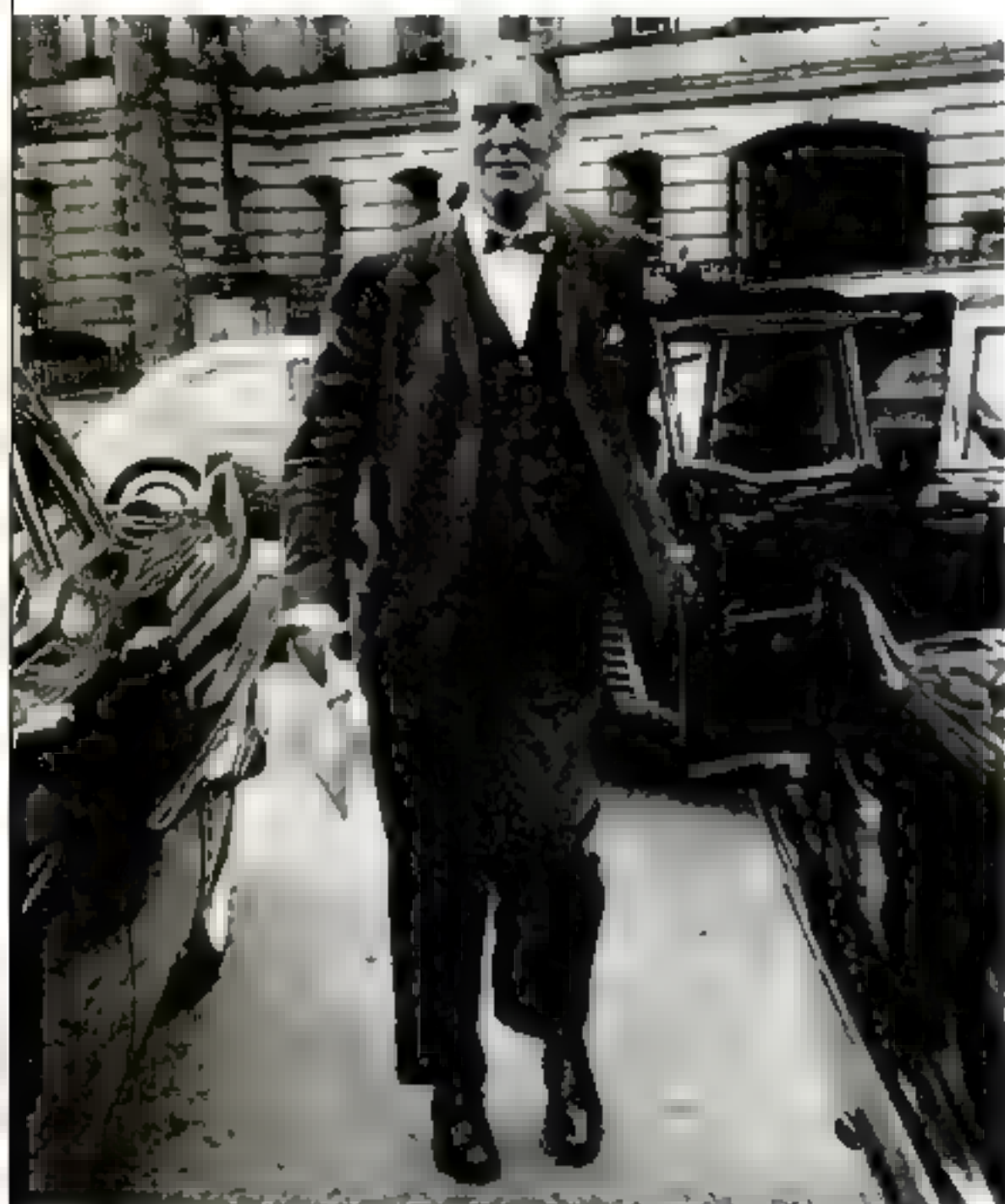


END OF RIVALRY over the intermediate range missile comes as Defense Secretary McElroy announces decision to produce both the Air Force Thor and Army Jupiter. Johnson said this was "good news."



"NOT GOOD ENOUGH" is Scientist Edward Teller's estimate of missile progress. "We must apply more money." He also criticized military services and called emergency greater than in World War II.

IN THE CONFUSION OF WHAT TO DO, A SCURRYING TO AND FRO



UNDERSECRETARY, Christian Herter, comes to White House. In background is old State building.



SECRETARY OF STATE, John Foster Dulles, departs after advising White House on foreign affairs.



SPECIAL ASSISTANT to President, Robert Cutler, hurries in to coordinate national security problems.

CONSTITUTION IS VAGUE—AND BROWNELL

"In case of the removal of the President from office, or of his death, resignation, or inability to discharge the powers and duties of the said office, the same shall devolve on the Vice President. . . ."—Constitution of the United States, Article II/Section 1, Clause 5.

THE President's illness raised once again a serious constitutional dilemma that has haunted the U.S. on every occasion in its history in which the health of a Chief Executive has been in doubt. In the case of a serious but temporary presidential disability, how can the President's authority be safely, surely and legally transferred to the Vice President?

The pertinent clause of the Constitution (*above*) indicates to some that the Vice President can take over from a temporarily disabled President. Last spring former Attorney General Herbert Brownell Jr. told a House subcommittee, "I believe the Constitution now vests the power of determining inability in the Vice President." But a disabled President can become able again. And there is no clear constitutional procedure for his reinstatement, once his powers have devolved on the Vice President.

Within a month after his heart attack in September 1955 President Eisenhower had conversations in Fitzsimons Army Hospital on this question with Brownell, then Attorney General. Early in 1956 he instructed Brownell to draft a proposed amendment to the Constitution to clarify the question of temporary disability. Explaining the Administration's proposal at a press conference in April of this year, President Eisenhower said, "And until the President is again able to say, 'I now resume, I am now able to resume my office,' he [the Vice President] would continue to act in that capacity."

The proposed amendment was an attempt to deal with a problem that had not been resolved during past crises. The first time the dilemma became dramatically apparent to the nation was in July of 1881 when an assassin shot President James Garfield in the back. Unconscious much of the time, Garfield lived on for 80 days. As government business stalled, his Vice President, Chester A. Arthur, considered the possibility of assuming the office. Cabinet members agreed unanimously that the President was truly unable to carry out his executive function, but, because they were afraid that powers and duties once devolved on Arthur could not be returned to a recovered Garfield, a majority voted against Arthur's taking over. Understandably reluctant to be labeled a usurper, Arthur decided not to act on his own.

In September 1919, President Woodrow Wilson suffered a crippling stroke and was virtually an invalid for the remaining 17 months of his

term. His wife and his doctor screened most of the official documents before deciding whether or not to pass them along to Wilson—and nothing was brought up that might unnecessarily distress him. At a most critical period of history, during the debate over the country's joining the League of Nations, the U.S. was again without a functioning executive.

In these cases, and following the two earlier illnesses of President Eisenhower, the perplexing pattern has been the same: an ailing executive, a rush of national concern, and then nothing accomplished.

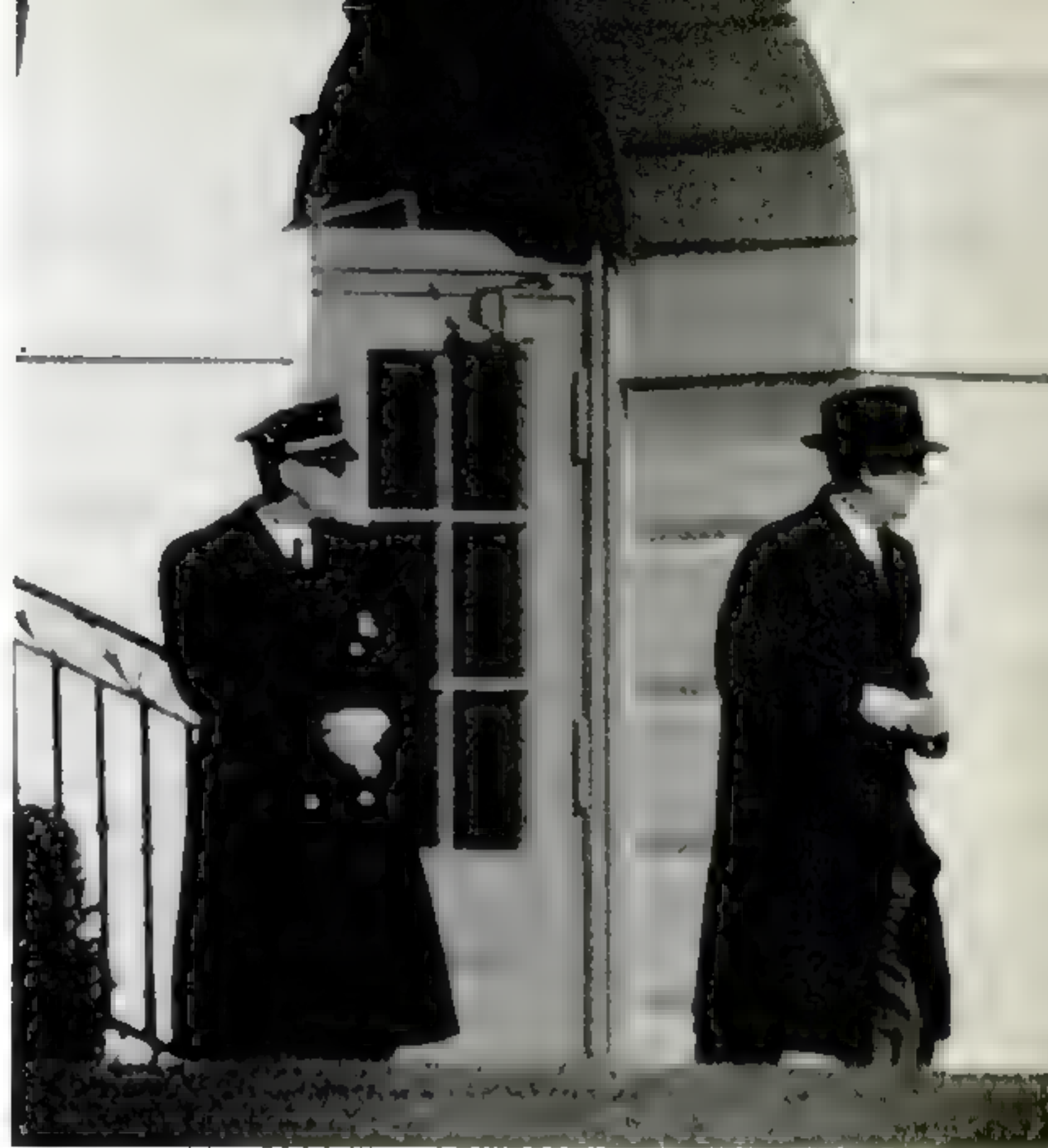
Last spring Brownell carried the Eisenhower proposal to a House subcommittee. "[The President] has authorized me to say," began Brownell, "that, in his opinion, action to amend the Constitution is required to eliminate uncertainty and to provide for the orderly conduct of government in time of future crises due to a President's inability to act." The new proposal was that upon the President's death, resignation or removal from office the Vice President should become President. A President who was disabled could transfer his powers to the Vice President. Upon the termination of his disability the President could declare his own fitness and reassume his office. In the case of a President who could not or would not declare his disability the Vice President could decide on it and, with the agreement in writing of a majority of the Cabinet, take over the job. Here, too, the President could reclaim his authority merely by stating the end of his disability. Though the amendment does not deal with the possibility as such, Brownell had an answer for congressional queries on the method of dealing with a President who insists on reclaiming his powers even though he is still clearly disabled. "In a . . . situation of that kind," said the Attorney General, "or one where he really was not able to make a rational decision, if the time of crisis was such that action was needed, you could bring in your impeachment proceeding. . . ."

Though the passage of a constitutional amendment might take several years, Brownell was, and still is, convinced that it provides the best solution. He told the House Subcommittee, "I believe . . . that the Vice President could not constitutionally be divested of this power [to determine presidential inability] without a constitutional amendment."

Other authorities think a bill would be sufficient. This would confirm vice presidential powers implied by the Constitution and would also establish a procedure to deal with temporary powers. Congressman Emanuel Celler (D., N.Y.) has proposed a bill along these lines, and Edward Corwin, Professor of Constitutional Law at Princeton, agrees that Congress can, under its authority, enact "necessary and proper" legislation.



PRESIDENTIAL ASSISTANT, Sherman Adams, working in White House office with secretary, joins with Nixon, Dulles and Rogers to make emergency decisions.



ATTORNEY GENERAL, William Rogers, leaves the White House. In office for only three weeks, Rogers gave legal advice to President's administrative staff.

DESCRIBES THE SITUATION AS 'RECKLESS'

Some experts have objected to the Administration's proposal on the grounds that it gives the Cabinet the right to approve or disapprove when the Vice President decides he should take over. But Brownell thinks that the Cabinet is the body most likely to exercise extreme caution before making such an important decision and that for the legislative or judicial branches to determine inability would be an encroachment on the office of the presidency. Brownell has said, "The Cabinet, after all, is an executive body. It is the President's official family. A decision of this body along with the Vice President is likely to receive public acceptance . . . and, moreover, the Cabinet is right there on the job and in a position to know at once whether the President is able to act."

Experts speaking against this provision say that its weakness lies in the fact that the Cabinet is, indeed, the President's family. It consists of personal friends of the President. As a group they would be most reluctant to decide that a President was unable to carry on.

Representative Kenneth Keating of New York has proposed a presidential inability commission under the chairmanship of the Vice President, with nine members drawn from the Supreme Court, the Congress and the Cabinet. This commission could be convened to judge a disability and, with six members concurring, the President could be replaced until the same commission found him fit again. Former President Truman has also proposed a disability commission, but Mr. Truman's group would, after getting medical advice, report its findings to the Congress for action.

Not only would this be a slow procedure, Brownell believes, but it would also be "unwise . . . to establish formal legal machinery for giving a President physical and mental examinations, because this amounts to placing a President constantly on trial as to his health, and this would give a hostile commission the power to harass him at all times."

Although everyone agrees that medical advice would be necessary in determining inability, most experts think the final judgment should be left to the government. Medical opinions can vary widely on almost any case, and perhaps the best definition of presidential inability is an entirely unmedical one given by Professor Ruth Silva of Pennsylvania State University. Says Professor Silva, "Inability covers any situation which restrains a President from the actual exercise of his powers at a time when the public interest requires the exercise of these powers."

In the absence of a ruling, what could be done under the Constitution when a President is disabled by illness? There are four possibilities:

1) He could resign. The Vice President would then become Chief Executive for the balance of the term.

2) He could remain in office. Shielded by family and physicians, as Wilson was, or with all but his constitutional duties delegated to associates, as was the case following President Eisenhower's heart attack, the executive could simply hold his office until his health returned.

3) The Vice President could take over under the Constitution but, as previously stated, there is no clear legal provision for giving the job back to the President. This is clearly the most drastic course. It places an almost insupportable burden on the Vice President, but it is a course many experts think could be soundly defended.

4) The President, with the concurrence of the Vice President, might decide to relinquish temporarily the powers and duties of the office. The President would then announce his decision to the people, stating that all his powers and duties were to devolve on the Vice President until the disability ended. A popular President might well convince the nation of the necessity for this step, and the full functioning of the office could then proceed without any hiatus.

But there might be objections from foreign governments to such an unprecedented action, and Brownell raises the point that individual law suits against the U.S. would follow, as they do in any situation not clarified by the Constitution. For example, any citizen could contest the Acting President's status by questioning the legality of any government action taken during his tenure. In deciding such a case, the Supreme Court might base its decision solely on the legality of the specific action brought, but it might also couple such a decision with an adverse opinion on the greater question of the presidential arrangement itself.

All the various proposals for action serve to illuminate the stark fact that the U.S., at a time of tremendously demanding world pressures, is faced with an obvious constitutional weakness. At any time now, as at any time during our history, a President could become literally unable to carry out the functions of his office and, what is more, might not even be able to express that fact.

The problem seems to be up to Congress. Congressman Celler, whose subcommittee did not favor the Administration's proposed amendment, predicted last week that, within 60 days of its convening in January, Congress would pass a new succession law to cover disability.

But will any congressional or constitutional action be taken? Or will the U.S., lulled and encouraged by a recovered President, fail to act once more? "For such a situation to continue," said Herbert Brownell last week, "would be reckless beyond belief."

Washington Drama CONTINUED

NIXON BEGINS HIS

Richard Nixon's performance, and public reactions to him, have changed significantly from the time of the President's heart attack in 1955. Then the memories of his competitive politics still rankled his detractors, who felt that he lacked the capacity to handle presidential affairs. But since then Nixon had shifted his attention from political to administrative roles. His world travels created goodwill for the U.S. Last week, at 44, a trim 166 pounds (20 pounds under a year ago), Nixon had had 11 years in the government and was uniquely informed in administration matters. There were now serious suggestions in both parties that if

AT PRESS CONFERENCE NIXON HEARS, ANSWERS



CONFERRING IN WHITE HOUSE office of President's deputy assistant, General William Parsons

Nixon talks with Clifford Hexter, undersecretary of state, on the day President's stroke was revealed

GRUELING DUTIES

the President should be a deliberately unapologetic, he should resign in favor of Nixon. Nixon, facing his last formal White House press conference (this one), was— even though battered from the long hours of the crisis— characteristically intense and decisive. He would take none of the President's authority and expected the President to be able to resume the responsibilities of his office. At the President's request, he said, he would take over ceremonial duties and some administrative activities. As the Nixons undertook one of these ceremonies (right), the President gave indications of quick recovery (pp. 12, 14).

QUESTIONS ABOUT HIS ROLE AND IKE'S ILLNESS



FIRST LADY PRO TEM, Mrs. Nixon makes friend with King Mohammed VI as guests for formal

dinner he gave at Maxflow Hotel. Vice President is just behind her. At right: Prince Monay Abd El Halim.

BRAIN EXPERT TELLS WHY STROKES OCCUR

by DR. IRVINE H. PAGE



Dr. Irvine H. Page, former president of the American Heart Association, is one of the world's leading authorities on the human circulatory system. Once an associate at the Rockefeller Institute for Medical Research, he was during 1928-1932 head of the chemical division of Munich's renowned Kaiser Wilhelm Institute. Now chief of research at the Cleveland Clinic Foundation, he has written books on hypertension and brain chemistry.

THE stroke which President Eisenhower suffered last week was not caused, as some newspaper stories have suggested, by worries about Sputnik and the Middle East, by playing too much golf, or by standing hatless in a cold wind during welcoming ceremonies at the airport for the king of Morocco. It was simply the inevitable result—inevitable according to our present state of knowledge, at least—of the President's physical condition. In all likelihood it would have occurred when it did even if the President had been living a calm, sheltered and uneventful existence on his Gettysburg farm.

This kind of stroke is one of the commonest ailments of aging men the world over. It is especially to be expected when a man is in his 60s and has arteriosclerosis, or hardening of the arteries—which President Eisenhower almost certainly has. The President's blood pressure has remained normal, but the popular notion that arteriosclerosis must always be accompanied by hypertension (high blood pressure) is false. In the President's case, at his age and with his medical history, it would be extraordinary if he did not have arteriosclerosis.

The word "stroke"—literally, a striking down—has frightening overtones for most people. And, of course, a stroke can be very serious. It can be fatal. But it can also be quite mild. A so-called "little stroke" does not necessarily shorten a person's life and may impair his faculties only temporarily. Its severity depends on several factors.

A stroke, often called apoplexy, occurs when the blood supply to the brain, or to some portion of it, is cut off. In order to perform its vital functions the brain needs an enormous amount of oxygen. It hogs 20% of all the oxygen consumed by the body. Since it gets this oxygen directly from the blood stream, it needs about 25 times as much blood as does inactive muscle tissue. More than a pint and a half of blood must be circulated through the brain every minute. If brain cells are denied their quota of oxygen for even five minutes, they soften and die. Though this is irreparable, the brain's ability to perform all its functions is often recovered. The area affected may be large or small. Since each individual's functions of sensation and movement are intimately linked to the specific areas of the brain which control them (*driving, far right*), the degree of a stroke victim's incapacity will depend upon which brain centers have

been damaged. For example, if the speech centers are damaged, the victim will find his ability to speak impaired.

There are at least four ways in which a stroke can take place:

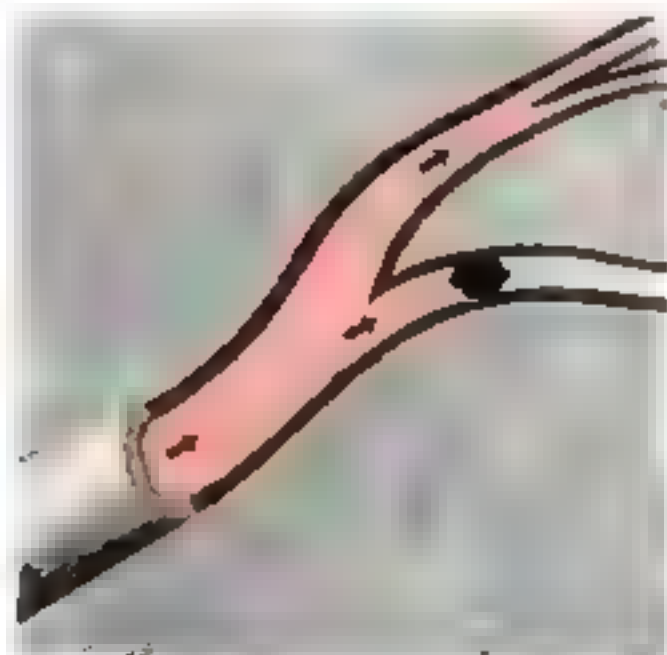
- 1. CLOTTING.** In arteriosclerosis, fatty substances like the much publicized cholesterol accumulate on the walls of the blood vessels, thickening them and narrowing the space through which the blood can pass. As the blood flow slows down, it may begin to stagnate. Tiny "platelets"—specks of chemical "dust" in the blood stream—may begin to cluster on rough spots which have been caused by arteriosclerosis. Thus coagulation may form the core of a clot, or thrombus, which blocks the further flow of blood and produces a condition known as thrombosis. There is another form of clotting known as embolism. Here a small clot, or embolus, is pumped from somewhere else in the body—say, from a diseased heart—and lodges in a vital artery, obstructing the flow of blood.
- 2. HEMORRHAGE.** A brain artery may rupture. The blood escapes, damaging the surrounding tissue. Since the brain floats in a liquid called cerebrospinal fluid and is encased by unyielding bone, much bleeding may also cause serious pressure. A cerebral (brain) hemorrhage is usually detectable by blood in the spinal fluid. It is harder to recover from cerebral hemorrhage than from any other type of stroke.
- 3. COMPRESSION.** A tumor, swollen brain tissue or a large clot from a cerebral blood vessel may press hard enough upon an adjoining blood vessel to stop its flow.
- 4. SPASM.** An artery of the brain may constrict and thus reduce or pinch off the blood passage. The damage in this case depends upon how long it takes the affected artery to relax again. There is some disagreement about whether or not spasms of the cerebral vessels really occur at all in stroke cases. The evidence now at hand is inconclusive.

The seriousness of a stroke, then, depends upon which blood vessel is affected, the kind of blockage which occurs, how long the brain areas involved go without their oxygen supply, plus a number of other considerations. In many cases, especially among younger men, other blood vessels may take over the functions of the one that is blocked. Sometimes, even when certain brain centers have died, other areas of the brain are able gradually to take over their duties. The specific mechanism of this process remains a mystery.

On rare occasions the victim of a stroke may be a very young person, even a child. In such cases, of course, the stroke results not from the deterioration of aging but from some illness like rheumatic fever or extremely high blood pressure. It might also result from some aneurysm (a blood-filled pouch) of the blood vessel which the child was born with. Surgery can often remove this difficulty, and, if the rest of the circulatory system is healthy, the child can look forward to a normal life span.

For most young people strokes are a rather remote worry. The average age of a stroke victim is 64 years. There has been a steady increase in the number of strokes among Americans in recent years, but that need cause no alarm: there has also been a steady increase in life expectancy and therefore a steadily increasing number of elderly Americans, which is the reason there are more strokes. Elderly males, by the way, seem to succumb more easily than elderly females. We are not sure why.

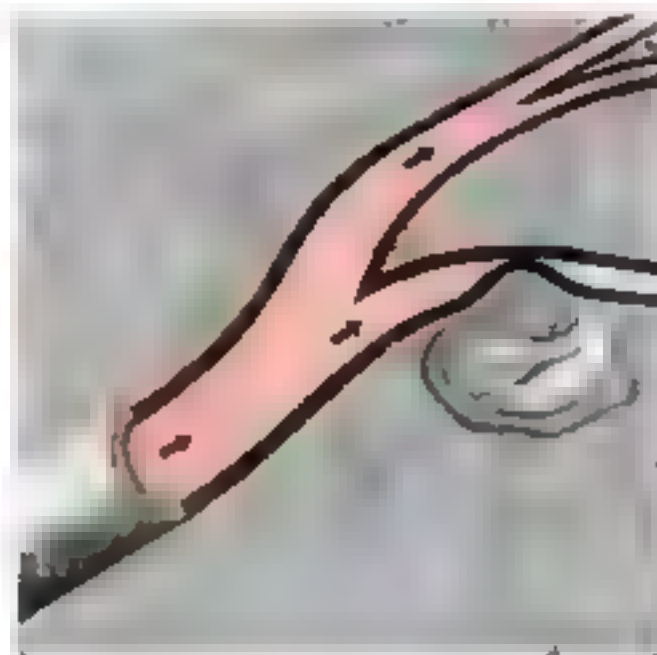
If the stroke victim does not die—and he usually does not—a variety of things may happen to him. He may feel tired, numb, weak, stuporous or confused. He may have headaches and suffer disturbances of vision, speech or memory. He may lose sensation in certain parts of his body. He may not be able to walk. He may be stricken paralytically and have to lie in bed for years. There are about two million such incapacitated or handicapped stroke victims in this country today. (Many of them could be at least partially rehabilitated by properly supervised nursing



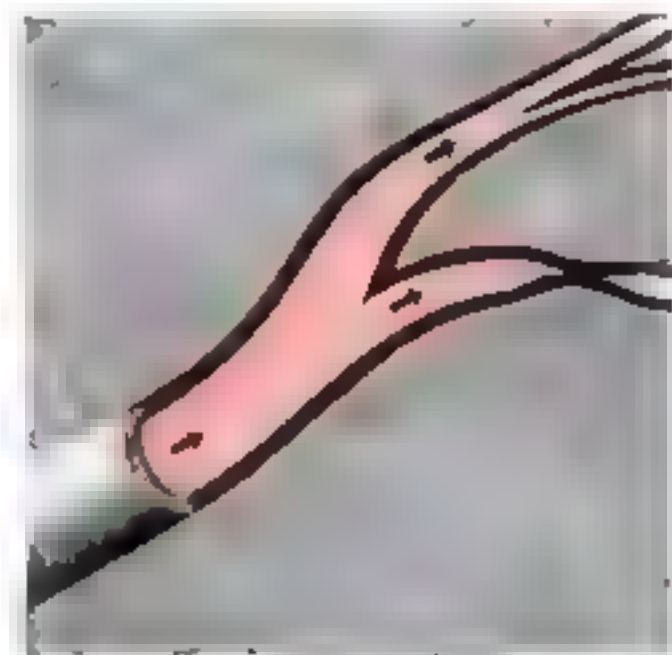
BLOOD CLOT, blocking the flow in a brain vessel, is most common of four causes of stroke shown in these diagrams. Clot forms in a brain vessel (*above*) or goes to brain after forming in heart or in an artery elsewhere.



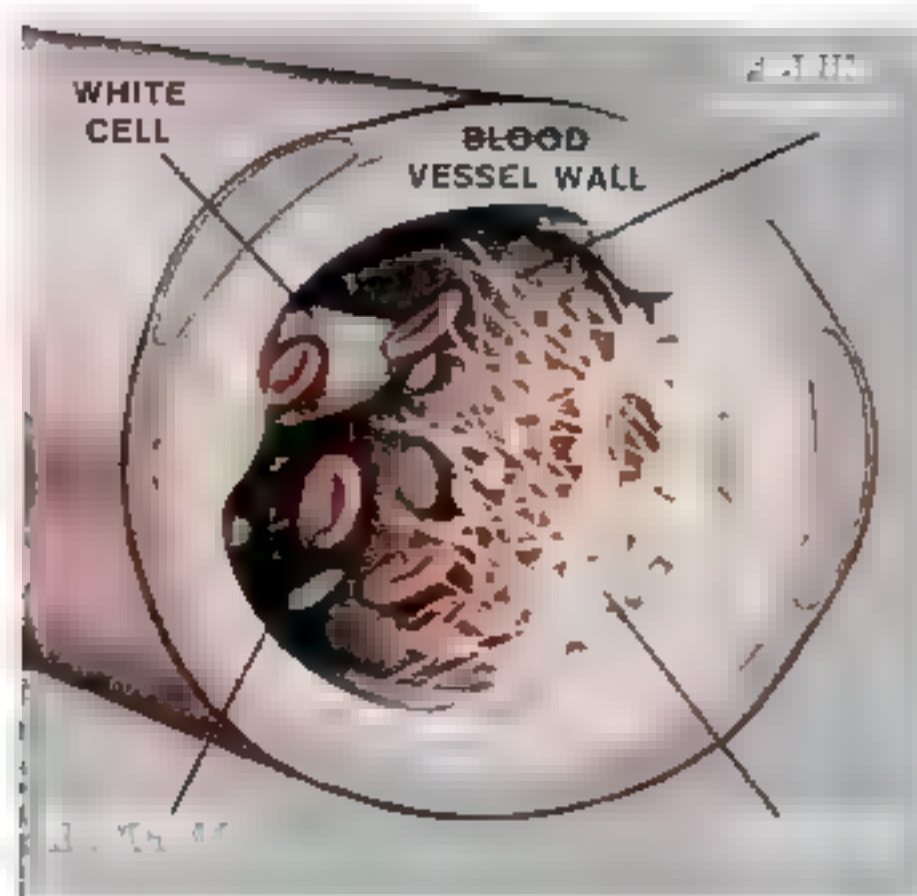
HEMORRHAGE, second commonest cause of stroke, occurs when—due to disease, congenital defect, head injury or very high blood pressure—blood bursts through brain artery wall and flows into surrounding brain tissue.



TUMOR forming in brain tissue may press against a vessel, constricting it, blocking blood flow. This is highly unusual cause of stroke. Adjoining blood vessels may gradually take over the functions of the blocked artery.



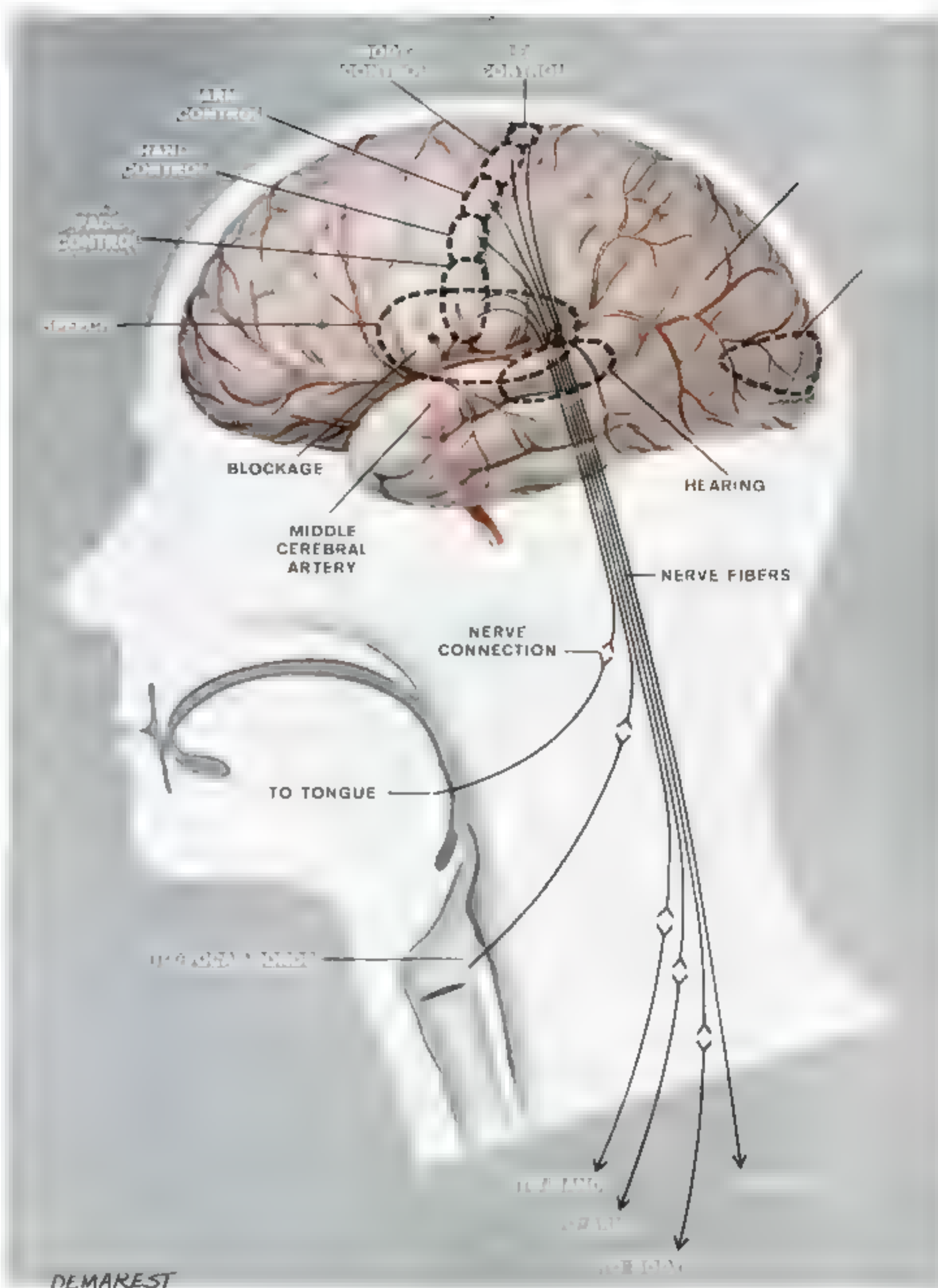
SPASM, a constriction of muscular walls of a blood vessel, presses walls together so they shut off blood flow. Whether this occurs in stroke cases, and what specific role it may play, is a subject of medical controversy.



HOW CLOT FORMS is shown in diagram of artery cross section. Infection, injury or hardening of artery's inner wall causes blood's platelets to adhere to roughened wall. They cause a substance called fibrinogen to solidify into fibrin strands which entangle red and white blood cells, forming thick clot.

SITE OF STROKE →

A stroke usually takes place in the cerebrum, part of brain where nerve centers controlling sight, hearing, speech and bodily movements are located. This drawing shows the left side of the cerebrum, site of the stroke that President Eisenhower suffered. In an arc across middle part of cerebrum are zones of nerve cells that control body movement, speech and hearing. Toward the back of cerebrum is area concerned with reading, whose boundaries are not known. In a groove at very back of cerebrum is zone controlling sight. These zones are on surface of cerebrum. Nerve fibers run from them deep into brain and on down spinal cord, carrying impulses from the zones to and from the parts of body they affect. If a blockage stops blood flow to one of control zones, or to nerve fibers leading from the zones, then the activity controlled by the zone will be impaired. Shown in this drawing is what happens in cases similar to President Eisenhower's. A small branch of middle cerebral artery, one of brain's main blood vessels, has been plugged. Deprived of blood by this blockage, a part of the center for speech has ceased to function properly (white area). This affects ability of the zone to coordinate ideas and words and to send correct signals, through the nerves, to tongue and vocal cords.



care, adequate diet, massage and exercise.) A stroke can also cause very serious emotional disorders and startling personality changes. Even a little stroke can be followed by a more severe one, or by a series of little ones which can produce cumulative, long-range variations in a person's character and judgment. No reliable statistics are available on the frequency of recurrence of strokes. But it is generally agreed that, in most cases, a stroke victim is sooner or later stricken again. In any particular case there is no way of telling whether or when this will happen.

Nor is it possible to predict the exact aftereffects of a stroke or the precise extent of recovery, which may be partial or complete. Emotional changes—even permanent ones—may be too subtle to observe. I know of one case where a poverty-stricken man, who had supposedly recovered after a little stroke, began accusing his devoted children of plotting to steal his wealth. There are times, in fact, when some odd quirk of behavior is the first hint that a person has had a stroke. I shall always remember the unknowing victim of a stroke who went out and bought a whole carload of egret feathers which could not possibly be of any use to him.

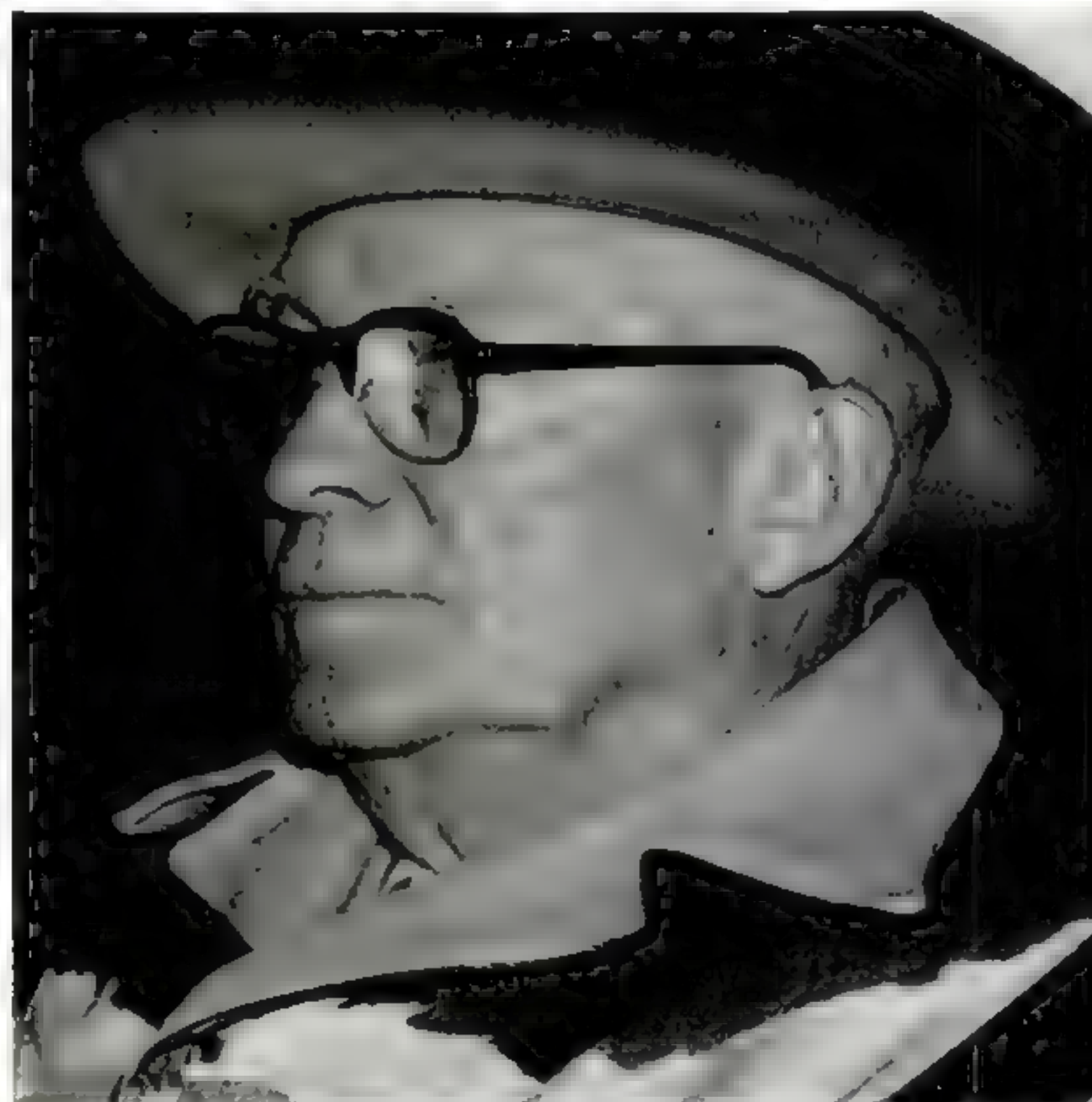
At present we do not know of any sure way to prevent a stroke or, beyond the standard rehabilitation treatment already mentioned, to repair the results of one. Happily, the body is often capable of making its own repairs. There are some advocates of anticoagulant drugs as a preventive measure. These drugs have, indeed, been given to the President since his heart attack in 1955 and they may have averted earlier clotting. But there is no unanimity about the worth of this treatment. There is no certain evidence that it might not, in some cases, be harmful. As for

going on a low-fat diet in the hope of preventing a stroke, such a precaution is futile once arteriosclerosis has made its subversive inroads.

A stroke is obviously not something to be brushed aside lightly. On the other hand one should not get panicky when a stroke occurs. It should be remembered that a little stroke might do no more than make the victim feel a bit ill and cause some slight, momentary disturbance of his faculties. Even a more severe stroke is seldom as severe as it seems at first. In the shock of the initial impact a victim and his family may feel that he is hopelessly paralyzed or has gone out of his mind. This is hardly ever the case. And it does no one any good, least of all the victim, if everyone acts as though the funeral notices had already gone out. Even the severest cases can recover with astonishing rapidity.

It cannot be emphasized too strongly that a stroke should not be looked upon as the end of a man's productive life. I need only cite the example of Dr. Louis Pasteur, who suffered a severe stroke at 45, then lived for another 27 fruitful, creative years.

In the specific case of President Eisenhower's illness, it seems obvious that his stroke was only a little one—probably a clot or spasm which caused blockage of one branch of the middle artery on the left side of his brain. The principal observable aftereffect was aphasia, or difficulty in speaking, which may be expected to disappear shortly. There is every reason to believe that the President will recover quickly and completely, with his powers relatively unimpaired. But to state this with any absolute dogmatic certainty would be fatuous. The human organism, and especially the cerebral vascular system of an aging American male with generalized arteriosclerosis, can be a highly unpredictable affair.



VARYING MOODS of President after illness show him looking serious (*upper left*) as he leaves Thanksgiving services, happy as he is driven home for dinner

(*upper right*), relaxed (*lower left*) as he drives to his Gettysburg farm, and somewhat tired (*lower right*) as he tours his farm in western hat and fringed jacket.

AFTER ILLNESS HIS FACE CATCHES THE OLDTIME SPIRIT

While the nation anxiously awaited news of his health, the President suddenly emerged from the White House. He went to church. His action took the whole nation, including White House reporters, by surprise. The reporters saw him as slightly tired but in general as chipper as ever—and from these pictures the nation could see that the President radiated his strong urge to get well. White House medical reports were fragmentary. Though they described the President's recovery as "excellent," they gave no details about the speech impairment reported earlier in the week.

After attending Thanksgiving services with Mrs. Eisenhower, where he heard the minister pray for his rapid recovery, the President returned to

the White House to carve the family turkey. The next day, after a 10-hour sleep and a brief session of conferences and paper work, the President drove 80 miles to his Gettysburg, Pa. farm, had a good nap after lunch and then went out to inspect his cattle, going part of the way on foot. Neighbors dropped in to call. And on Saturday, after sending good-luck wires to the coaches of both teams, the President settled down with the rest of the nation to watch the Army-Navy football game on television. He refused to cancel plans to go to Paris for high-level NATO talks this month, and let it be known that unless his doctors got tough and absolutely forbade him to make the trip he would get in the plane and go.



THE PRESIDENCY IN CRISIS

WE CAN ACCEPT NO SUBSTITUTE FOR THE EXECUTIVE LEADERSHIP OF A SINGLE MAN

The Sputniks have been followed by a second blow to American self-esteem. While getting used to the idea that we are not supreme in science, we now learn that our system of government is not foolproof. The President's illness comes at a time when our situation requires more White House leadership, not less. During his recovery, can we look elsewhere for that leadership? Constitutionally, the answer is no.

This disconcerting fact may help explain the scattered feeling, openly voiced by some newspapers, that the President should resign. He could make Nixon President tomorrow by writing a letter, and some of Nixon's worst enemies would prefer him to a partial vacuum in the White House. As a less satisfactory alternative, constitutionally debatable, the President might declare his own disability and make Nixon Acting President until the disability is ended. The question of disability is analyzed on pages 36 and 37, including that very serious gap which leaves uncovered the case of a President unable to declare his own incapacity. But since the President's new illness is not serious enough to warrant any of these steps, it appears that we must put up, however briefly, with the partial vacuum.

But there is indeed a flaw in our system of government; and one must applaud the conscientious efforts of the President's staff, this time with Vice President Nixon in the lead, to mend the flaw and keep the government going. They can keep it going all right, except in that vital respect which is the soul of the American presidency: day to day leadership.

The presidency of the U.S. is a uniquely powerful office and a solitary one. It was deliberately made so by the founding fathers who considered and rejected the various forms of multiple or divided executive power (Swiss, British, Roman, etc.) for the sake of "vigor, despatch and responsibility." Wrote Alexander Hamilton in *The Federalist*: "Energy in the Executive is a leading character in the definition of good government," and the first of "the ingredients which constitute energy in the executive" is "unity" (the others: tenure, powers and assistance). The founding fathers wanted leadership, and they knew they would never get it from a committee. So they revived, as one political scientist put it, "the oldest political institution of the race, the elective kingship."

The history of the presidency has confirmed the one-man nature of the job they envisioned. Our strong Presidents have been the source of such great leadership as our nation has enjoyed. Since the standards of strength keep going up with the complexity of our national problems, the job has become a notorious mankiller and almost beyond human capacity. Unless its strains are relieved, warned Woodrow Wilson, "we shall be obliged always to be picking our chief magistrates from among wise and prudent athletes—a small class." To this small class Eisenhower belongs; but even he, shortly after having described the burdens of his office as "wearing . . . but endurable," was stricken for the third time in 26 months.

Health is a necessary but not a sufficient equipment for these burdens. Their demand is not only on a man's time and energy but on his spirit. Long hours and a clean desk, however desirable in this as in other callings, do not make a successful President. But neither can he show partiality to a few of his many responsibilities and neglect or delegate the rest. In fact, while he can delegate work, he cannot constitutionally divide, shave or share any of his responsibilities at all. This was the significance of the sign on President Truman's desk: "The buck stops here." He is the prisoner of all the powers

and duties of his office, from which nothing but removal, resignation, death or "disability" can rescue him. Wherever the President sits, there sits the whole of the presidency.

How then can we relieve the increasing strain on its occupant of this unprecedented job? In three ways.

First, by better staff work and internal organization, so that only genuinely command decisions reach the President's desk. The Eisenhower administration has done more than its predecessors in this direction and needs little more authority except (as long urged by the Hoover Commission) permission to reorganize and subordinate the control of many executive agencies which Congress has made answerable to him.

Second, the Vice President can relieve him of many ceremonial duties, as Nixon pointed out last week. For this purpose no taxpayer should begrudge an increase in the vice presidential staff and budget, including a vice presidential mansion for official entertaining. But beyond that the Vice President is only an understudy. In taking on special chores at the behest of the President, as Nixon is now loyally doing, he is constitutionally just another deputy, and brings no authority of his own even to the chair of the Cabinet or National Security Council meetings. The talk these days that there are now two Presidents in Washington (or three if you count Sherman Adams) is constitutionally absurd.

The third way in which the presidency could be made easier is by making Congress more efficient and responsible. Too much of the present separation of executive and legislative powers depends on petty and jealous frictions rather than genuine balance. The unnecessary work of the presidency stems far less from its own inefficiency than from that of Congress. For example, Congress should give the President the power of item veto over appropriation bills; and it should further simplify its own archaic committee structure. There is much that Congress can do for the presidency by reforming itself; beyond that it would do well to heed Professor Rossiter's advice: "leave your presidency alone!"

For its greatest defect—the burden on one man—is also its greatest strength—the indivisibility of leadership. And when the leadership is temporarily wanting, as it was last week, the only conceivable substitute is for the rest of the government to act as though it were still there.

The worst that could happen would be for the President's assistants and department heads to tiptoe about bearing legislative jellies, or try to soften (as against simplify) the decisions he must make. Hamilton warned that when a President's councilors are too many and too powerful they may become "a clog upon his good intentions" and "a cloak to his faults." Eisenhower's councilors should beware of this. They know his best intentions and should act as though his best is daily at their side. The next farm program, for example, and the next foreign economic program are certain to involve the President in a congressional fight, if they are any good. These programs, now being shepherded by Nixon, should be preparations for a victory, not for an avoidance of the fight. The only way to supply a temporary absence of leadership is for everybody to act as though it would be over tomorrow.

Fortunately, the medical reports say the absence of leadership will soon be over. President Eisenhower is making so rapid a comeback that he may be "allowed" to do what he wants to do and head the U.S. delegation to the crucial NATO meeting in Paris next week. We hope he does and think he should. Only a President can be President.

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brings you

3

NEW
SOUPS

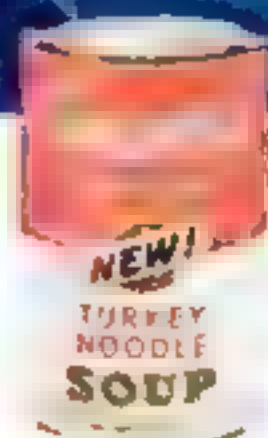
TRY ALL THREE!

This is the best table news you've had in years! 3 new and different, wonderful and ready Campbell's Soups. Turkey Noodle! Minestrone! Chicken Vegetable! Each made to special Campbell recipes, with all the care and skill that have made Campbell's Soups the most famous of all. Ask your grocer for all 3—treat your family to one of our new Campbell's Soups, today.

Have you had
your soup today?

M'm! M'm! Good! Nourishing good!

Gives you vitamins, proteins—minerals, too!



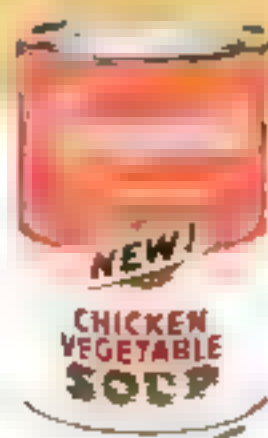
NEW! Turkey Noodle Soup

Here's a turkey noodle soup that's really great! Whole-turkey soup with full-flavored, long-simmered broth... choicest pieces of tender turkey and enriched golden noodles that melt in your mouth. A new Campbell's Soup that's sure to please every member of the family.



NEW! Minestrone Soup

Easy to tell why this Italian-style vegetable soup is good! Look at all the things that make it good! Fine beef stock. Carrots, potatoes and tomatoes. Celery, peas and beans. Turnip greens and mustard greens. Spaghettini, zucchini, a zip of cheese. That's Campbell's Minestrone!



NEW! Chicken Vegetable Soup

Here's a brand-new combination of flavors... Campbell's own blend of chicken and broth, ribbon noodles, peas, potatoes, tomatoes and celery—something very extra special to the taste! A soup so nourishing and good—you'll be mighty glad Campbell's makes it!



PROVED IN THE SNOWDRIFTS OF DULUTH...

GUARANTEED TO GO THRU ICE, MUD

Firestone Town & Country Tires with

Thousands of Duluth motorists last year bought Firestone Town & Country Tires backed by this famous guarantee. And they discovered that even the long Minnesota winter couldn't stop their exclusive Triple-Action Traction!

In Duluth, where snow and icy roads last for months, just any snow tires won't pull you through. But Firestone dealer records prove that Minnesota motorists who bought Firestone Town & Country Tires took winter's worst driving conditions right in stride!

Incredible, you say? Not when you consider the exclusive benefits of Firestone Triple-Action Traction. Take pulling power . . . Firestone Town & Country Tires haul you through snow, slush or mud with husky, deep-biting traction bars. And continuous self-



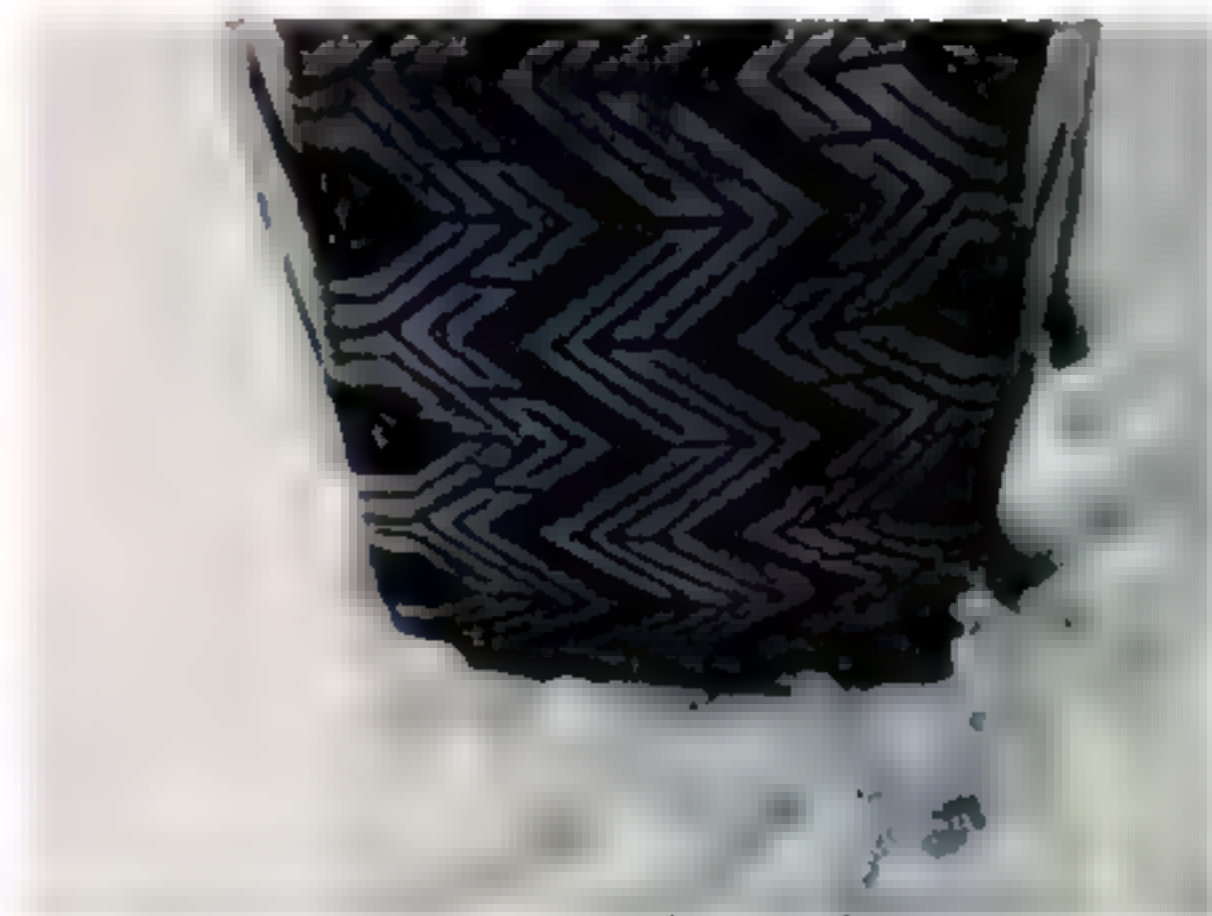
1

TERRIFIC PULLING ACTION—With husky, deep-biting traction bars. No more spinning in snow, slush or mud when these traction-action bars bite in and take hold! Yet on dry roads you get hum-free, whine-free riding comfort and long, carefree mileage comparable to a regular passenger car tire.



2

NON-SKID ACTION—With built-in skid-resisters and sharp-angled cleats. Those action-angled cleats, molded in the extra-width tread, are powerful non-skid forces in themselves. But that's not all! Their design also includes thousands of almost invisible skid-resisters for extra gripping action on slick surfaces.



3

SELF-CLEANING ACTION—Prevents traction loss due to "packing up." As your Firestone Town & Country Tires revolve, centrifugal force ejects snow or mud from the exclusive Firestone tread to prevent it from "packing up." This self-cleaning action keeps the tread clean and sharp—always ready for instant traction action!

OR SNOW OR WE PAY THE TOW!

triple-action traction!

cleaning action keeps these traction bars sharp—always ready for the next bite. In addition, Firestone Town & Country Tires give you top skid-resistance on ice; and on dry pavement they deliver long mileage and whine-free quiet, and greater safety on all roads.

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Four Roses in the beautiful quart crystal decanter at regular quart price.

Give "Roses" in crystal this Christmas!

Here's the finest quart decanter that ever poured a glass of "Merry Christmas." It's Four Roses in the beautiful new crystalline decanter—the handsomest ever designed for Christmas giving.

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The famous Four Roses fifth will be most welcome, too—in its handsome gift wrap.

*Christmas-time is **FOUR ROSES** time*



A LOOK AT THE WORLD'S WEEK



A PARIS PROTEST ON AMERICAN ARMS

In Paris' Place de la Concorde student members of a right-wing youth movement called "Young Nation" waved a banner inscribed: "Glory to the French army wherever they are fighting," shouted, "Algeria is French," "Americans go home." They were protesting U.S.-British shipment of arms to Tunisia which, they claimed, would pass them on to the Algerian rebels (pp. 129-130). As the mob tried to storm the U.S. embassy, they were driven back by police, who then hauled 102 away.

A VERY RICH TEXAN AND HIS BRIDE

In the sumptuous setting of his Dallas mansion, Oilman H. L. Hunt, 68, who is one of the richest men (\$400 to \$700 million) in Texas and the rest of the world, fondly gazed at his bride. The new Mrs. Hunt, 41, once was stenographer for his attorneys in Shreveport, where she first met her future husband 15 years ago. It is second marriage for both.



New kind of electric shaver...
needs no pressure, leaves no irritation!



**When it's just touching your face
it's shaving you clean**

...closer than any other shaver can

No pushing, pressing, scraping...
no extra strokes. Just the cleanest,
most comfortable shaves your face
has ever known!

World's only flexible head! Lets
shaver follow every contour of your face
without pressure. Staggered tapered
hoes guide every whisker into cutters.



Shaves 54% more beard in one
stroke than the average of four other
leading shavers tested. World's thin-
nest head of strong tempered steel. All
cutters get closest to base of whiskers.



RONSON THIN HEAD

Other shavers have thick rigid
heads! Can't get as close to base of
whiskers. Need more strokes, more
pressure. Result: constant irritation!



OTHER SHAVERS
THICK HEAD



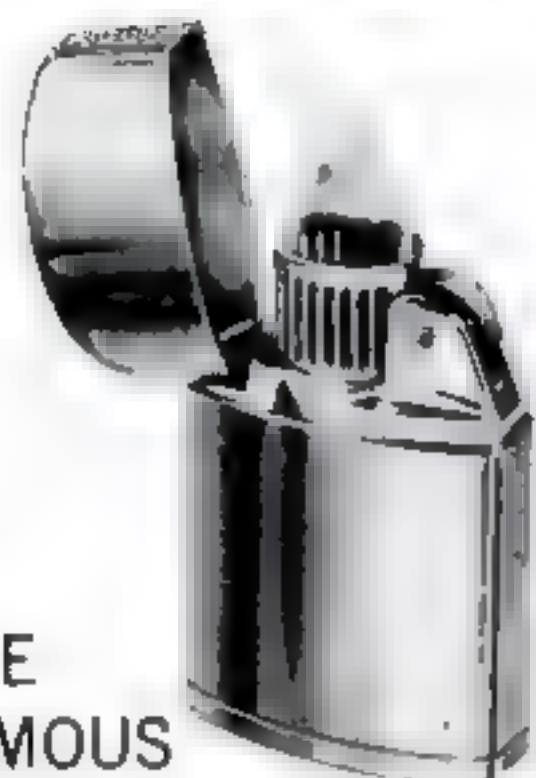
"Super Trim" — another Ronson
excursion. Squares sideburns neatly,
evenly. Gets long hairs other shavers
miss completely.

See Ronson on NBC-TV News

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maker of the world's greatest electric shavers and lighters

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YOURS FREE...
JUST FOR TRYING
THE NEW
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ELECTRIC SHAVER



IF NOT COMPLETELY
DELIGHTED, RETURN
SHAVER FOR REFUND,
KEEP THE LIGHTER
AS A FREE GIFT!

(Offer available at most dealers, expires Dec. 31, 1957)



WORLD'S WEEK CONTINUED



A SUIT THAT IS SUITED FOR SPACE

In Washington, Air Force Chief of Staff General Thomas D. White examined a suit the Air Force says will enable man to go anywhere in outer space. Worn by Test Pilot Scott Crossfield, the 13-pound suit is insulated against cold, ventilated against heat and allows the wearer to move freely. Crossfield will wear it in North American's X-15, a rocket plane designed to carry man 100 miles into space.



A SUBTERRANEAN SWEDISH CELEBRATION

When the last link of Stockholm's 19-mile subway system was completed the people who had built it marked the opening with a subterranean celebration. Tables were set up in a subway station and 1,900 sat down for a dinner served from one of the subway trains.

EASY WAYS TO ENJOY **PORT & SHERRY**



MODERATION: On your way home, buy California Pale Dry or Cream (sweet) Sherry. Stretch out in that easy chair. Relax. Shed that tension. Then sip that Sherry Pleasant, easy, yet wisely moderate. And so economical.



FRIENDS love the ease and companionship of California Port or Sherry—served with a bit of cake, cookies, crackers or some fruit. Good fellowship and wine go together—and wine goes with food like love with marriage!



LEARN how to spark up your everyday meals with wine. Serve it always. Learn delicious cooking tricks like marinating and basting with wine (above). Mail coupon for free "WINE COOKING CHART" and "MEATS" Recipe leaflet.

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LYING IN STATE in the Palace of Fine Arts where his own friends view Rivera repose in calm

surrounded by honorary guard of friends and relatives. Mexico ordered national homage for painter



RIVERA AT WORK in 1931 designed a model for underwater chamber of waterworks in Mexico City

DIEGO RIVERA'S STORMY ENDING

All through his life Diego Rivera, Mexico's famous painter, was a constant source of controversy. A Communist, he stirred up storms or protest with his propagandistic murals. A nonvoting party member, he repeatedly provoked explosions within the party over his affiliations with Trotsky. And controversy followed the turbulent artist even to his grave in Mexico City where, last week, he died of pulmonary tuberculosis and a heart attack at the age of 70.

At his funeral the proceedings were interrupted when Artist David Siqueiros began to deliver a Communist oration. Stunned by his unexpected turn, Rivera's daughter rushed up and screamed at Siqueiros. "Even here you make your propaganda?" The artist halted, the daughter wept, and Diego Rivera was laid to rest in the burial ground which Mexico reserves for the most illustrious of its citizens.



STARTING ORATION, Siqueiros intrigues Communist speech which he said was written for party

A new trend: Arrow "Yule Tones"



Shirts, \$4.50; All-silk ties, \$2.50; Hdtl., \$.55. (Other Arrow Shirts, \$4 to \$13.50)

These Yule Tone ensembles are a man's idea of a Merry Christmas. And what better idea for the man on *your* list? The shirting colors set off an ever-so-slightly raised stripe. The extra dimensional effect is a new fashion trend. And you've a myriad of subtle colors to choose from. The shirts are impeccably crafted, "Sanforized"-labeled. Ties and handkerchiefs are specially designed to harmonize. Shirts also available in boys' sizes.

ARROW 

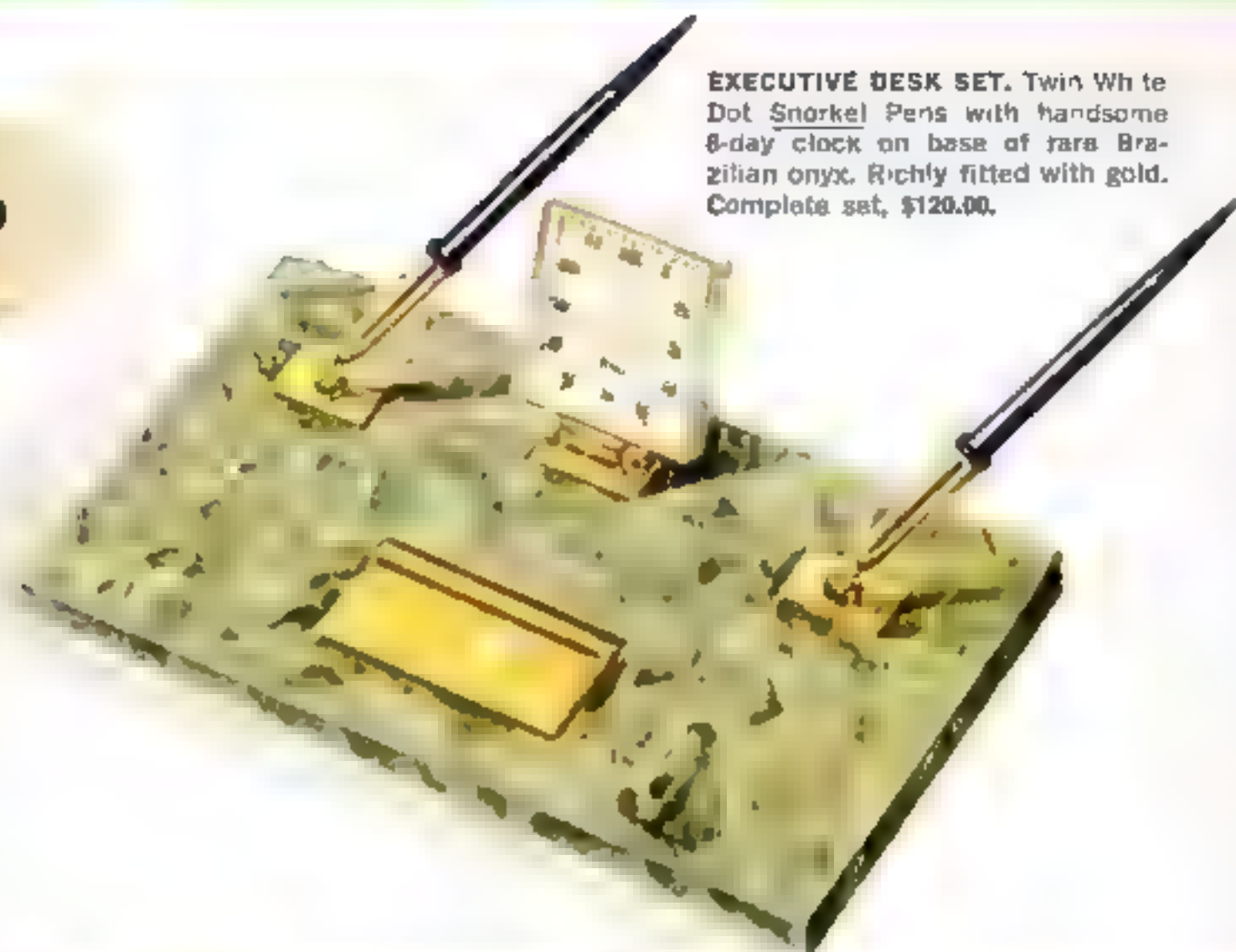
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FROM
\$15.50

TRIUMPH ENSEMBLE. Distinctive personal set of matching gold-filled luxury. Famous White Dot Snorkel Pen with companion pencil, \$42.50. Pen only, \$30.00.



EXECUTIVE DESK SET. Twin White Dot Snorkel Pens with handsome 8-day clock on base of rare Brazilian onyx. Richly fitted with gold. Complete set, \$120.00.

Sheaffer's for



FROM
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SHEAFFER'S SINGLE PEN DESK SET. Genuine Snorkel Pen beautifully matched with base of rich jet black crystal. All gold-filled fittings. Complete set with choice of 14K points, \$15.00.

"495" CARTRIDGE PEN ENSEMBLE. Big gift value for the modest budget. Mess-proof filling fountain pen has hand-finished point. With matching pencil, four Skrip cartridges, \$4.95.



SHEAFFER'S FEATHERTOUCH BALLPOINT. With exclusive Sterling Silver tip and giant ink supply. Writes longer, better than any ballpoint made. Choice of six colors, \$2.95.



SHEAFFER'S "500" CARTRIDGE PEN. Medium-priced model of the fountain pen that fills like a ballpoint. Choice of points and colors. With two Skrip cartridges, \$5.00.



SHEAFFER'S "295" CARTRIDGE PEN. Lowest-priced model offering the same modern, clean-filling feature as the "500" above. Complete with two Skrip cartridges, \$2.95.



SHEAFFER'S VALIANT. Popular-priced White Dot Snorkel Pen in choice of five lustrous colors. Fitted with gold-filled clip and trim. Complete selection of hand-finished 14K points. Pen only, \$19.75.



SHEAFFER'S SENTINEL. Gleaming metal cap with gold-filled trimmings complements the lustrous color of this White Dot Snorkel Pen. In choice of colors with hand-finished 14K point, \$22.50.



SHEAFFER'S STATESMAN ENSEMBLE. White Dot Snorkel Pen and matching automatic pencil trimmed in gold. Personalized pen point of precious palladium-silver. Complete set, \$22.75. Pen only, \$15.50.

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"#75" CARTRIDGE PEN ENSEMBLE. Features the fountain pen that fills like a ballpoint. Complete with four Skrip cartridges and matching automatic pencil, \$8.75.

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CARTRIDGE PEN DESK SET. Just drop the Skrip cartridge into this fine fountain pen and you're ready to write. Convenient holder keeps it always handy. With five Skrip cartridges, \$4.95.

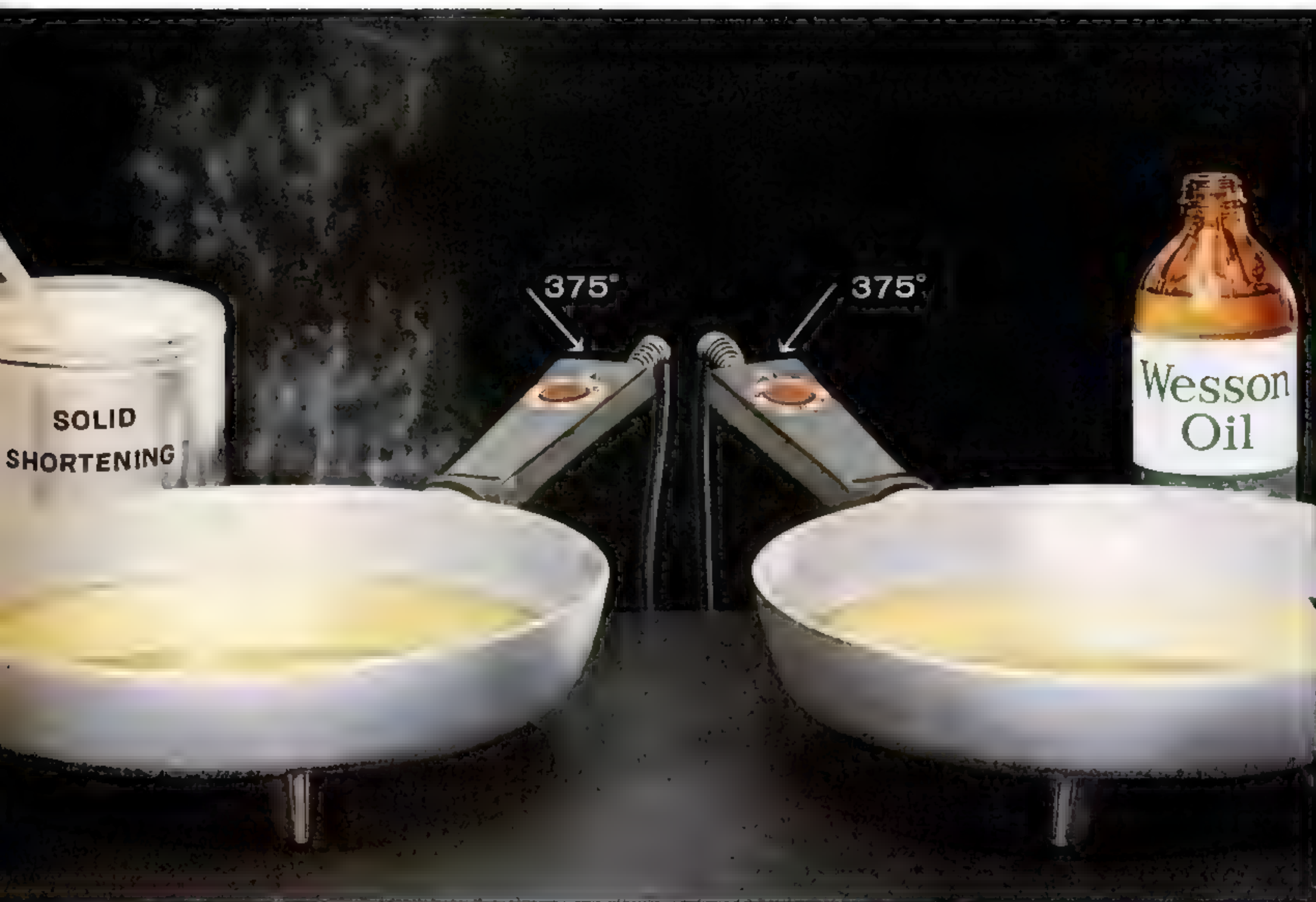
Just think how pleased they'll be and how proud you'll feel when gifts are opened...and you've given Sheaffer's. Yet, as these pages show, Sheaffer makes such a wide selection of famous quality products you can actually give the world's most respected name in writing for as little as \$2.95. Why not start your Christmas shopping right here by matching your list with this convenient Sheaffer selection now? At giving time, you'll be glad you chose a Sheaffer and they'll never forget it.

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Wesson[®] Oil

takes the smoke out of frying!



SOLID SHORTENINGS SMOKE BECAUSE they contain an emulsifier. This additive is good for baking, but smokes at frying heat. Shortening that smokes is breaking down, and that can hardly be good for you.

WESSON OIL DOES NOT SMOKE BECAUSE it is *all* shortening in its purest form—nothing added. So clear and brilliant, so light in body, Wesson sparkles as it pours. No other as fresh, as pure and as light.

Smoke's out! Flavor's in!

Enjoy cleaner frying with no clinging odor

Brighter flavor in foods—no greasy film even after they've cooled

Digestible frying—more safely prepared than with costliest solid shortenings

Easier and thrifty—Wesson's the shortening you pour and can use again and again

NEW!
NO-DRIP BOTTLE
Stops mess—stops waste.
Only Wesson Oil has it!



THE HICK COPS BUST UP JOE'S NICE BARBECUE



JOE'S BARBECUE, with stone chimney, is in keeping with his \$100,000 house, was the center of party.

Late arrivals at a little party flush some big shots of crime

It's getting so you can't even get together quietly with a few friends any more. Ask Joe Barbara, up at Apalachin, N.Y. He tried it and by last week he had got the governor, police, the immigration people, the income tax boys all down on his friends, who couldn't even find peace and quiet in their own homes.

Joe lives in this big, strongly built ranch house at the end of a lonely road, which figures for a man who's been picked up three times on assorted felonies, including murder. Joe asks some of the boys to come out—some from far away, like California and Havana. He calls the local motels, makes reservations, says, "Give them the best—price doesn't matter." The boys, 60 of them, slip into town in a flotilla of Cadillacs, Imperials, Lincolns. You wouldn't think that would be noticed in a town the size of Apalachin (pop 277), especially since one of the Caddies was an old 1956. But some busy-body catches on and puts in a rumble.

Anyway these guys are standing around Joe's barbecue (*above*) or in the house when someone brings the word state cops are out front writing down the license numbers. The eaters drop their steaks like they're hot guns and some run into the underbrush. That isn't so good. You don't run fast in sharp, pointed-toe shoes. So the cops catch a lot of very interesting fish (*next pages*). But they sure foul up Joe's party. He'd laid in a lot of steak too.

A NOTED GUEST, Vito Genovese, turns away inquisitive callers at his New Jersey home after party.



REPUTED MAFIA BOSS, Vito Genovese (left), talks with Mike Miranda outside a New York club. Genovese has been involved in smuggling, extortion, gambling, narcotics, and has a record of 12 arrests. Miranda's police record dates to 1915.

Joe's Barbecue CONTINUED

REPRESENTATIVES FROM WORLD OF

When the state police got Joe's guests out of the weeds and into the police barracks and identified them (some attempted to destroy their identity cards) they discovered they had caught some of the best-known hoodlums and police characters in the U.S. (below). "What are you all doing here?" asked Sgt. Edgar Croswell (right), who led the raid. "We heard Joe was sick and come to see him," they said again and again. "It just happens we all come at the same time." "That's right," Joe later confirmed. "I had a heart attack. Eight months ago."

Presently, after it was ascertained that none of the guests was wanted in his home town at the moment, all were freed. Their release led to criticism of Sergeant Croswell for not doing more, although mature legal minds realized that, operating on private property, without a warrant,



JOE BARBARA, 51, host at party, is beer and pop distributor. He is being checked by State Liquor Authority.



CARLO GAMBINO, 55, of Brooklyn, who once beat bootlegging rap, will be subpoenaed by legislative committee.



RUSSELL BUFFALINO, 54, Kingston, Pa., has been arrested for receiving stolen goods, but not convicted.



JOSEPH PROFACI, 60, of Brooklyn has dealt in adulterated olive oil. Immigration men seek to deport him.



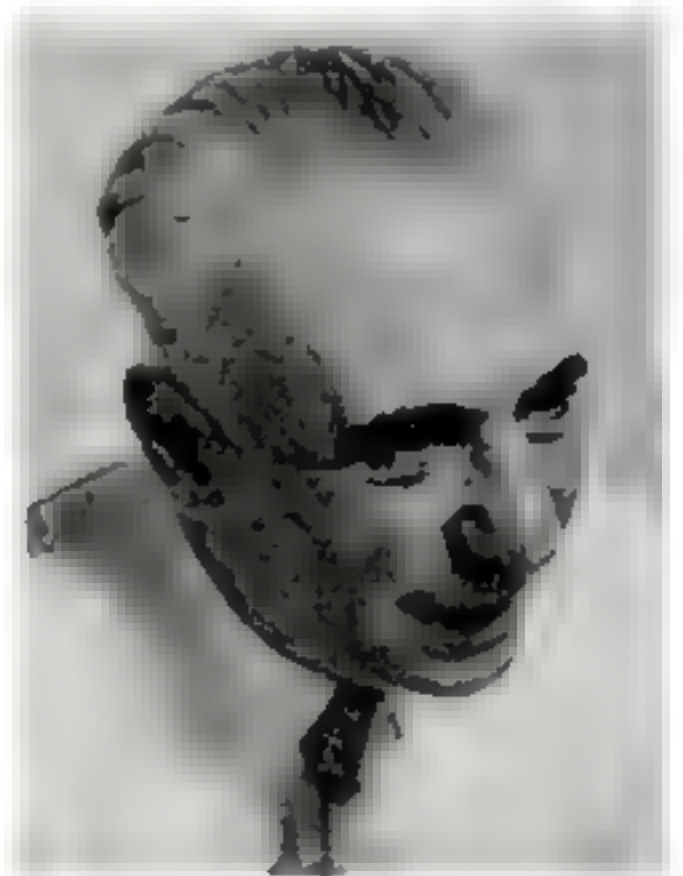
GERARDO CATENA, 57, distributes jukeboxes in Newark, N.J., was convicted of robbery, larceny, jury fixing.



JOSEPH C. RICCOBONO, 63, Staten Island, was a member of the old Lepke gang, which dealt in extortion.



JOHN DE MARCO, 54, from Shaker Heights, Ohio, self-described as "real estate man," is a former extortionist.



JOSEPH IDA, 67, sells Butka in New Brunswick, N.J., faces a grand jury probe, said he visited Joe for the air.



PAUL CASTELLANO, 45, Brooklyn meat dealer, was questioned by New York police about Anastasia killing.



JOSEPH CIVELLO, 53, a Dallas liquor importer, once was sentenced to a 15-year term on a narcotics charge.



ANTHONY RIELA, 61, Newark, N.J., motel operator, has been arrested but never convicted on charges of vice.



NATALE EVOLA, 50, is being investigated by U.S. attorney in New York about alleged garment trades rackets.

VICE, SMUGGLING, DOPE, MURDERS

there was little more that he could have done. Indeed, he had done quite a lot. Working with a handful of police and four Treasury agents, he had broken up what was clearly a major underworld congress before it could arrange whatever it had come to arrange—perhaps to divide up the rackets empire run by the recently murdered Albert Anastasia. He had also turned the spotlight—and the heat—on all 60, some of whom are regarded as the board chairman (Genovese) and directors of the Mafia-patterned crime syndicate which may control much of U. S. organized vice. For as of last week all of host Barbara's guests were being investigated by a number of state and federal government agencies. What might come of it was problematical. But it would be a long time before the boys motored up to see Barbara and his heart attack again.



JOHN NORMENTO, 35, of Lulu Beach, N. Y. has been a dope peddler. His local police want him to leave town.



JOHN MONTANA, 61, of Buffalo, ex-councilman, sells liquor, is being investigated by State Liquor Authority.



ANTHONY GUARNIERI, 37, Endwell, N. Y. dress manufacturer, has been convicted on conspiracy charge.



JOHN SCALISH, 35, operates cigarette vending machines in Cleveland, has served two sentences for robbery.



FRANK VALENTI, 46, in the produce business in Rochester, N. Y., was once counterfeiter, later bootlegger.



FRANK MAJURI, 47, Elizabeth, N. J. bookmaker, is charged with breaking probation by leaving state for party.



SGT. EDGAR CROSWELL WHO RAIDED PARTY HAS BEEN A STATE COP 16 YEARS



SIMONE SCOZZARI, 37, who says he has concessions in Los Angeles, had \$10,000 cash when picked up.



SALVATORE TORNABE, 61, of New York, who says he deals in beer, was also picked up in the Anastasia case.

A TYCOON WHO WANTS TO TAME A WILDERNESS



AXEL WENNER-GREN stands in front of another project, 1.1-mile-long memorial structure now being

tested in Cologne-Fuldingen, Germany. Wenner-Gren hopes to build a memorial in British Columbia.

Wenner-Gren, Swedish financier, sets sights on British Columbia

In northern British Columbia, one of the richest and remotest areas in North America, an adventuresome Swedish financier is embarking on the most grandiose venture of his life. To exploit the vast storehouse of water power, minerals and timber, Axel Wenner-Gren has proposed a mammoth plan to develop a 40,000-square-mile tract. Almost the size of Ohio, the area stretches from the Yukon border 400 miles south to Prince George (*map, p. 63*).

Here Wenner-Gren would build what British Columbia's Premier William Bennett calls "the greatest hydroelectric power project in the world," including a dam "bigger than Hoover Dam and Grand Coulee," that would generate some 3½ million kilowatts of power. This is 1½ million more than Grand Coulee, the world's largest. For the privilege of surveying the area Wenner-Gren has deposited \$500,000 with the government of British Columbia. The sum will be forfeited unless he shows he has spent \$5 million in surveys, already under way.

Axel Wenner-Gren's life has been a succession of ambitious schemes and far-flung successes. Son of a Swedish importer, he studied business in Berlin, then worked all over Europe and in the U.S., including a 15¢-an-hour factory job in New Jersey. Back in Sweden he foresaw a fortune in household appliances, made his first millions by starting the Electrolux Co. and investing in other enterprises. In his career not all of his adventures have been triumphs. During World War II he was blacklisted by the U.S. and Britain for trading with the Nazis. More recently a Wenner-Gren development project for Southern Rhodesia, where it was planned to spend \$5.6 million, was abandoned.

But Wenner-Gren is enormously successful. At 76 he is believed to be worth \$100 to \$200 million and has enterprises from Sweden and Germany to the U.S., Mexico and Venezuela.



CLAIM MARKER in British Columbia area believed rich with minerals is stone cairn put up by crew on

mountain after helicopter reconnaissance. Claim notices are put in tin can which is marked by the cairn.



HIGH-PLACED SUPPORTER of plan, Premier William Bennett, shows site on map in Victoria office.





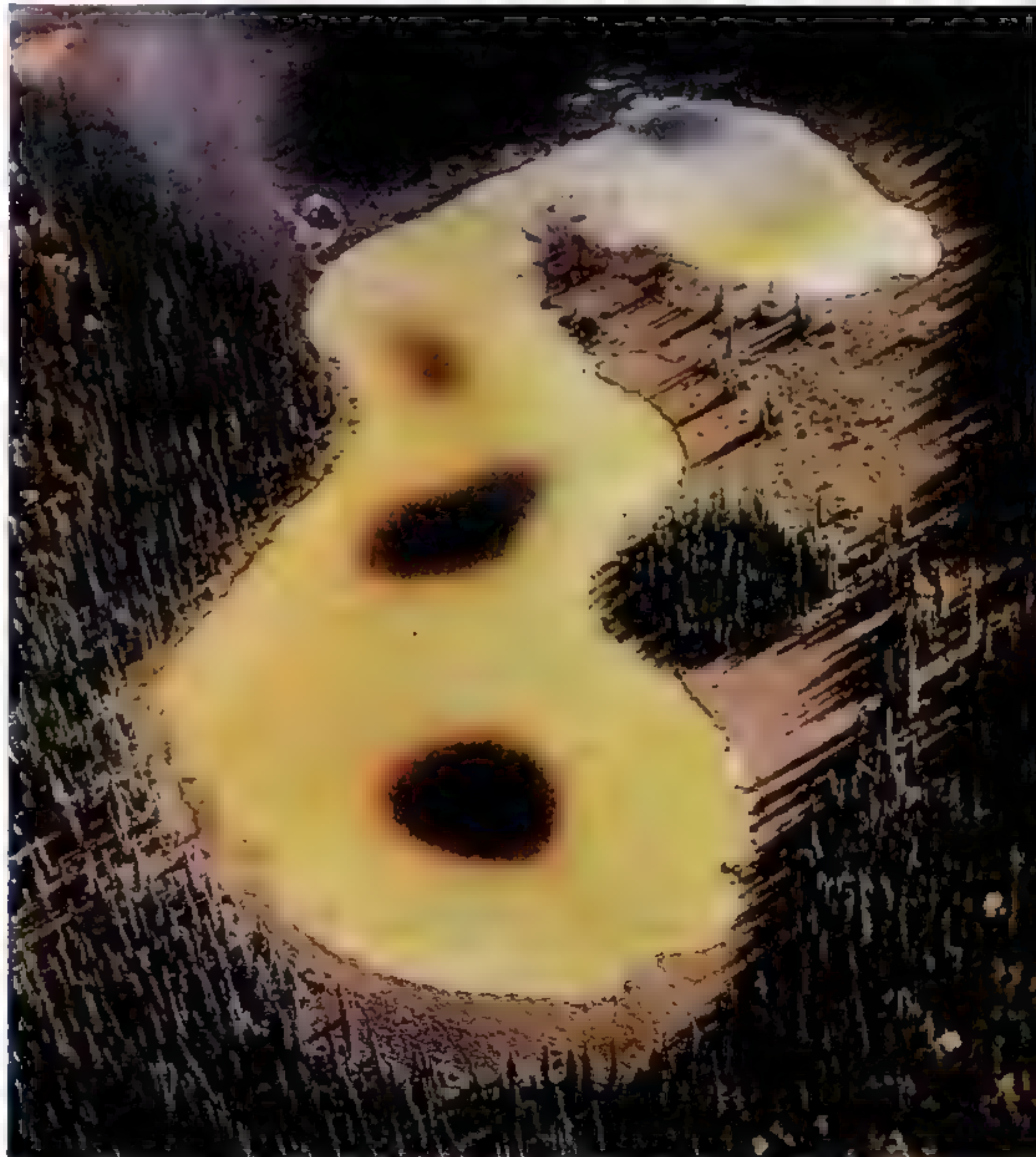
A WOODED LAND OF MULTICOLORED LAKES

The land that Wenner-Gren would develop, now locally known as Wenner-Grenland, is an area of awesome beauty, of brilliantly colored lakes, set in primeval forests of poplar and pine. The backed-up waters of the Peace River which runs from west to east would form the largest man-made reservoir in the world, 260 miles long and taking up to seven years to fill. Over the rest of the area Wenner-Gren would harness the rapids and rivers, work the timber and mineral resources (copper and lead) and populate the wilderness with a string of 10 to 15 towns. Then he would link the length of the area with a 180-mph monorail connecting with Canadian railroads.

Many British Columbians, mindful of Axel Wenner-Gren's record, especially the failure of his South African venture, are dubious of the whole project. But since the surveys began, Wenner-Gren has promised Premier Bennett that, subject to further investigations of the site, he will start building the dam Dec. 31, 1959 and will be producing power by 1964.



WENNER-GRENLAND is shaded area on map of British Columbia. Lake will envelop Finlay River.



← **CHAIN OF LAKES** is in the area that will be inundated by the projected Wenner-Gren reservoir.

FRIED-EGG LAKE in area to be flooded takes its color from minerals and decomposing vegetation.



FOREST HEADQUARTERS for a mineral search is Wenner Lake where "Beaver" plane is being loaded for a reconnaissance flight by a Wenner-Gren

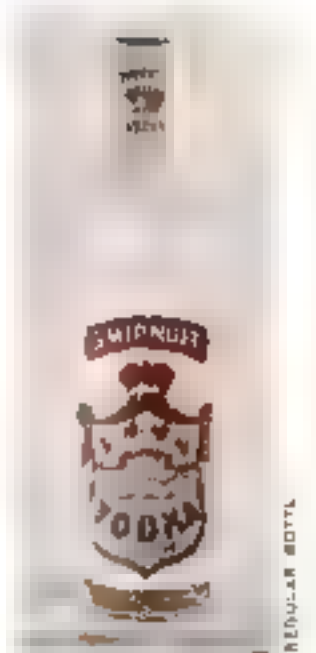
survey group. Mineral — they're as sure as they can obtain radio silence when possible to prevent other prospectors from locating as they have discovered.



GIVE THE VODKA OF VODKAS... IN THE PINNACLE DECANTER

Most princely gifts are costly. But this one isn't. In giving Smirnoff, you are giving in the *royal* tradition. For Smirnoff was the only vodka served in the imperial households of three generations of the Czars. Everything in its history—and everything in the bottle—makes it the one vodka for you. This year, give *The Pinnacle*—the gift that tops them all.

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Christmas surprise...a **SCHICK**



For Dad... ALL-NEW SCHICK POWERSHAVE. newest and best way to shave—*deep down where your beard begins!* New FULL-CONTACT head shaves you faster! New BUILT-IN WHISKER GUIDES—not just an attachment—shave you closer! Choice of colors, in handsome case, **\$29⁹⁵**

For the girls... the lovely LADY SCHICK Shaves so smooth, he'll never guess you shave! And what a choice of designs! For Mom, exquisite SOPHISTICATE in new hatbox carrying case. For Sis, the delightful FORGET-ME-NOT. Six other choices, including solid colors, from **\$14⁹⁵**

for every member of the family!



SCHICK
first in electric shaving.

For the young man... NEW SCHICK VARSITY,
world's only electric shaver specially designed to solve
young men's shaving problems. Big New WHISKAWAY
shaving head, gentle on skin, shaves mixed beards close
and clean. Choice of colors, with pouch, \$17.50

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HOUSEHOLD HINTS



from the
**Weldwood
Wizard**



Repair Torn Raincoat with Weldwood Contact Cement. Apply Cement to both surfaces. When dry, overlap torn ends slightly and press together. Weldwood Contact Cement requires no clamping, stays flexible, resists moisture. Ideal for applying plastic laminates to cabinet tops and for wood-paneling walls without using nails. From 29¢.



Create Inlaid Wood Effects with Weldwood Flexible Wood-Trim. On furniture, you can simulate beautiful wood inlays with this real wood veneer which comes in 8-foot rolls, 1" wide, 7 woods, pre-sanded and ready to use. Apply with Weldwood Presto-Set Glue. Handy rolls, 89¢.



Mend furniture with Weldwood Presto-Set Glue. For loose joints and splits in drawers, cabinet doors, chair rungs—quick-drying Presto-Set makes a strong bond. Shortens clamping time, won't stain. Bonds most porous materials. In tubes, squeeze bottles, jars. From 19¢.

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Send for your handy Weldwood Household Adhesives Kit that meets most household gluing needs. Includes Weldwood Plastic Resin Glue, Presto-Set Glue, and Contact Cement. An 83¢ value, now only 50¢ with this coupon. Mail before March 31, 1958.

NAME.....

STREET.....

CITY..... ZONE.. STATE.....

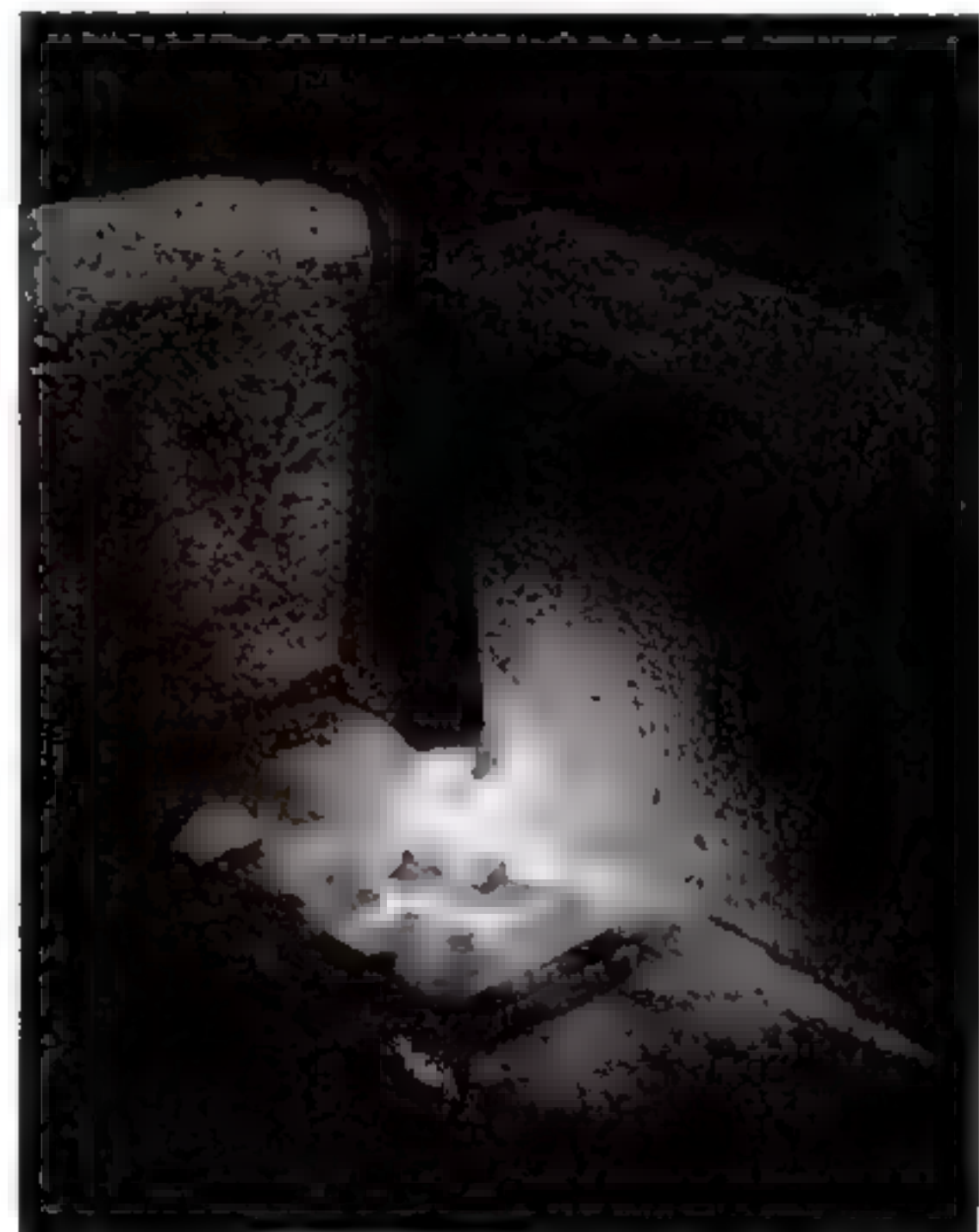
SCIENCE



ENGINEER PREPARES TO SAW METEORITE. HALF OF WHICH IS ON FLOOR. LEFT ARE 82 BLADES WORN OUT BY JOB

SAWING APART A METEORITE

To help the Air Force find out how to bring an intercontinental missile warhead back into the earth's atmosphere without burning up, metallurgists at Battelle Memorial Institute of Columbus, Ohio are studying a metallic object which made such a safe entry years ago—a half-ton meteorite found near Grants, N. Mex. The Smithsonian Institution, which owns the meteorite, let Battelle saw it in half so that scientists could examine the interior. They found that though the surface of the iron meteorite had been violently affected by its plunge into the atmosphere, the inner portion was untouched. Scientists will subject pieces from the interior to various heat tests, then compare them with heat-affected surface areas. This way they hope to duplicate re-entry conditions in the laboratory, then predict what would happen to ICBM materials under these conditions.



HEAT TREATMENT is given tiny meteorite specimen in attempt to re-create conditions of entry into earth's atmosphere.

NEW



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WITH NEO-SYNEPHRINE®



*As personal
as your
toothbrush!*



Comes in
different colors—
so everyone
in the family
can have his own!



Thus it offers you
greater protection
against spread
of infection
than any other
nasal spray!

**GIVES ALMOST INSTANT RELIEF FROM STOPPED-UP NOSE
—RELIEF THAT LASTS FOR HOURS!**



THE MAKERS of Bayer® Aspirin now bring you a revolutionary new nasal spray! It contains wonder-working Neo-Synephrine® plus two other remarkable ingredients approved by doctors—ingredients which make possible the *quickest* and *deepest* penetration of congested nasal areas that money can buy! New Bayer Nasal Spray penetrates so deeply—and into such hard-to-reach areas of the nose and sinuses—that relief actually lasts for hours!

Just squeeze the plastic container, and Bayer Nasal Spray sweeps away stuffiness... dries up runny nose... relieves head cold miseries... has you breathing freely again—*that* fast! And there's no sting, no stain, no burn. It offers your family greater protection against spread of infection than any other nasal spray because it comes in containers as personal as your toothbrush. So whenever you want almost *instant* relief from stopped-up nose—relief that lasts for hours—get amazing new Bayer Nasal Spray!

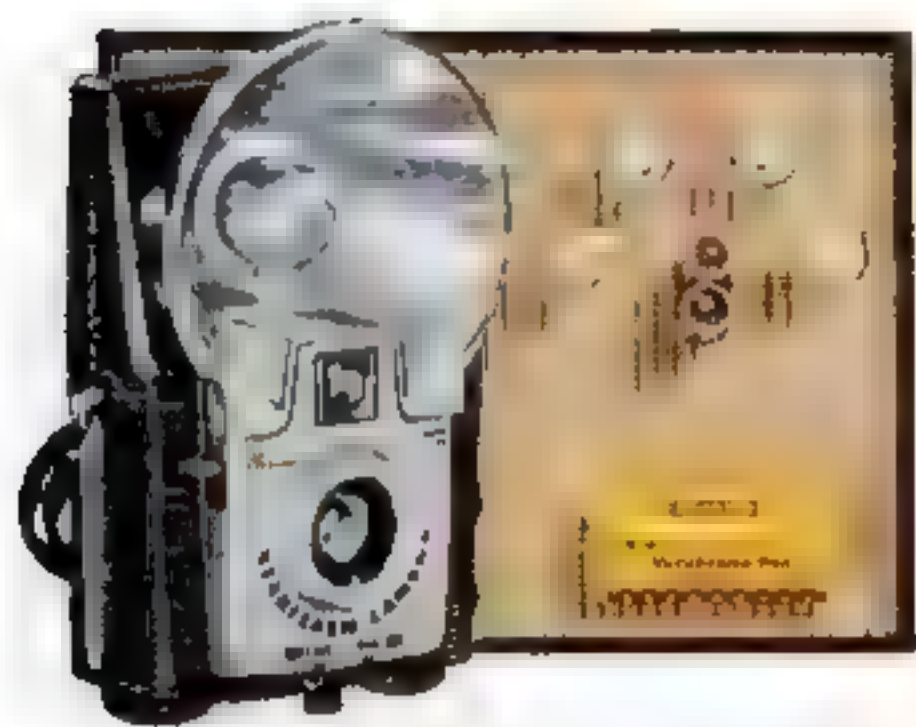
LOOK for new Bayer Nasal Spray in these colorful display cards at your favorite store!

Christmas gifts by Kodak

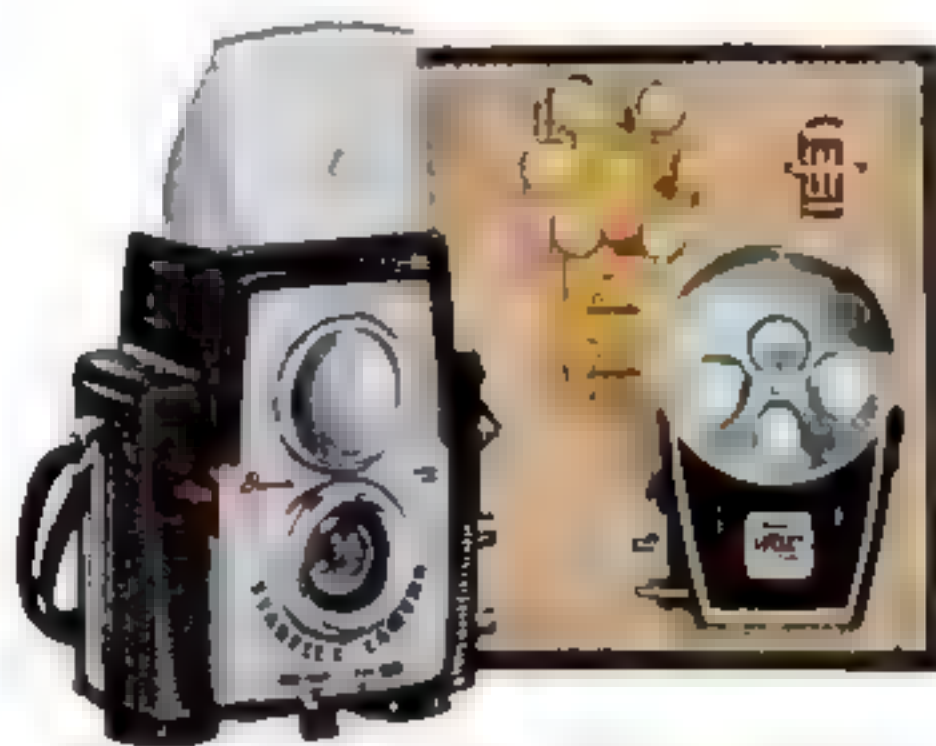


say "Open me first"!

When you open your Kodak camera outfit first, you can save all the fun of Christmas—and the years to come—in pictures



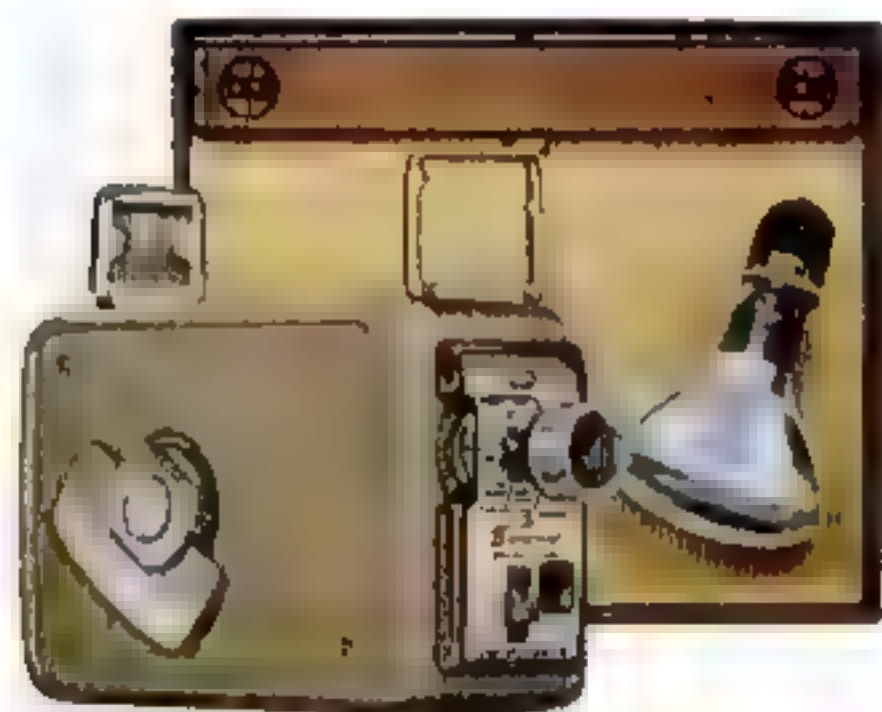
Takes three kinds of pictures—New Brownie Starflash Camera takes snapshots in black-and-white and color, and color slides. Flashholder is built right in. Comes complete with bulbs, batteries and film. **\$9⁹⁵**
Brownie Starflash Outfit.....



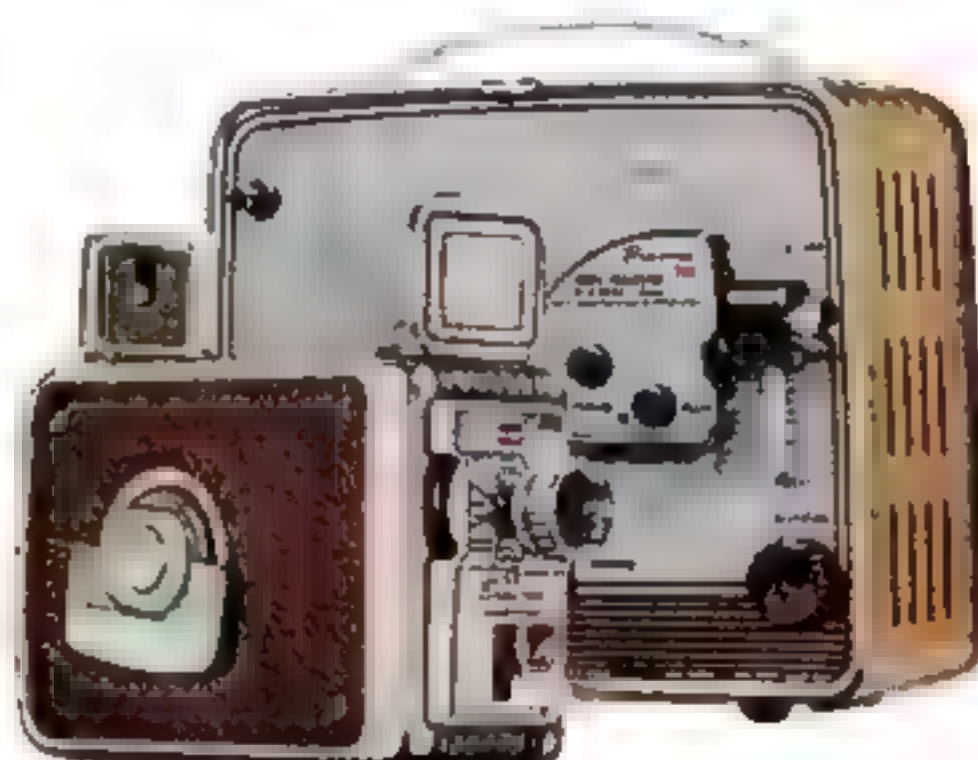
For snapshots and color slides, too—New Brownie Starflex Camera takes them all. Shows your shot *ing*—before you snap it. Comes complete with new six-shot Kodak Rotary Flashholder, bulbs, batteries and film. **\$24⁹⁵**
Brownie Starflex DeLuxe Outfit .



World's most popular snapshotter—Brownie Hawkeye Camera takes sharp, beautiful snapshots in black-and-white or color. You just aim . . . and shoot. Complete with flashholder, film, bulbs, batteries. **\$15²⁵**
Brownie Hawkeye Flash Outfit



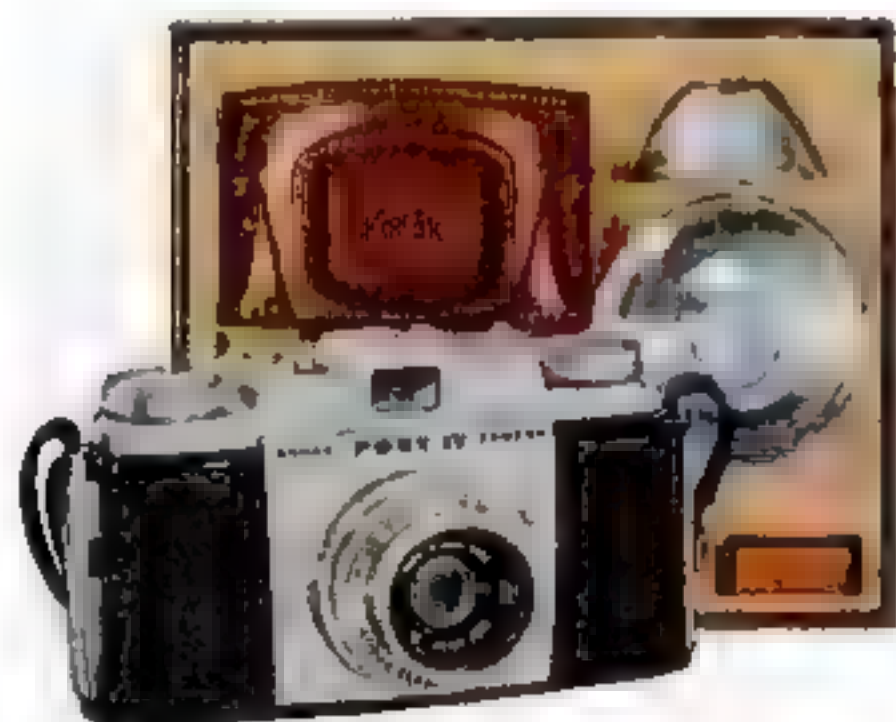
Makes color movies snapshot-easy—Brownie Movie Camera, *f*/2.7, is A-B-C simple to use. One setting . . . then right and shoot. Complete with Brownie 2-Lamp Movie Light and flood lamps for indoor movies. **\$38⁴⁰**
Brownie Movie Camera Kit, f 2.7.



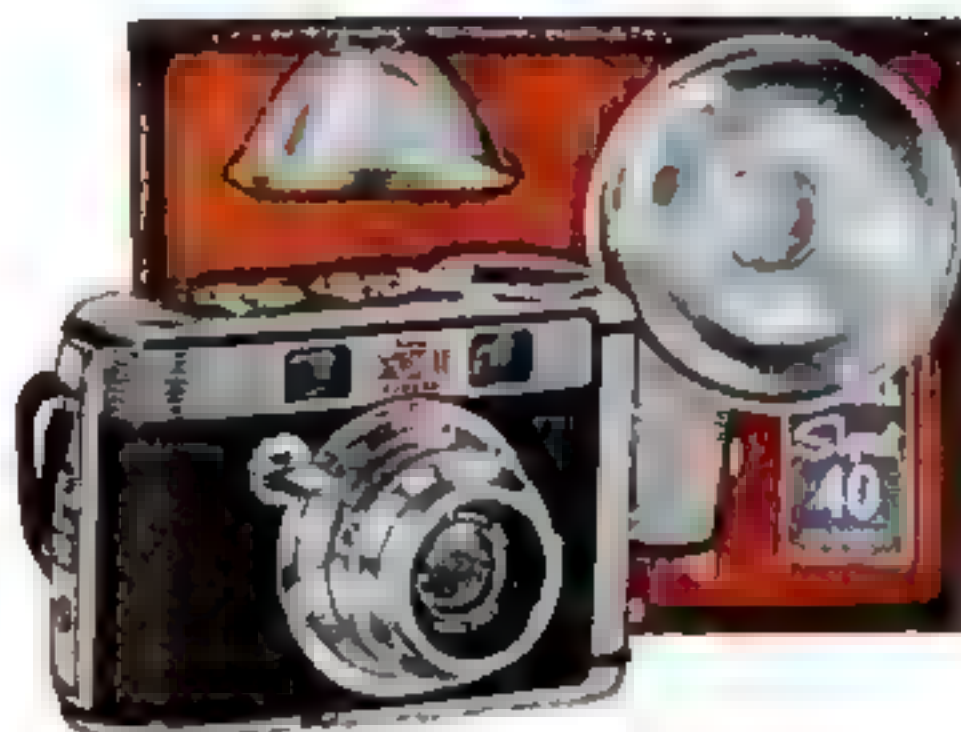
For brilliant color movie shows—Brownie Movie Camera has fast *f* 2.3 lens, new exposure dial. Companion Brownie 300 Movie Projector shows movies 3 feet wide; "stills" and reverse action. Preview screen in cover. **\$104⁷⁰**
Brownie 300 Movie Outfit.....



For the finest in 8mm color movies—Brownie Movie Camera, Turret *f*/1.9, takes 3 kinds of movies—normal, wide-angle, telephoto. New Cine-Kodak Showtime 8 Projector shows movies at their best. **\$214**
Kodak Super 8 Movie Outfit.....



Simplifies 35mm color slides—New Kodak Pony IV Camera has new exposure system that tells proper lens setting at a glance; no-thread loading; fast *f*/3.5 lens. With flashholder, case, and slide viewer. **\$58⁴⁰**
Kodak Pony IV Camera Outfit...



So smart, so sure—New Kodak Signet 40 Camera takes magnificent 35mm color slides—and looks it! Sets and focuses fast; has rapid film advance, *f*/3.5 lens. Comes complete with flashholder and two reflectors. **\$74**
Kodak Signet 40 Camera.....



Shows color slides big as life—and extra-brilliant! New Kodak 300 Projector is only 5 inches high; carries easily as a briefcase, stores in a drawer. Has "wide-angle" lens; exclusive Kodak Ready-Matic Changer. **\$64⁵⁰**
Kodak 300 Projector

If it's made by Kodak, you know it's good!

Prices from \$9.95 . . . as little as \$1 down. List prices—include Federal Tax where applicable, and are subject to change without notice.

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Classic elegance in motorcars: The Lincoln Premiere Luncheon

THE NEW LINCOLN ... inspired by the Continental

The one fine car that offers the enduring appeal of a classic



The New Lincoln is a fresh, distinctively new personality in the fine car field.

Immediately, you will see that this is the one fine car that deserves to be called a modern classic—styled and crafted in the Continental tradition.

Perhaps—by simply assuming that the fine car you judged best three, four, or even ten years ago still rates top choice—you've been depriving yourself of a great deal of pleasure.

Just to be sure, we suggest you inspect The New Lincoln—with an open mind and a critical eye.

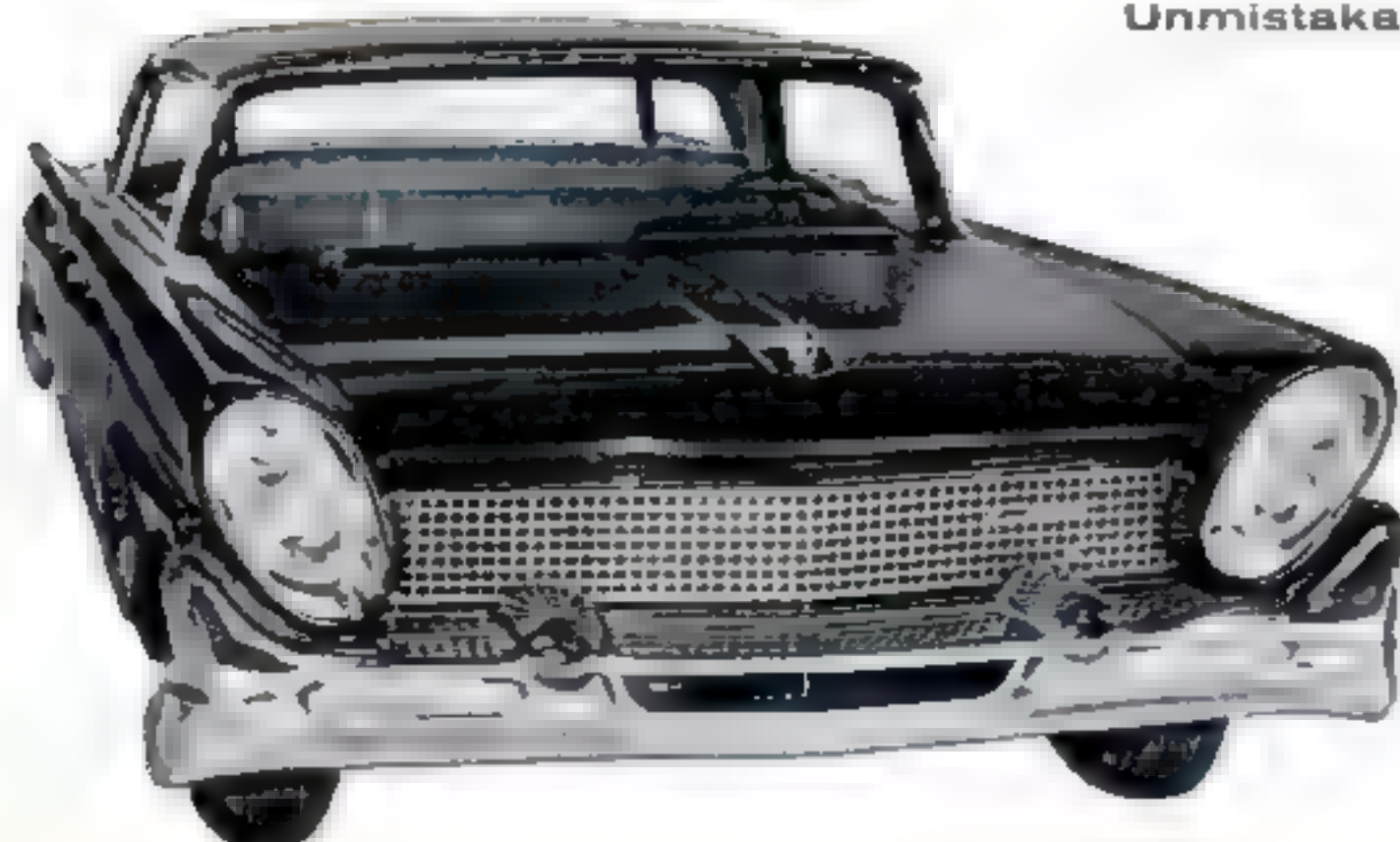
On the road. The New Lincoln lets you rediscover the rare pleasures of fine car motoring.

It has a new, 375-hp. engine that barely whispers, because it is built to a whole new standard of precision tolerances. And thanks to a new single unit body and frame shared only with the Continental Mark III—it has a quietness of ride formerly achieved only through hand-crafting.

Clearly, The New Lincoln is the one fine car that offers the enduring appeal of a classic.

LINCOLN DIVISION, FORD MOTOR COMPANY

Unmistakably . . . the finest in the fine car field



*THE NEW CONTINENTAL MARK III
inspiration for The New Lincolns*



HELEN HAYES AS AN ECCENTRIC DUCHESS TAKES A CAREFUL LOOK AT THE GIRL (SUSAN STRASBERG) SHE HAS HIRED TO HELP CURE HER LOVESICK NEPHEW

GRAND CURE FOR LOVESICKNESS

Polished cast headed by Helen Hayes makes 'Time Remembered' a handsome hit

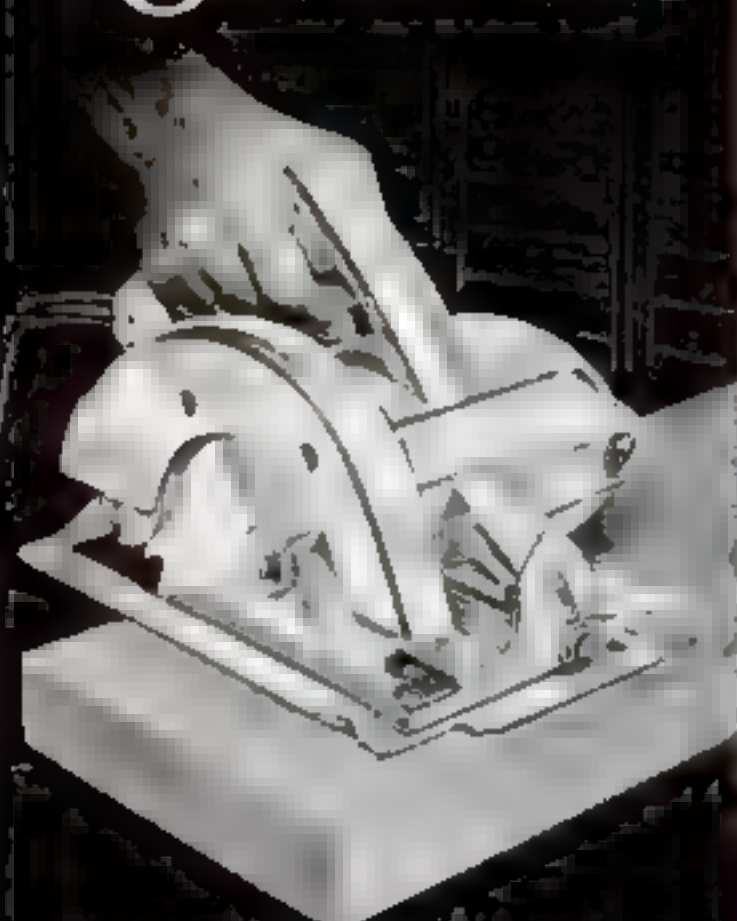
People who live on memories of lost love have a lesson to learn from *Time Remembered*. The hero of Anouilh's play is a prince, pining for a beautiful ballerina who died three days after he met her. To cure his grief, his aunt finds a Paris milliner, Amanda, who looks exactly like the dead dancer, and hires her to impersonate the ballerina so the prince can relive his romance. With worldly wit and a poet's insight, Anouilh proves, as a popular song has put it, that falling in love with love is falling for make-believe.

Last season Jean Anouilh's play, *Waltz of the Toreadors*, was the first

Broadway success the leading French playwright ever had. *Time Remembered*, with a strikingly high-powered cast, is off to an even better start. Helen Hayes is a wonderfully muddleheaded aunt. Susan Strasberg, in her first Broadway role since her triumphant debut in *The Diary of Anne Frank*, makes a lovely, though a bit too strident, Amanda. Richard Burton, one of England's finest actors, is commanding even in the throes of his lovesickness. The numerous vicissitudes endured by Producer Roger Stevens in corraling this remarkable company are told on page 78.

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ELECTRIC TOOLS

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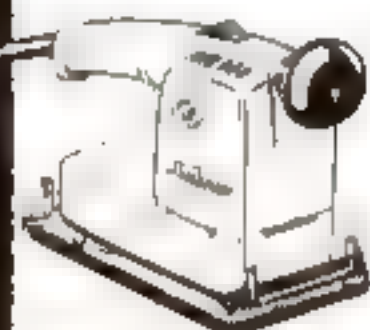


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with 3-conductor cord, Only \$59.95*



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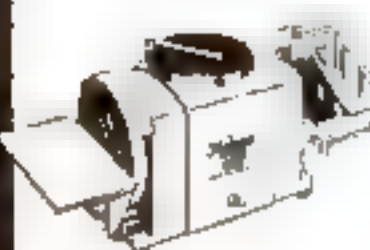
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**GRINDER-SANDER-
HONER**

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*Suggested Retail or Fair Trade price. Slightly higher in Canada

Look for the MARK OF QUALITY

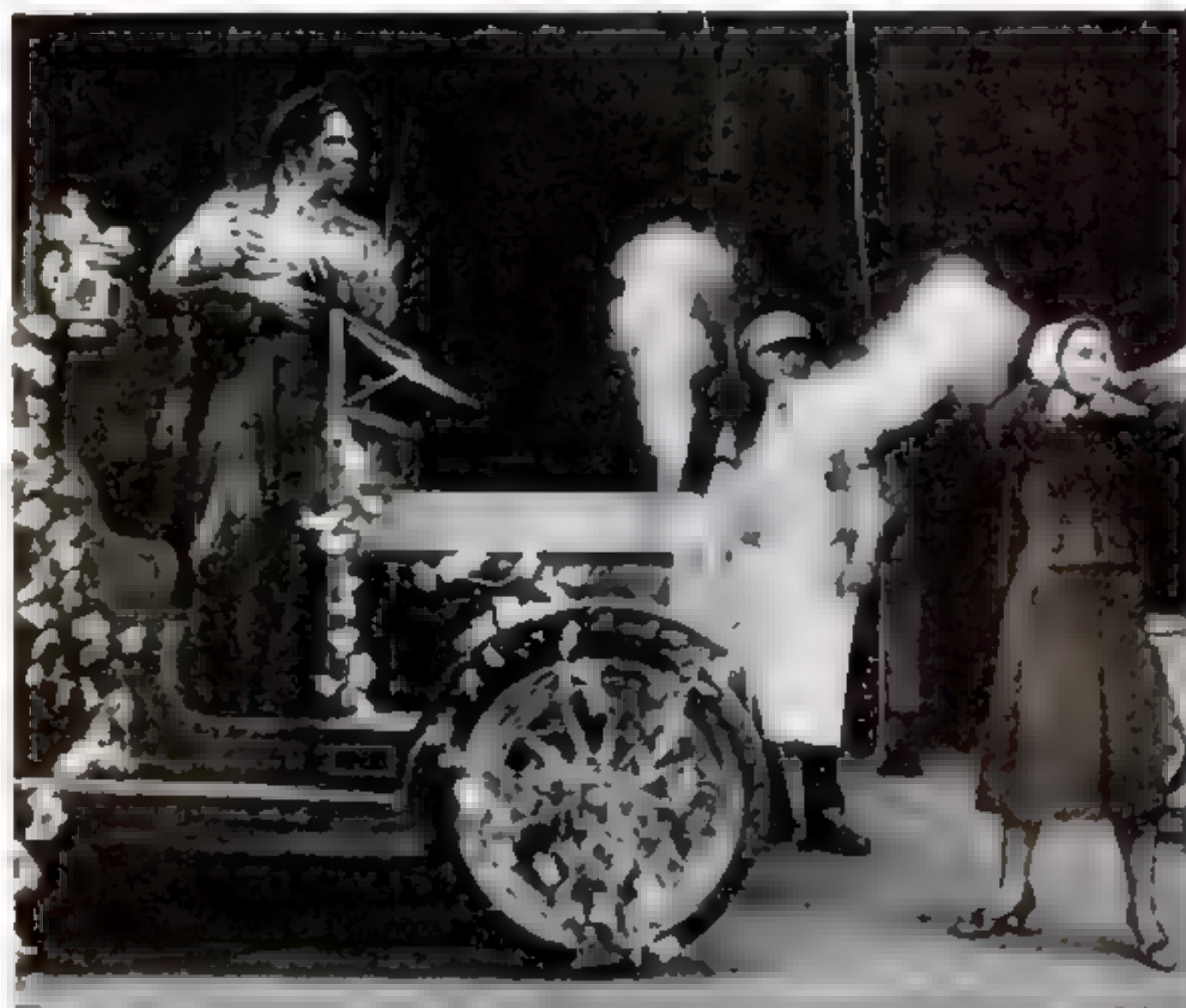
Sunbeam
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CONTINUED

GRAND ARRIVAL at the prince's estate finds Amanda bewildered because she does not know why she has been hired. When footmen proffer fancy food, she brushes it aside, asks for a tangerine.



ODD RELICS of love affair are encountered by Amanda in park on the estate. Ivy-covered taxi is kept as a souvenir because the prince and his dead sweetheart once rode in it. It is now a rabbit hutch.

DRESS REHEARSAL for impersonation of the prince's sweetheart is enacted with aunt and headwaiter (Sig Arno) coaching Amanda. Nobleman on chair (Glenn Anders) pretends to play the violin.



serve a flaming* Rath Ham for Christmas!



THE RATH PACKING COMPANY, WATERLOO, IOWA

Bring it in proudly, a big, handsome Rath Black Hawk Ham—sizzly and spicy and—afame with brandy! Not since the first plum pudding was set ablazing has there been such a storybook, Christmasy food. And how sumptuously it "eats"! Tender. Lean. Juicy. That rich, corn-fed flavor lightly touched with a winey fragrance. Spooning brandy on a magnificent Rath Black Hawk Ham is strictly gilding-the-lily. But it's so Christmasy. So very Christmasy.

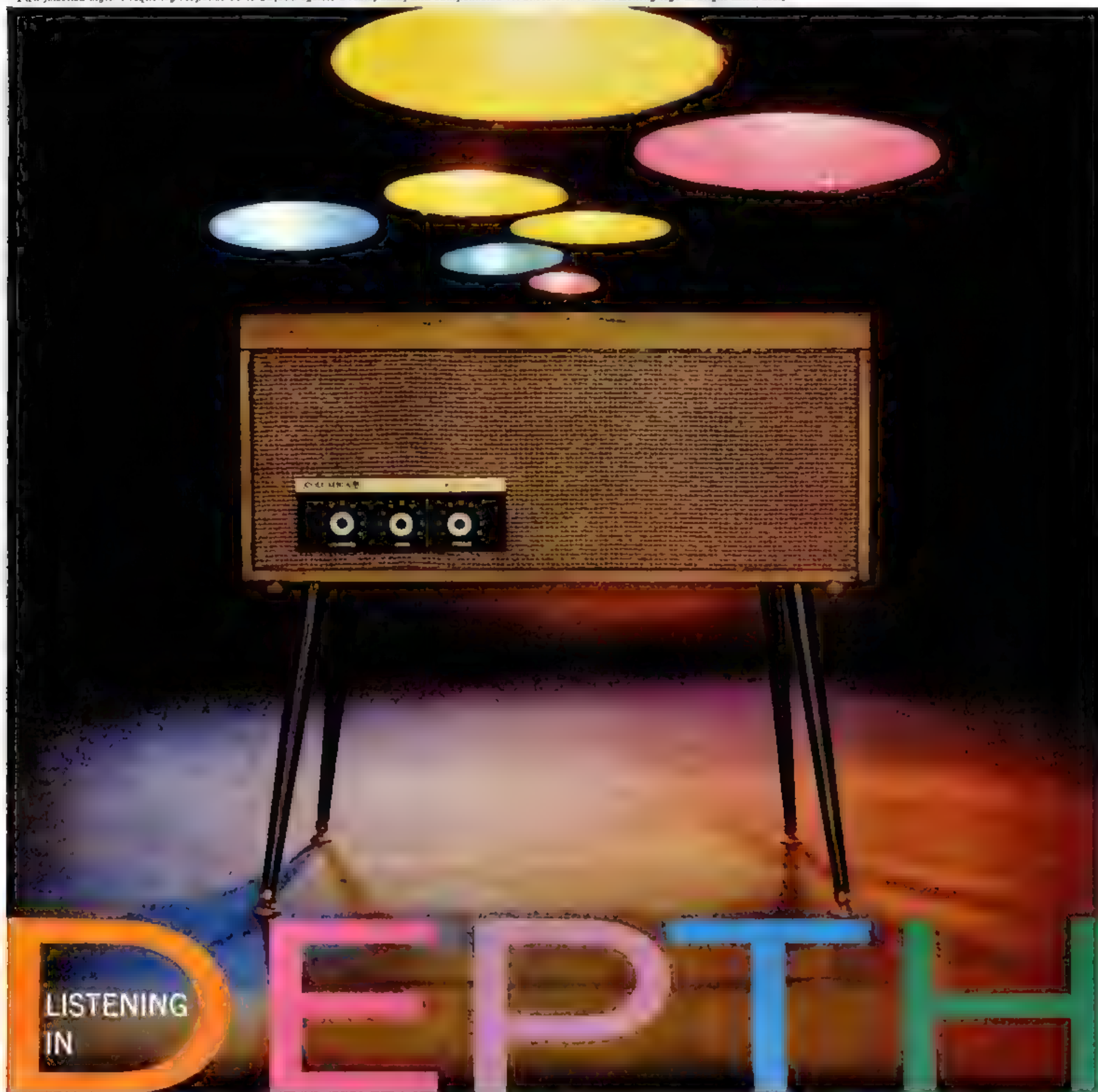


*Rath's 'FLAMING' recipe is on Rath's Canned Hams now at your dealer's. It's a very special recipe with a "surefire" trick to keep the ham aflame from kitchen to table. Don't miss it.

Rath BLACK HAWK MEATS

FINER FLAVOR FROM THE LAND O' CORN

Illustrated Columbia Model 343 Deluxe High-Fidelity Phonograph with D.E.P., available in hand-rubbed Mahogany, Lined Oak, or Walnut finishes. 4-speed automatic changer. Three speakers. Two jewelled styl. Frequency response 30 to 18,000 cycles. Treble, bass, and compensated loudness controls. Matching legs at slight extra cost.*



A NEW EXPERIENCE IN "360" HIGH-FIDELITY EXCLUSIVE WITH COLUMBIA

First, Columbia gave you the modern long playing record. Then, famous "360" sound, which brought high fidelity into your living room. Now, for this Christmas, Columbia research brings you a new adventure in sound. Directed Electromotive Power (D.E.P.*) introduces the miracle of the sealed sound chamber for tonal balance throughout the entire listening range. By exploring the whole universe of human hearing, both subconscious and

conscious, Columbia now makes it possible for you and your family to experience the excitement of "Listening in Depth."

There are more than thirty-five 1958 Columbia Phonographs which embody the new characteristics of "360" sound... portables, consoles, combinations, in a wide and attractive price range. As a treasured gift at Christmas, nothing can match the pleasure of a high-fidelity Columbia Phonograph.

THE GREATEST NAME IN SOUND... enjoy the Sound of Genius on Columbia Records... protect your valuable records with Columbia Accessories.

from \$29.95 to \$1,995... **COLUMBIA**  **PHONOGRAPHS**

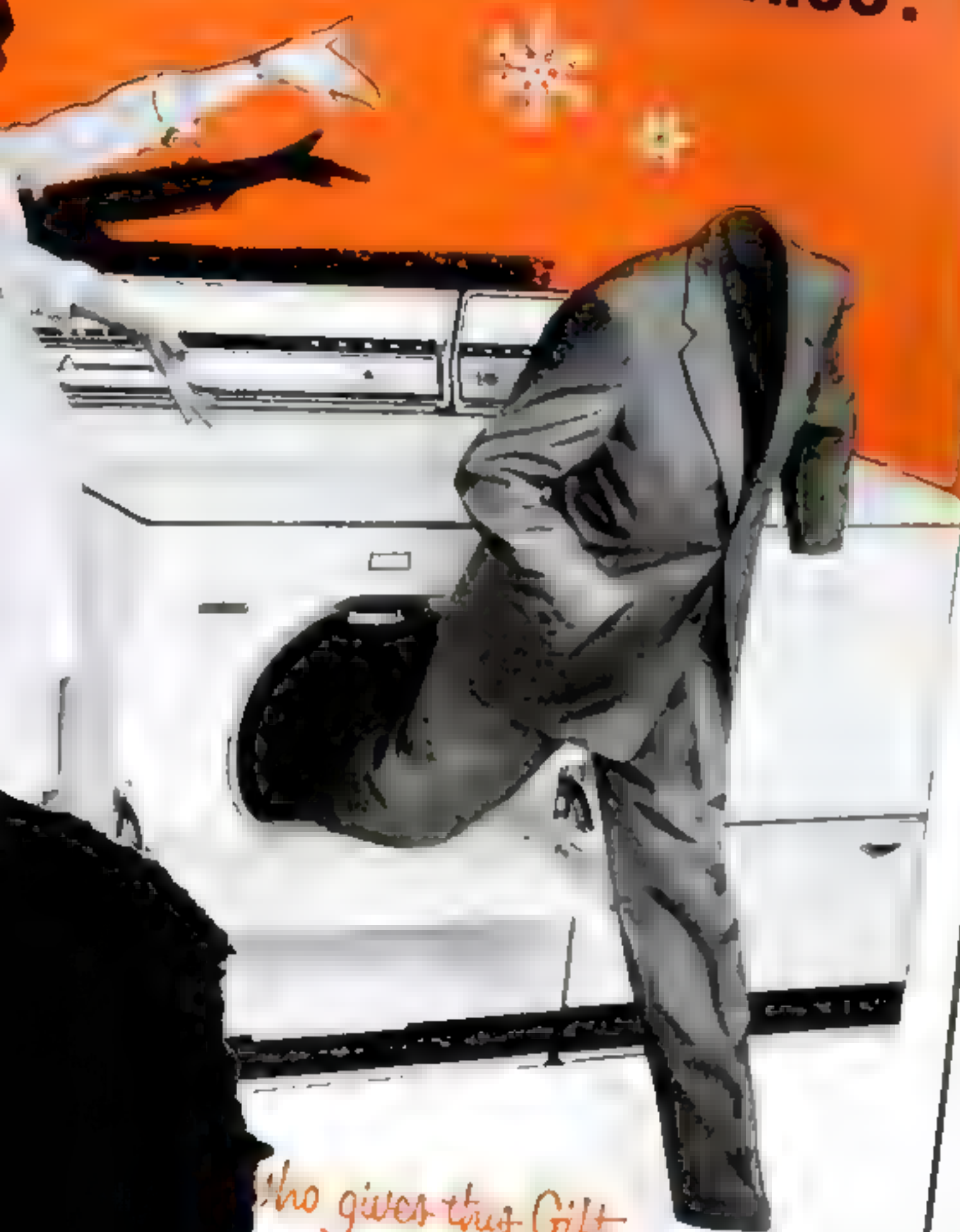
*"Columbia" "360" ® Marked Reg.

®Patent Pending

Under the name

NORGE®

Borg-Warner brings you
the fabulous new dryer
that drives out wrinkles!



Who gives this Gift

of this dryer ready to put on! It's
work again to make this Christmas long-

items that could never before be
m out better dried, softer, fluffier.

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achinery fields.

'TIME REM



WATCHING REHEARSAL, STEVENS SUDUCHES

Thriving Pr with an A

by RICHARD CARTEL

THAT *Time Remembered* ever got to Broadway
tributed almost exclusively to the indefatiga-
one man. He is Roger Stevens, the extraordinary
tor and theatrical financier who is the play's prime
the complexities of the task never fazed Stevens, he
had become aware of a great truth known as the "Stevens
"The Stevens Angle," says Stevens, "is this: w
volved in happens."

He means that triumph is generally his lot in life a
adversity exists, it is for him only a way station to su

A man more susceptible to discouragement could ne
endured, much less enjoyed, the annoyances, frustrati
disappointments which, for almost two and a half year
to prevent Stevens from maneuvering *Time Remembered*
American stage. If Stevens were discourageable, Jean Ar
would probably be in a desk drawer somewhere, and the t
public would not be staging daily mob scenes at the M
office, where the most desirable tickets fetch the highest
charged for a straight play, \$9.90.

The 17-year-old Stevens would, of course, be busy en
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literally collapsed in anxiety. After all the documents were sign
and all the money exchanged, it was widely predicted that the unr
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'TIME REMEMBERED' CONTINUED



WATCHING REHEARSAL, STEVENS SLOUCHES IMPERTURBABLY IN HIS SEAT

Thriving Producer with an Angle

by RICHARD CARTER

THAT *Time Remembered* ever got to Broadway at all can be attributed almost exclusively to the indefatigable, canny efforts of one man. He is Roger Stevens, the extraordinary real estate speculator and theatrical financier who is the play's principal producer. But the complexities of the task never fazed Stevens, because years ago he had become aware of a great truth known as the "Stevens Angle."

"The Stevens Angle," says Stevens, "is this: whatever I get involved in happens."

He means that triumph is generally his lot in life and that, though adversity exists, it is for him only a way station to success.

A man more susceptible to discouragement could not possibly have endured, much less enjoyed, the annoyances, frustrations, delays and disappointments which, for almost two and a half years, threatened to prevent Stevens from maneuvering *Time Remembered* onto an American stage. If Stevens were discourageable, Jean Anouilh's play would probably be in a desk drawer somewhere, and the theater-going public would not be staging daily mob scenes at the Morosco box office, where the most desirable tickets fetch the highest price ever charged for a straight play, \$9.90.

The 47-year-old Stevens would, of course, be busy enough even without *Time Remembered*. He is a kind of walking cartel. In a middling-good year he transacts about \$100 million worth of real estate business, and he is also the most active and most influential producer on Broadway. Of approximately 50 new shows to be produced in important New York theaters this season, he will be substantially involved in more than one quarter.

Stevens is imperturbable during his most remarkable accomplishments. A clever and hardheaded real estate operator, he once bought the Empire State Building in a \$167,222,056.13 deal so enormously complicated by syndicate rights, expiring options, lapsing notes, oral agreements and clearly insurmountable technicalities that one of the participants, recognizing that the situation was pregnant with disaster, literally collapsed in anxiety. After all the documents were signed and all the money exchanged, it was widely predicted that the unruffled Stevens and his ruffled syndicate would retain ownership of the

CONTINUED



RELIVING OLD LOVE in cafe where he fell in love with ballerina, prince (Richard Burton) dines with Amanda who is dressed up for her impersonation.



FINDING NEW LOVE, prince wakes up to reality and realizes it is more rewarding and a lot simpler to love a live Amanda than a dead ballerina.

CONTINUED



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Childhood Idols: Jack, Jody, Hans and Heidi



Merry Outlaws



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WYETH did paintings in 1917 for Paul Creswick version of Robin Hood to be reissued by Scribner's in 1948. In scene above, Robin and three friends rescue Outlaw Will O' the Green's men from attack by Sheriff of Nottingham force in Sherwood Forest

COVER PAINTING of Robin Hood and his Merry Men demonstrates the power of N.C. Wyeth with the rugged subjects he loved best. A stern, blond-bearded Robin, his longbow at rest, stands with his lieutenant, Little John, close by his side

ROBIN, venturing all, drew nigh, went the story as the outlaw, in disguise, approaches the shy Maid Marian (*right*) at a royal tourney. Wyeth's wife Carolyn, who posed for many of artist's pictures, was the model for Maid Marian in this one



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JODY BAXTER and his pet fawn Flag sit before fire on a cold winter's night in *The Yearling*, Maryrie Kinnan Rawlings' touching story of a backwoods youngster's growing up. Before starting *Yearling* illustrations (among his last for children), Wyeth traveled to Florida to study locale

COURTESY HENRY H. SMITH, MARY

HEIDI, the 4-year-old Swiss orphan in Johanna Spyri's sentimental classic of 1880, comforts a baby goat called Snowmopper in the herd of her friend Peter on her first trip up the Alm Mountain. This single Wyeth illustration for *Heidi* appeared in the *Anthology of Children's Literature*.



COURTESY KATHLEEN P. MOTT

JACK the Giant Killer, a medieval hero in the *Anthology of Children's Literature* (Houghton Mifflin), watches a crafty, two-headed Weir goat stir a bowl of hairy pudding for Jack

THE COVER for *Hans Brinker* (Doubleday, 1931) was only Wyeth picture in edition, the rest of which was illustrated by his son-in-law, Peter Hurd. Wyeth's own daughter Ann posed for Gretel

COURTESY PHILIP LAD, LINDA FREE, E. BERRY





COURTESY CHARLES SCRIBNER'S SONS

COVER detail of Jules Verne's *The Mysterious Island* (1874), which depicts the escapees in a balloon. Caught in the cave, they were blown 1,000 miles to an island that met up with Captain Nemo of *20,000 Leagues Under the Sea*.

"SURELY," thought Rip, "I have not slept here all night — is the moment from the Washington Irving folk legend, *Rip Van Winkle*," illustrated a detail from painting done for 1971 David McKay edition of book. Rip had really slept 20 years.



Rip, Robinson Crusoe, a bold Russian



THE HIGH POINT of Daniel Defoe's *Robinson Crusoe* ("I stood like one thunderstruck"), where the castaway sees another human footprint in the sand of his desert island, was done by Wyeth in 1920. Once out of print, it was reissued this fall.

IN *Michael Strogoff*, *A Courier of the Czar*, by Jules Verne, Strogoff is put on a blind horse by his Tartar captors. Feigning blindness himself, the Russian proves it to the Tartars by allowing the horse to kill itself in 30-foot jump over a cliff.



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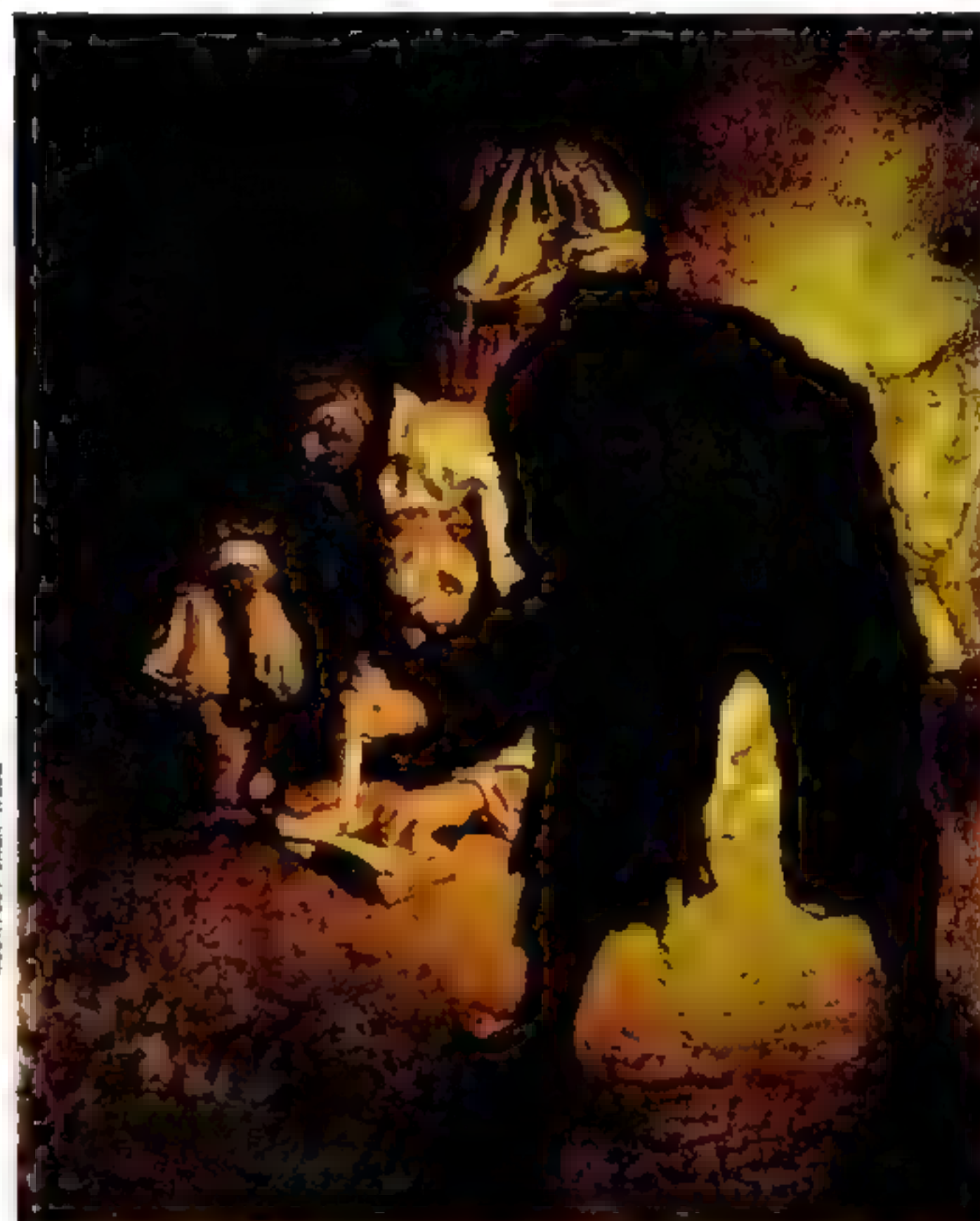


A Band of Pirates from Boyhood Memories



BLIND PEW in *Treasure Island*, the ringleader of pirates seeking hidden map in a lonely English inn, is deserted by his mates. Inn, Wyeth's Needham home, was drawn by him from memory.

THREE CUTTHROATS and the pirates' Jolly Roger adorn the famous cover of *Treasure Island*, illustrating what his painter son Andrew called Wyeth's "electrifying vitality and robustness"



IN THE dramatically lighted painting of *The Black Spot*, the last survivors among the mutineers prepare to depose their leader, John Silver, by presenting him with blackened piece of paper signifying he is no longer captain. Original of the painting is in the Hollywood office of Jack Webb.



EN ROUTE to the Isle of Treasure in vessel *Hispanola*, young hero Jim Hawkins is befriended by the sea cook, Long John Silver, secretly the pirate chief. Wyeth read Stevenson classic when he was a boy, and used to think, "If only they were real. If only Jim Hawkins were really alive!"

WYETH CONTINUED

The legends of England's King, Scotland's Heroes



COURTESY MING NEW CONVERS WYETH

BATTLE of Stirling Castle was done for modern version of the historical romance, *The Scottish Chiefs*. Here he shows Wallace and 5,000 men storming castle. He later defeated 30,000 English.

ARTHUR and Merlin take the sword Excalibur which The Lady of the Lake has promised him. Wyeth did illustrations in 1917 for *The Boy's King Arthur* edited from Malory by Sidney Lanier.

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JUGGLING OPENINGS, Stevens meets with Robert Whitehead of Producers Theatre (right) and Lawrence Langner (center) of Theatre Guild. Producers Theatre and Guild are putting on *Much Ado about Nothing*. Guild and another Stevens group, Playwrights' Company, are doing *The Summer of the 17th Doll*.

'TIME REMEMBERED' CONTINUED

Empire State forever because they would never be able to sucker anyone else into going through what they had gone through. Naturally, the predictions were baseless: Stevens disposed of the place at a handsome profit three years later.

As a gambler ready to make the best of even a bad bargain, Stevens derives special delight from recalling that the seeds of his latest bonanza, *Time Remembered*, were sown during a bout with misfortune. The date was Sept. 21, 1954, a day which he had allotted neither to his full-time occupation as real estate man nor to his other full-time occupation as Broadway impresario. On that day he was playing a third, almost full-time, role as fund-raiser and deep-dyed rooster for the Democratic party. The party's New York State convention had on the first ballot nominated Averell Harriman. To Stevens, who had warmly favored Franklin D. Roosevelt Jr., the convention's abrupt action came as a blow.

Having exchanged the customary commiserations and having fortified himself with the customary few drinks, Stevens was sitting on a chair at Roosevelt headquarters, wondering how the debacle could be turned to good account and, no doubt, trying to square it with the Stevens Angle. At this point, along came Albert Marre, known to Stevens as a promising young theatrical director. Two of Marre's plays (*Kismet*, *Chalk Garden*) had been great successes on Broadway.

"Hello Albie," said Stevens.

"Hello Roger," said Marre. "Tough luck."

Stevens was moved. "Albie," he said fondly, "when you find a play you really want to do, I'll produce it for you."

Marre knew better than to take this promise lightly. Among Stevens' eccentricities is a determination to keep his word. Also he will do anything for a friend.

It is no wonder, therefore, that in June 1955, nine months after the Roosevelt debacle, Albie Marre hunted up Stevens again and said, "Do you remember that conversation we had?"

"What play have you in mind?" said Stevens.

"*Time Remembered*, by Jean Anouilh."

A wince almost made its way to the surface of Stevens' poker face. Anouilh was France's leading playwright but he had never been successful on Broadway. Stevens had read *Time Remembered* and liked it. But he knew it would be a botch unless brilliantly cast and lavishly staged. And if it failed, it would be an expensive failure.

More than anyone else in America, however, Stevens was and is in a position to get such a long-shot proposition off the ground. Since he became actively interested in the professional drama in 1950, he has set a world's record for theatrical successes. His money is, of course, welcome to the hungry world of the theater, but he has amazed Broadway with his nonfinancial assets, not the least of which are sound theatrical judgment and rattling good taste.

He is particularly noted for producing or backing plays which others have rejected—and making them into hits. *West Side Story*, now playing, went begging for years until Stevens came to the rescue.

His seven-year roster of successes includes such impressive titles as *Tea and Sympathy*, *The Fourposter*, *Sabrina Fair*, *Ondine*, *The Bad Seed*, *Cat on a Hot Tin Roof*, *The Ponder Heart*, *Separate Tables*, *The Madwoman of Chaillot*, *Bus Stop* and *Waltz of the Toreadors*.

Stevens' life in the theater is complex. With playwrights Maxwell Anderson, Elmer Rice and Robert Anderson and Attorney John F.

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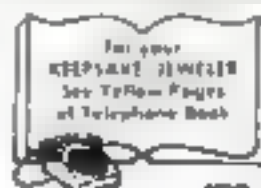
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'TIME REMEMBERED' CONTINUED

Wharton, he forms the celebrated and successful producing organization, The Playwrights' Company. With Producer Robert Whitehead and Realtor Robert W. Dowling, he is the successful theater-owning, play-producing concern, Producers' Theatre. With 11 others he is the Playwrights-Six Play Company, a syndicate of theatrical angels.

"It's intricate," he says, "and my partners are not always sure how it all works. But I am."

Sure of himself as ever when considering Marre's proposal, Stevens decided forthwith to produce *Time Remembered*. Right away he and Marre agreed the play would need three big stars. Moreover they would have to be stars who could act in the grand manner, for Anouilh writes long, elliptical speeches rather than short, naturalistic grunts.

For the role of the duchess, great wit and taste were mandatory lest Anouilh's flashing satire be misplayed for belly laughs. Both Lucile Watson and Beatrice Lillie were unavailable. But Stevens and Marre decided that Martita Hunt would be perfect, and she agreed to do it.

One star down, two to go. Now the trouble started.

For the part of Amanda, the young milliner, it was necessary to locate a star who was not only a fine actress but an authentic vision of nubile loveliness. Grace Kelly, though still in her pre-Monaco phase, was busy. So were Audrey Hepburn and Leslie Caron.

Finding someone to play the part of Prince Albert proved equally frustrating. Here the requirement was a matinee idol who would not come unstuck trying to memorize Anouilh's involved speeches. But such able actors as Marlon Brando, Jean Pierre Aumont and Louis Jourdan were all busy.

PROSPECTS for the young Amanda brightened considerably late in 1955 when Stevens saw *The Diary of Anne Frank* and, like everyone else, was captivated by the performance of 17-year-old Susan Strasberg. Stevens promptly submitted his script to her, her knowledgeable mother Paula, and her father Lee, who as head of the famous Actors Studio is a man of great substance in the theater.

The family liked the play and liked the part. But before Susan could agree to be Amanda, the Strasbergs said they would have to approve the actor cast as Prince Albert. This, of course, was a terrible burden for Stevens, who could hardly be expected to ask high-ranking male stars to remain in suspense while their credentials were screened by the parents of a 17-year-old child. In determining the availability of matinee idols great delicacy and indirection had to be exercised to prevent them from discovering the terms under which they were being considered for the role.

"We fiddled around for months," says Stevens. "Whenever we managed to come up with a name for the male part, the Strasbergs had persuasive reasons for rejecting it. Martita Hunt finally pulled out of the duchess role. She couldn't wait forever."

The idea of putting on *Time Remembered* in 1955 had long since gone out the window, and now the possibility of a 1956 production also vanished. Albie Marre got busy directing another play. Roger Stevens continued to work an 18-hour day, shuttling between real estate and culture.

Finally the Strasbergs made a suggestion: Helen Hayes for the duchess. She was approached and she quickly agreed to play the role. But she imposed one condition: she would have to approve the actor chosen to play the young prince.

"What could I do?" says Stevens. "She's the first lady of the theater. So here I am with two big stars and no place to go unless I can find a third one acceptable to both of them. I tell you, you have to be crazy to be a producer. Anybody who can make \$50,000 a year in this business could make 10 times as much in any other."

Finally last spring, with the *Time Remembered* project two years old and his option on the play running out, Stevens demonstrated why some people think he has the nervous system of a safecracker. He went to Susie Strasberg and delivered a polite ultimatum.

"If we're going to do this show," he said blandly, "let's do it. Otherwise, let's call the whole thing off. Let me cast the prince as best I can. I'm as anxious for a brilliant cast as you are. But at least say that you'll definitely play Amanda so that I'll have something solid to bargain with." Susie and her parents agreed to go along with him.

Even if they had disagreed, it is inconceivable that Stevens would have abandoned the play. To do so would have been to accept defeat, break his promise to Albie Marre and defy the Stevens Angle. If the Strasbergs had said no, *Time Remembered* would surely have been staged anyway, but not with the present cast and therefore not with so much success.

Having sewed up Amanda, Stevens renewed his efforts to find a prince. The break came last summer when a Hollywood friend proposed Richard Burton, the intense young Welshman who had knocked Hollywood on its ear with a series of fine acting performances in such

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'TIME REMEMBERED' CONTINUED

movies as *The Robe* and *Alexander the Great* and had then departed.

"Wonderful," said Helen Hayes.

"Wonderful," said the Strasbergs.

"Thank God," said Stevens. "Is Burton really available?"

He was not. He was living in the tiny village of Céligny, Switzerland, hoping 20th Century-Fox would release him from his contract. Twentieth Century was being inscrutable about its plans for him.

Stevens now made several proposals designed to relieve the anguish. Twentieth Century's response was to order Burton to England to start a new film.

The actor did not want to go to England for that film because he did not like the film and, besides, he could not afford to make it in England. To work there would cost him a fortune in income taxes.

The transoceanic and transcontinental phone calls grew more expensive and more emotional by the hour. The Strasbergs were getting restive. Helen Hayes could not stand by indefinitely.

"I was in a terrible position," says Stevens comfortably.

"He is the most marvelous man," says Burton. "There I was in Switzerland, waiting for things to develop, and he phoned me from New York one day to say that he thought we ought to have lunch together. The next day there he was for lunch, by plane in this spot in Switzerland. Remarkable."

In Swiss restaurants and elsewhere, Stevens saved *Time Remembered*. Mainly, he did it by adding one more tremendous gamble to the others he had already taken. To enable Burton to get out of his movie commitment he guaranteed to make a Richard Burton film of *Time Remembered*. If the play turned out to be a flop, as was entirely possible, Stevens would make a different Burton movie or, no matter what, would pay the actor his regular film fee, which runs to six figures.

After learning that 20th Century had finally acceded to Burton's newly reinforced wishes in the matter, Stevens, now back in New York and ready to start rehearsals, phoned Burton in Switzerland.

"Fly over right away so that we can get started," he said.

"I can't. My wife is expecting a baby."

"When?"

"Early in September."

"Bring her along at my expense and let her have it here."

"Can't. There's only one obstetrician for us and he's in Geneva."

"Bring him too," said Stevens. "I'll pay."

"He can't leave."

"Oh," said Stevens.

To synchronize *Time Remembered* with Sybil Burton's gestation meant a four-week postponement of rehearsals, tryouts and opening. To keep the Morosco Theatre dark for that period cost Stevens about \$25,000. But, the way things turned out, nobody is complaining. Little Katherine Burton was born on Sept. 10. Her father caught the next plane to New York and began rehearsing on Sept. 11.

"What with one thing and another, this show cost almost \$150,000 to produce," says Stevens. "That's at least \$50,000 more than it should have, but we came back to New York with a \$600,000 advance sale, biggest in history for a straight play."

He puffs at his 17¢ cigar. "I think all this is evidence that the star system has merit," he says. "And my three stars are getting along fine. No fights. No fusses. Love each other. From here on, it looks like clear sailing."

And several Hollywood studios want to buy the movie rights to *Time Remembered*, just in case gambler Stevens decides not to try the Stevens Angle in CinemaScope.



FINAL OBSTACLE to Stevens' producing the show was Katherine Burton whose imminent birth last summer postponed rehearsals for a month. Now 10 weeks old, she gets a playful toss from her father as her mother looks on.

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IN an age whose children's heroes appear nightly to them on a TV tube in the guise of mice, dogs or second-rate actors, generations of older Americans recall with nostalgia, particularly around Christmas book-buying time, another kind of hero—the rugged kind painted by the great illustrator, N. C. Wyeth.

From 1905 until his violent death 40 years later in an auto accident, the prodigious Newell Convers Wyeth turned out his works—a book or magazine illustration, a mural or a gallery painting—at the rate of one every three days. But of all his output, the imaginative canvases he did for Scribner's 16 famous "Illustrated Classics" for children are his greatest monument. Some 1.7 million copies have been sold and they are still being reissued. Wyeth's robust and memorable characters ranged from the English forests of Robin Hood to the American forests of Natty Bumppo and the last of the Mohicans, from the battlements of a Scottish castle to the decks of Jim Hawkins' *Hispaniola* lying off Treasure Island.

Wyeth himself was a giant of a man, six feet two, 200 pounds, rough, hearty but as greathearted as one

of his heroes and a confirmed, almost childlike, romantic. His large and devoted family thought of him as "a combination of Paul Bunyan and Santa Claus" and old friends around Chadds Ford, Pa., where he spent most of his working life after leaving his native Needham, Mass., recall legendary feats of strength—how N.C. ended his habitual long treks through the woods by carrying full milk cans for farmers, one in each hand, and loading them on a boxcar. Or how he once lifted the front end of a neighbor's car out of a muddy ditch.

As a young man Wyeth studied painting under another great illustrator, the scholarly Howard Pyle. Though Pyle's sense of high drama left an indelible impression, the pupil's vital, richly colored, deeply felt scenes of adventure often surpassed the master. In his turn, N.C. taught a whole family of artists—his son Andrew, at 40 probably the outstanding realist painter in America today, two distinguished sons-in-law, Peter Hurd and John McCoy II, and his daughters, Carolyn Wyeth, painter and teacher, and Henriette Hurd, who did the portrait of him below.

WYETH AT EASEL was painted 20 years ago by daughter Henriette. On easel hangs nearly finished painting, *Island Funeral*, done from memory of lobsterman's death in Maine where artist summered. A memorial exhibit of Wyeth's work was held this fall at Knoedler Galleries in New York.



INVINCIBLE SCOT of Robert Louis Stevenson's *Kidnapped*, Alan Breck Stewart successfully fights off crew of the ship *Covenant*. He and the "kidnapped" cabin boy, David Balfour, are besieged in the ship's roundhouse, but after battle they take over the ship. This scene was painted by Wyeth in 1913.



WYETH CONTINUED

A Rugged Realism for Robin Hood and His





*Are you like these two,
can't always brush after meals—
even though it's best?*



Start the day with **GLEEM**...the toothpaste for
people who can't brush after every meal

JUST ONE BRUSHING destroys
decay-and odor-causing bacteria



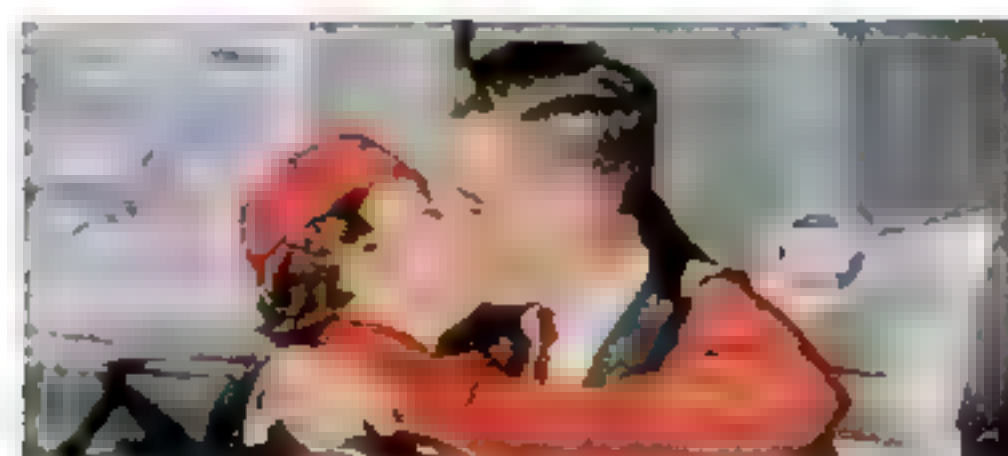
MOUTH BACTERIA, CHIEF CAUSE OF
DECAY, BUILD UP OVERNIGHT LIKE THIS

AFTER ONE GLEEM BRUSHING, UP TO
90% OF THESE BACTERIA ARE DESTROYED

On holiday trips . . . or whenever you're on the go—here's how to get added resistance to decay . . . protection against mouth odor *all day*! Just start the day with Gleem. That's what more and more families are doing when they're faced with the problem of not always being able to

brush after meals. Gleem with exclusive GL-70 is so effective that just one brushing completely destroys most bacteria. You'll find the youngsters agree Gleem's flavor is so terrific, it makes brushing *fun*! So always depend on the one and only Gleem!

Only GLEEM has **GL-70** to fight decay!



Mouth odor stopped all day with *one* Gleem brushing. Scientific tests prove brushing with Gleem before breakfast gives most people *all-day* protection against mouth odor, freshens the mouth morning until night . . . means a sweeter goodnight kiss. So start your day with Gleem!

People try it ...and they like it

It's a matter of record — in 1949, Carling's total output was only 360,000 barrels. In 1957, less than eight years later, demand has pushed production to more than *three million* barrels a year — a volume that ranks among the top brewers of packaged beer. There are many reasons for the success of Carling Black Label Beer: top quality . . . popular price . . . unsurpassed flavor. But the chief reason is simply this: People try it . . . and they *like* it! Why don't you try it? You'll like it, too!

Every day more and more people say

“Mabel, Black Label”



CARLING
Black Label
BEER

The Best Brews in the World come from Carling

BLACK LABEL BEER • RED CAP ALE • STAG BEER

CARLING BREWING CO. CLEVELAND, O. BELLEVILLE, ILL. FRANKENMUTH, MICH. NATICK, MASS.





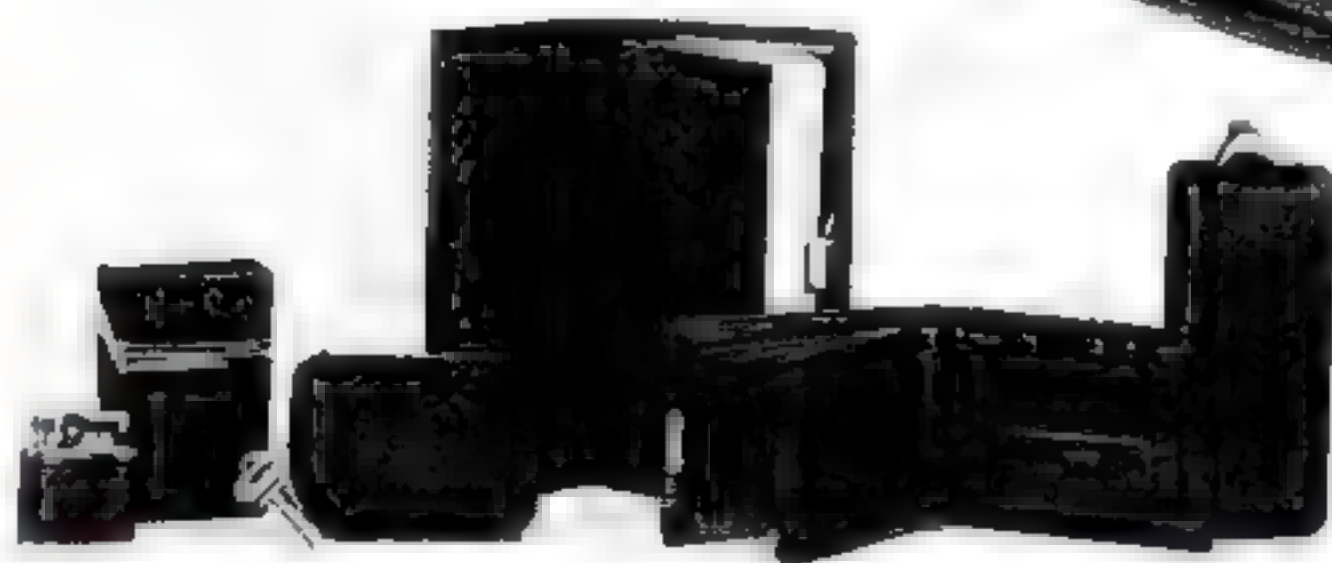
COURTESY RUSSELL G. O'LEARY

THE BATTLE at *Glens Falls*, done in 1919 for James Fenimore Cooper's *Last of the Mohicans*, is probably most widely reproduced painting by

Worth. British Major Duncan Heyward is locked in seemingly hopeless combat with Indian brave but at last minute is rescued by chief's son Uncas.



holds everything you see here,
and *still* looks slim
and neat!



the Contour® Billfold by

BUXTON

MATCHED SETS AVAILABLE IN ENGLISH MOROCCO LEATHER. CONTOUR® BILFOLD, \$10.
CIGARETTE LIGHTER, \$2.95. SNAP TOP CIGARETTE CASE, \$3.95. CONTOUR® KEY CHAIN, \$3.75.
POCKET SECRETARY, \$7.50. SPEC-TA-NER®, \$2.95. ALL PRICES PLUS TAX.

Want an extra big hug for Christmas? Give him



The wonderful rotary blade shave has made Norelco the largest-selling electric shaver in the world

Makes no difference *how* he shaves now—with another electric shaver or with old-fashioned lather. There couldn't be a better time than Christmas to give him a new Norelco Speedshaver and win his gratitude for life.

For *this* is the famous shaver that puts as bright a sparkle in a man's eyes as the time he got his first car. *This* is the largest-selling electric shaver in the world, the fastest-growing shaver in America today.

This is Norelco with rotary blade action. Goodbye to whisker-clipping, goodbye to irritating stop-start, back-and-forth action. Norelco strokes off stubble smoothly as a barber's razor. And this new Norelco Speedshaver is *the fastest ever!*

Put a bright new face on his day, every day. This Christmas, give him the new Norelco Speedshaver with leather travel case. AC/DC \$24.95.

8 MORE REASONS WHY HE WILL LOVE A NORELCO

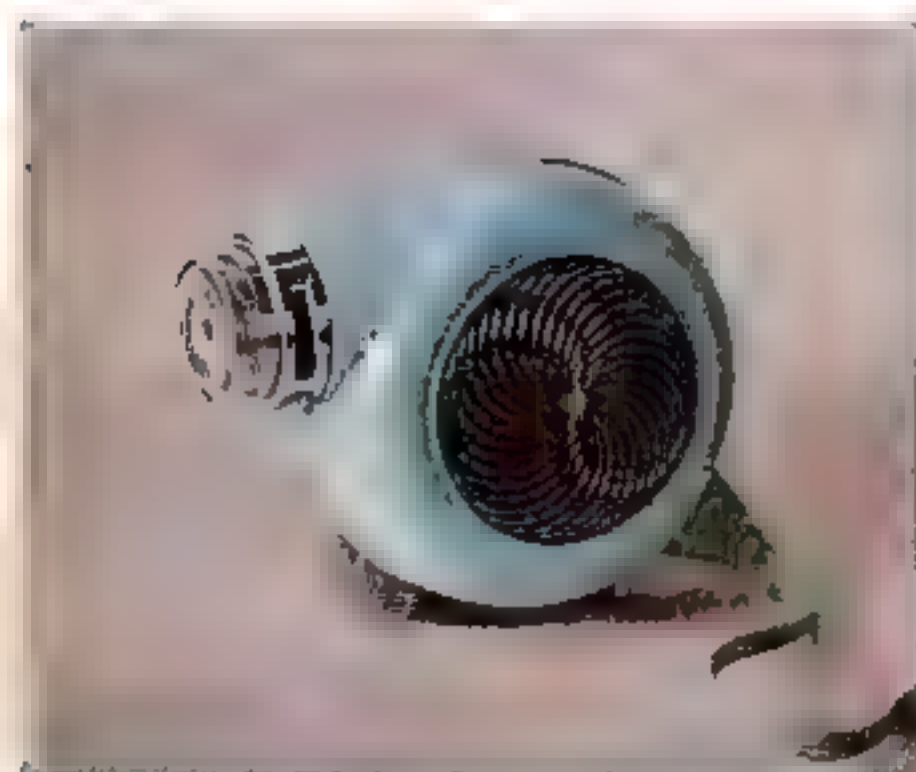
1. Norelco's patented skin-stretcher upends whiskers no matter how they grow, sets them up for skin-close shaves.
2. Blades are self-adjusting to shaving touch, can't hurt face.
3. Blades sharpen themselves every time he shaves.
4. Genuine brush motor never heats up in hand.
5. Startlingly quiet—quietest of all 4 leading shavers.
6. Lubricated for life, never needs oiling.
7. Modern design—made to fit comfortably in the hand.
8. Easy to clean—no fumbling with parts.

THE NEW

Norelco®

SPEEDSHAPER

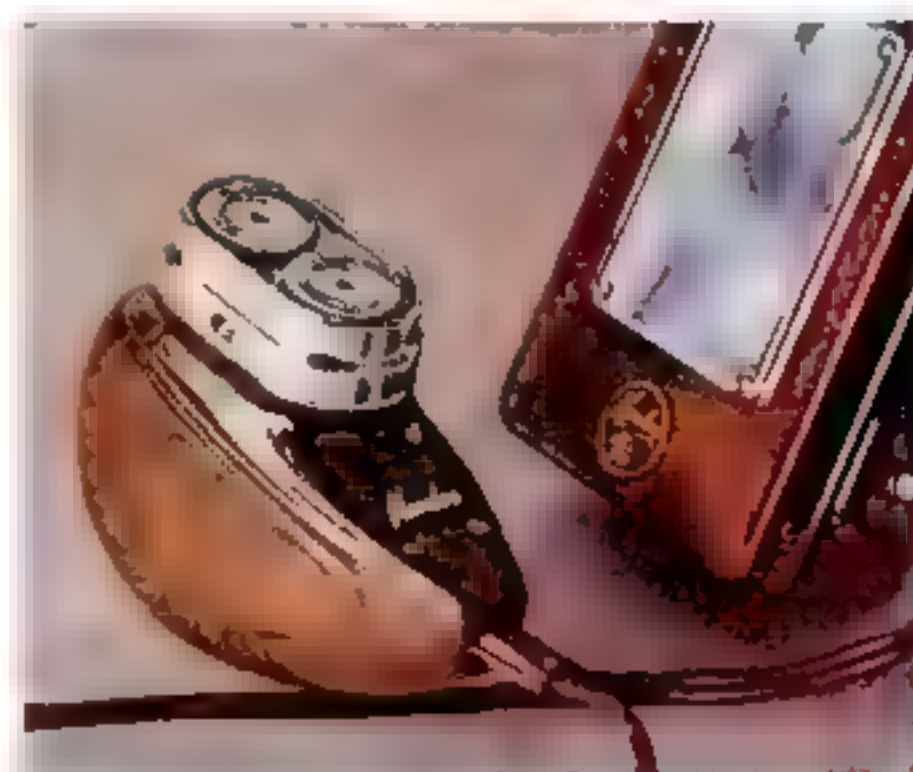
NORELCO IS KNOWN AS PHILISHAVE IN CANADA AND THROUGHOUT THE REST OF THE FREE WORLD. North American Philips Company, Inc., and associated companies, 100 East 42nd Street, New York 17, New York. Other products: High Fidelity Radiophographs, Research and Control Instruments, Electron Microscopes, Medical X-ray Equipment, Electronic Tubes and Devices



For feminine grooming . . . New Norelco Delinante gives a "powder-puff" shave, can't nick legs or underarms. AC/DC \$17.50



For boudoir luxury . . . the deluxe double-header New Lady Norelco in Nassau Pink. The ultimate in feminine daintiness. AC/DC \$24.95



For outdoorsmen and motorists . . . New Norelco Sportsman runs on flashlight batteries or plugs into car lighter. Now only \$24.95

a whole new world of shaving luxury...
a Norelco with rotary blades!



SEE THE NEW NORELCOS DEMONSTRATED ON TV ON THE \$64,000 QUESTION AND THE WALTER WINCHELL FILE.



The other 50 weeks are richer if you spend 2 abroad—so start planning your foreign vacation by Clipper now.

Live a lot...go abroad on even a 2-week vacation

Ever stop to think that your vacation lasts *you* a whole year? You look forward to it. You take it. You look back on it. So no matter when your vacation comes around, it should provide the lift that carries you through the year. That's why Pan American—the first choice of experienced travelers—will *never* let you down!

No place on earth is over 40 hours from your home on the wings of Pan Am's Flying Clippers*. As a matter of fact, many of the most glamorous places to which Pan American flies are only overnight. Indeed, in less time than it takes to

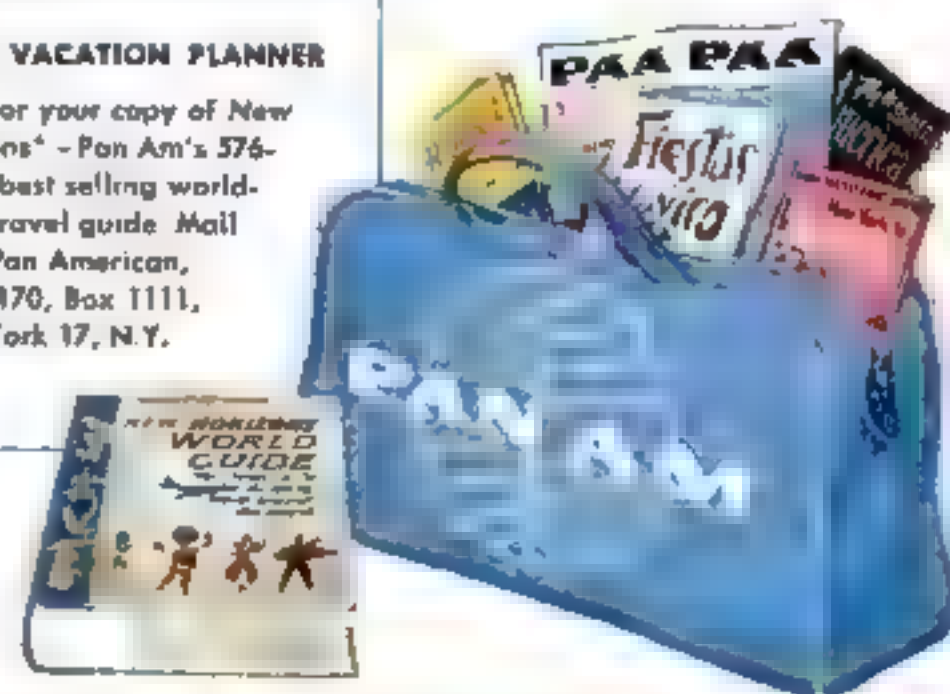
drive 200 miles you can fly by Clipper to a foreign land from many parts of the U.S.A.

If your budget's tight, there are many ways to loosen it: Pan Am's Family Fare savings, thrifty tourist-fare *Rainbow* service, excursion fares, cost-inclusive *Pan Am Holidays* . . . all available on Pan Am's World-Wide Plan, Go Now—Pay Later: only 10% down.

Next year follow your heart, not the crowds. You're off to a flying start with a copy of *New Horizons*—the book that's put wings on the dreams of half a million world travelers. Call your Travel Agent or one of Pan Am's 53 offices in the U.S. and Canada. *TRADE MARKS REG. U. S. PAT. OFF.

YOUR VACATION PLANNER

Send for your copy of *New Horizons**—Pan Am's 576-page, best selling world-wide travel guide. Mail \$1 to Pan American, Dept. 170, Box 1111, New York 17, N.Y.



WORLD'S MOST EXPERIENCED AIRLINE



A COMEBACK FOR THE KNEECAP

This winter it may not be easy to tell the ladies on the dance floor from those in the floor show, thanks to a new evening fashion that reinstates a portion of the female anatomy that for years has been under wraps. The knee is back displayed by short, full-skirted, boldly shaped dresses like the one above, which reveals 18 inches of leg, a good three inches more than has been seen in a decade.

Although this balloon skirt dress by young Designer Arnold Scaasi costs \$375, less expensive versions (down to \$40) are appearing in time for holiday parties. The shape of these skirts is radically different from present styles—intricately puffed and stitched to crinolines. This will be no help to home sewers or to women who would like to look stylish by simply taking a tuck in last year's dress.



inspired styling

in the Elegant Manner by

Wembley

The beauties of the world inspired our artists to create these dramatic designs. For men with young and modern ideas they are memorable Christmas gifts, smart and luxurious.

Most leading stores have Wembley ties. If you do not find them at your favorite store, write Wembley, Inc., Empire State Bldg., New York, for name of retailer nearest you.



From the masterful tailoring of Wembley come these beautiful ties in your favorite colors and patterns. And, you can be sure that every tie with the Wembley label is the latest in men's wear fashion and of the finest quality.

Building

Snowflake

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Virgin Islands

Star Bright

Safari

Stradivarius

Shuffleboard

White House
Fireplace

Morse Code

Skin Diving

Bon Voyage

Bowl Game

White Lights

Carlsbad Caverns

Alhambra

King's Castle

Moan over Miami

Harlequin



*The only tie with the
famous "Color Guide"® . . . the correct
guide to a smart appearance*

Golden House Neckwear® \$2⁵⁰
Also in "Golden Thistle" \$3⁵⁰ and \$5



TAKE IT FROM A TRUE PARISIAN-GIVE EVENING IN PARIS

advises Paris-born Jean Pierre Aumont. It's the fragrance *more* French women wear than any other... and the French *do* know!



Music Box plays a love serenade.
Holds six g amour accessories. 10.00

Star-studded Set: cologne, talcum,
cologne stick, purse perfume. 3.50

Double Doors swing open on six
fragrant gifts, nestled in satin. 7.50

Boudoir Box: perfume, eau de toilette,
talcum, bath crystals, purse perfume. 5.00

CHRISTMAS GIFTS FROM \$1 TO \$25

Evening in Paris

BOURJOIS • CREATED IN FRANCE • MADE IN U. S. A.



FELLOW WAR PRISONERS IN JAPANESE CAMP ARE A STIFF BRITISH COLONEL (ALEC GUINNESS, ABOVE) AND A TOUGH AMERICAN SAILOR (BILL HOLDEN, BELOW)

AN IRONIC EPIC OF BRAVE MEN

'River Kwai' is exciting, provocative war adventure

From the outer fringes of World War II has come one of the war's finest films. *The Bridge on the River Kwai* is both a powerful adventure story and a curious satiric study of brave men in war. Most of it takes place in a Japanese prison camp buried in the jungles of Siam. Into this camp marches a tattered battalion of British war prisoners, feet pounding to a whistled march. The Japanese plan to use these men to build a bridge as part of a rail link between Thailand and their front in Burma.

What follows is tense, exciting and full of a provocative mingling of awe and derision of soldiery. An American prisoner (Bill Holden) uses his bravery mainly to secure comforts until in a brief lapse anger overcomes cynicism and he forgets to be selfish. The commander of the British prisoners, Colonel Nicholson, is a

stiff-upper-lip soldier in the great tradition of British officers, good at his job, utterly loyal to his men, magnificently courageous—and sublimely shortsighted. He endures brutal punishment to force the Japanese to abide by the Geneva convention rules of war. Then, to keep his men busy and establish moral superiority over the enemy, he builds a better bridge than the Japanese could build. Meanwhile a gentle Cambridge don, turned ruthless killer for the duration, lumps across whole mountain ranges in an effort to blast out the colonel's bridge.

Made by an American producer, Sam Spiegel, and a British director, David Lean, *Bridge on the River Kwai* is a spectacularly photographed and thrillingly enacted drama. And it is also a moving, if sometimes mocking, salute to brave men and all they do, both bright and stupid.

CONTINUED



'RIVER KWAI' CONTINUED



PRISON CAMP BRUTALITY expresses Japanese rage at silent resistance of British in refusing to do manual work. A Japanese captain (Henry Okawa) knocks

down the British doctor (James Donald) trying to negotiate. Unable to force officers to work, the Japanese put them into the "ovens"—sanitary latrine cells



UNBENDING BRITISH COLONEL stands (left) before Japanese Colonel Sato (played by longtime silent film menace Bessie Hatakawa) who has hit him with copy of Geneva convention on prisoners of war. Above: Nichols staggers in promptly from torture cage when Japanese commander backs down

CONTINUED



World Traveler—a large, roomy case with buckle tie-tapes, quilted divider. Four plastic hangers make it ideal for long trips. \$49.50. **Flat Hat**—new round shape carries hat or clothes for overnight. \$19.50. Shown in Airline Grey.



Ladies' Wardrobe—has custom divider, moisture-proof pockets, harmonizing lining. \$37.50. **O'Nite Case**—perfect companion for long trips. \$27.50. Shown in Sea Blue. Other women's colors: Airline Grey, Vapor White, Sea Green, Palomino.



Above: Ladies' Pullman Case, \$39.50, in Grey-Jet Grey

so light
you scarcely
know
you're
carrying
it!



Men's Two-Suiter—features tie rack, two hangers, special packing bar. \$47.50. **Quick Tripper**—divider between upper and lower compartments, ideal for weekend trips. \$27.50. Shown in Palomino.



Men's Journeyer—carries three suits wrinkle-free! \$49.50. **New Exec. Overnight Case**—roomier than ordinary attache cases, holds clothes and business papers! \$25.00. Shown in India Brown. Also available in Texas Tan and Palomino.

Give **Samsonite Ultralite** ...so right for Christmas!

Amazingly strong luggage weighs in way lighter . . . and makes the best Christmas gift! Samsonite Ultralite is made with fabulous magnesium—it's so trimly styled you'll be proud to turn it over to bell-hops or porters yet so strong it carries even *breakables* safely! Sleek "Travel-Tested" finish scoffs at scuffs, cleans beautifully with a damp cloth! Inside, are linings so luxurious you'll wish they showed—they pamper your clothes, keep them wrinkle-free! Give Samsonite Ultralite—the perfect traveling companion!

Shwayder Bros., Inc., Luggage Div., Denver 17, Colo. Makers of Samsonite Tables and Chairs. Samsonite Streamlite Luggage from \$15. Prices subject to existing taxes. In Canada thru Samsonite of Canada, Ltd. Prices slightly higher.



New way to give fine luggage! Samsonite Gift Certificate comes in miniature Samsonite case that hangs right up on the Christmas tree! Lets them choose the style and color they prefer!

THE DECANTER YOU'D EXPECT FROM OLD FORESTER



ALSO AVAILABLE
Year 'round bottle in
exquisite Gift-Wrap.
Gift-Wrap or Decanter same
price as standard fifth.



TRUE FOR EIGHTY-EIGHT CHRISTMASES:

"There is nothing better in the market"

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KENTUCKY STRAIGHT BOURBON WHISKY • BOTTLED IN BOND • 100 PROOF • BROWN-FORMAN DISTILLERS CORP. • AT LOUISVILLE IN KENTUCKY

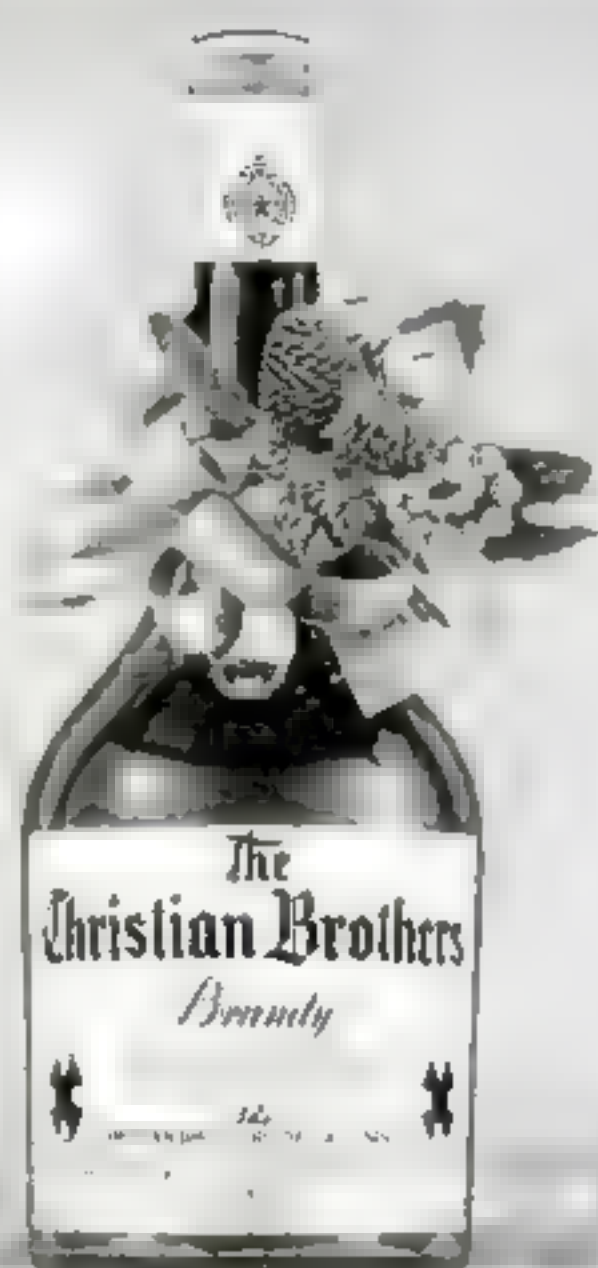


BUILDING THE BRIDGE. First push road in progress then made high water road by activity. Determined to be good job for new recruits officers work

SAVED IN JUNGLE the American Shavers (Huddell) was captured and found by Samson. A road back to the front line. The British are in the line



Christmas Gift



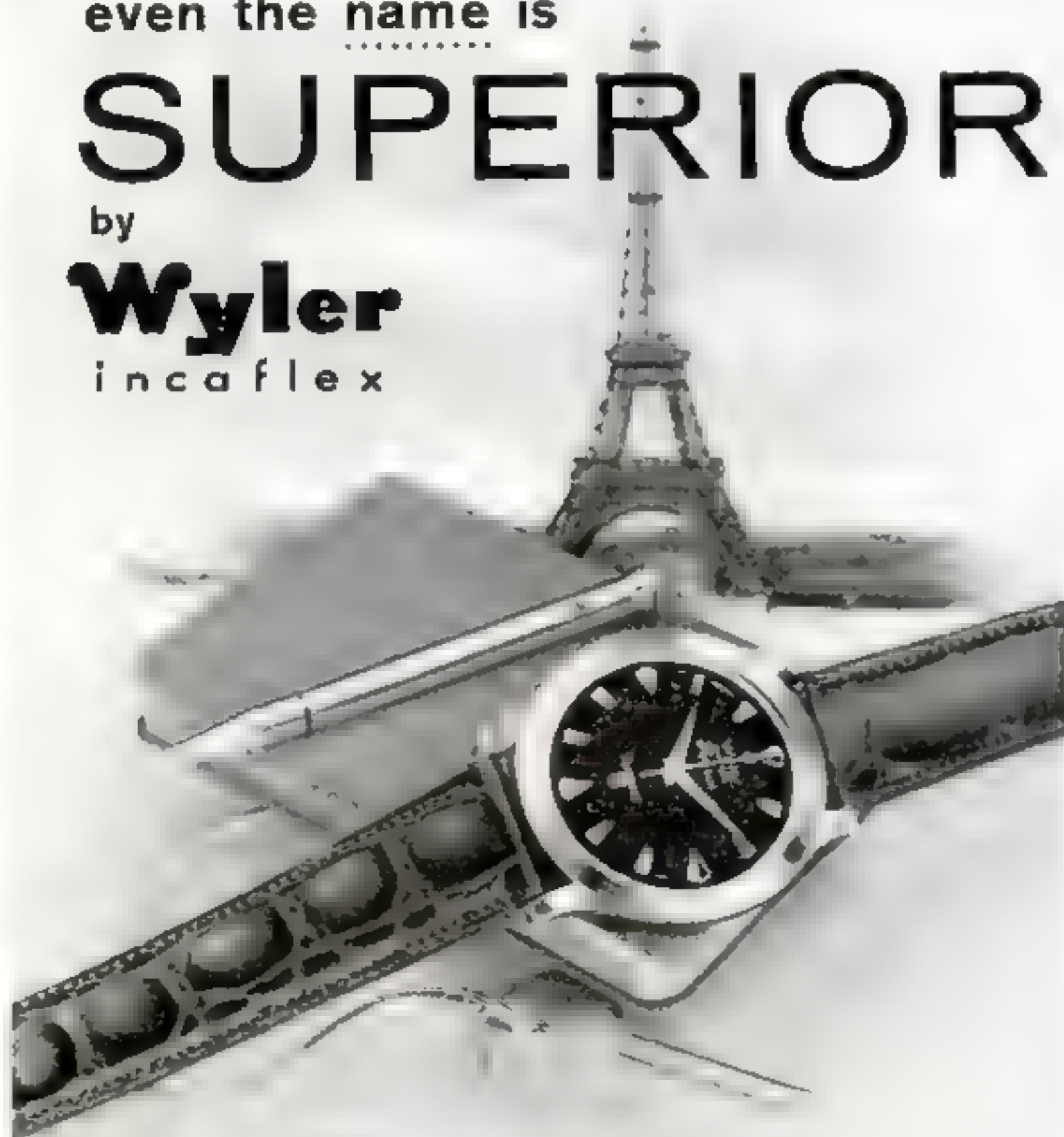
THE GREAT BRANDY OF The Christian Brothers of California

84 PROOF • Fromm and Sichel, Inc., sole distributors, New York, N. Y., Chicago, Ill., San Francisco, Calif.

even the name is

SUPERIOR

by
Wyer
incaflex



Superior in **SELF WINDING** performance... Superior in Accuracy... 25 jewels... from the world pioneers in water resistant and shock resistant watches. Model illustrated 14K gold \$185. Other Wyer Superiors from \$87.50. Wyer Watch, New York 10.

The watch that was dropped from the Eiffel Tower

'RIVER KWAI' CONTINUED

A STRANGE STRUGGLE



BRITISH GUERRILLAS, who have one last chance to escape with Stairs, and to get away from River Kwai and the bridge which British prisoners (see page 1) Major Warlock (Dick Hockley) and his lieutenant (John Phillips) have been ordered to build, are now in a desperate struggle with the Japanese.



IN FURIOUS ANGER SHEARS LEAPS FROM PLACE OF SHELTER AND SWIMS

TO WRECK THE BRIDGE



STRUGGLE IN RIVER takes place when Nicholson accidentally finds the wire that triggers British mines. As he and Colonel Saito track it down, Joyce leaps out and knifes Saito. Obsessed with pride over bridge he has built for enemy, Nicholson seems determined to thwart countrymen's effort to destroy it.



ACROSS KWAI IN ATTEMPT TO PREVENT NICHOLSON FROM CUTTING MINES

CONTINUED



good



better



best

If you take aspirin or buffered aspirin for a cold or the flu, two aspirin tablets are more effective than one as a pain reliever.

Better still is one aspirin and one Coldene Tablet. This combination gives pain relief plus relief for other miseries as well.

But—for fastest, surest relief—for feelable relief in minutes from the symptoms of a cold or the flu, take two Coldene Tablets every three hours.

Coldene Tablets . . . 1. give effective relief from sneezes, sniffles, stuffy nose . . . 2. help ease raw and irritated throat membranes . . . 3. are the only cold tablets that relieve a cough . . . 4. calm that tiring, ache-all-over feeling . . . 5. get into the bloodstream fast.

Ask your pharmacist to examine the Coldene Tablet prescription printed on each bottle and carton. He'll tell you Coldene is powerful, fast, effective. Twenty tablets \$1.

Code: 195733 Pharma-Craft Co., Batavia, Ill.

Coldene



coldene is a registered trade mark of Pharma-Craft Company

*You can't just
wash away dandruff...*



Theradan medicates away dandruff and scalp itch ...with just 3 applications*



Not a shampoo that you wash right off, Bristol-Myers' new Theradan stays on long enough to remove the dead cells that cause dandruff and related itchy scalp.

Theradan is a medicine for dandruff. It's not a shampoo that you wash right off. It's not a weak "tonic" that you merely sprinkle on.

It's a new preparation that gets down where dandruff starts . . . and stays on long enough to remove the dead cells that cause dandruff . . . a half hour, an hour or overnight, if that's needed and convenient.

With just 3 applications, Theradan clears up even the worst dandruff and related itchy scalp! Easily! Quickly!

Why Theradan is different

Ordinary preparations only remove loose dandruff. They can't penetrate the layer of dead cells that sticks to the scalp and forms new dandruff flakes.

Theradan can and does penetrate because Theradan contains penetrating Sarrthionate. It acts *under* the surface, not just on top.

Gently, it removes the crust that keeps forming new dandruff. Thus, it leaves your hair and scalp really clean—free from dandruff scales and itching.

Effective 1 to 3 months

In 20 months of testing by skin specialists, Theradan was completely effective

in dandruff cases so severe that even strong prescription remedies didn't give adequate relief.

With Theradan, none of these men and women tested had dandruff again *for 1 month to 3 months!*

Theradan is made by the makers of Bufferin®. Try it today.

When Theradan has cleared up your dandruff and itchy scalp, use it *regularly*, once every month or so, as many people do, to prevent dandruff from starting again.

NOTE TO PHYSICIANS: The statements in this advertisement are supported by clinical tests. For a report of these tests, write Medical Director, Bristol-Myers Co., Dept. L-1271, 630 Fifth Ave., New York 20, N. Y.



With exclusive penetrating ingredient, SARRTHIONATE®

Theradan . . . *proved completely effective
even in severest dandruff cases

ANOTHER FINE PRODUCT OF BRISTOL MYERS

'RIVER KWAI' CONTINUED



IN DAZED BEWILDERMENT, Colonel Nicholson staggers about, mortally wounded by mortar blast that has killed others in the river. On recognizing raiders, Shears had blurted out, "What have I done?" Nearby is the plunger which will set off the mines and blast his beloved bridge. The film tantalizingly leaves viewers to answer the final questions: whether the indomitable colonel realizes that, in following his own traditions, he has made himself a duped for the enemy—and whether, in his last action, he tries to redeem himself.

Introducing for '58...

OLDSmobility

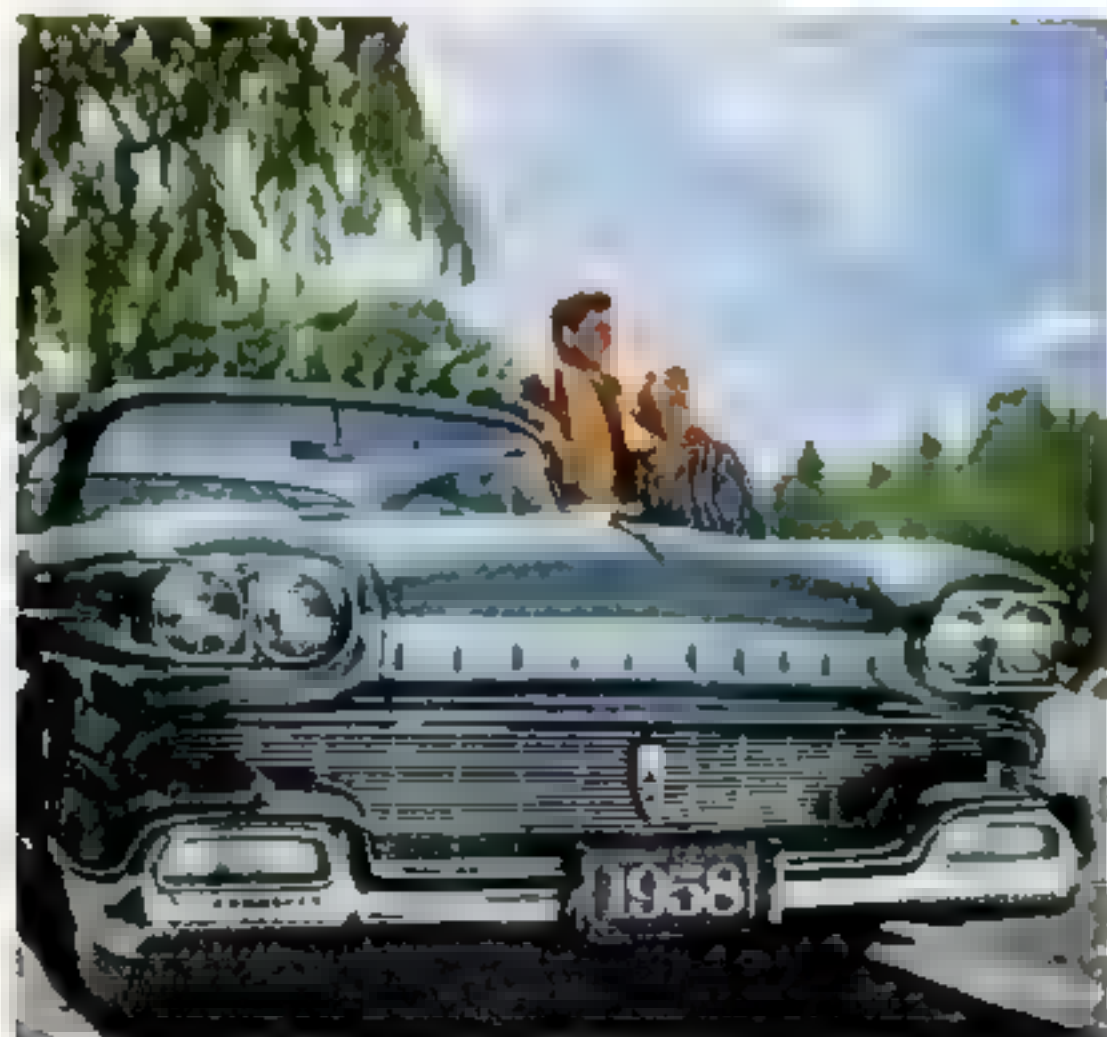
a new way of

going places

in the Rocket Age!



1958 OLDSMOBILE NINETY-EIGHT HOLIDAY COUPÉ — A CAR IN A CLASS BY ITSELF



Beyond the striking appearance of Oldsmobile's New Four-Beam Headlamps is a marked increase in your night-driving safety. The Lo-Lites (the two outer beams) provide up to 50 feet more illumination . . . the Hi-Lites (all four beams) give you greater visibility, reduce glare.

Meet *OLDSmobility*, as only Oldsmobile's sparkling new Ninety-Eight for '58 can express it! Those lean, low new lines tell you at once—there's no limit on Ninety-Eight luxury, no finer expression of distinguished good taste! At the wheel you'll discover a new brand of brilliance, too—the fleet, easy grace of a great performer!

For the Ninety-Eight puts you in confident command of a magnificent, *more economical* Rocket Engine . . . offers you the supreme new smoothness of New-Matic Ride*, Oldsmobile's *true* air suspension! Only Olds brings you so much that's new for 1958!

See your Authorized Oldsmobile Quality Dealer soon!

OLDSMOBILE DIVISION, GENERAL MOTORS CORPORATION

*Optional at extra cost.

OLDSMOBILE FOR '58



REWARD FROM CITY INTO THE ROCKET AGE





English Lavender, Bath Salts, After Bath Freshener, Soap \$9.95. Other sets to \$17.95



'Red Roses' After Bath Freshener and Dusting Powder \$4.25



For someone special: the fabled fragrance of 'Bond Street' Perfume. From \$3.50



Fragrant stocking filler: English Lavender and Lavender Guest Soap \$1.45



English Lavender and Sachet \$2



'Bond Street': Toilet Water and Dusting Powder. Also in April Violets, Lotus and English Lavender \$4.40



Treasure chest of soap: holds 2 'Red Roses', 2 Crushed Carnation, 2 Lavender \$3.50



'Bond Street' Toilet Water and Talc \$2.95



BRING IN THE

...wonderful gifts to give or get

Garry Moore and Denise Lor... See them on the "Garry Moore Show" Fridays, 11:00 to 11:15 A.M., Eastern Standard Time, CBS-TV.

At all fine stores. All plus tax (except soap). Yardley products for America are created in England and finished in the U.S.A. from



After Shaving Lotion, Invisible Talc plus Yardley's new handy Deodorant Stick \$3.75



After Shaving Lotion and Invisible Talc \$2.65



7 gifts in 1! Soap, Talc, Cologne, Shampoo, Deodorant Stick, After Shower Powder, After Shaving Lotion \$10

YULE with YARDLEY

for year-round pleasure...\$1.45 to \$17.95



For the traveler: Pre-shaving and After Shaving Lotions In handsome plaid kit \$2.95



Shaving Foam, After Shaving Lotion, Cologne and Invisible Talc \$5.85



If he shaves with a brush: Wooden Shaving Bowl and After Shaving Lotion \$2.45



Super-Wetting Shaving Foam and After Shaving Lotion \$2.45



Invisible Talc, Shaving Bowl and After Shaving Lotion \$4





Your Key to Gracious Giving

See how OLD FITZGERALD matches your holiday mood in the new Hospitality Bottle! It's a fresh and festive design by Walter Landor ...with a gay golden spiral adding sparkle to the solid, unchanging worth of the unique

old-fashioned Bonded Bourbon inside. Why not get it... give it... greet your guests with it... get credit for being the *imaginative* man who knows truly fine Bourbon? *Same whiskey, same price as regular fifth.*

Old Fitzgerald

**THE FINAL CHOICE
OF MATURE TASTE**

Kentucky Straight Sour Mash Bourbon • Made in U. S. A. • 100 Proof Bottled in Bond • Six Years Old
STITZEL-WELLER DISTILLERY • Established Louisville, Kentucky, 1849



Regular bottle also available in luxury gift wrap.

Eloise Cashes In



ELOISE IN A FAVORITE POSE

Eloise, who made her debut in a rampantly popular book describing her capers in New York's stately Plaza Hotel (*LIFE*, Dec. 12, 1955), has had two important things happen to her recently. For one, she has been to France and in a new book, *Eloise in Paris* (Simon & Schuster, \$3.50), she discusses her encounters with French traffic, pigeons and language. For another, she has become a figure in fashion. An Eloise wardrobe has just been created, available in sizes to fit all of her young admirers. They will also fit a life-size doll, made in the image of Eloise, who wears size 6x clothes. There is a smaller doll, too, for miniature clothes. As part of the Eloise boom, a new Eloise record, Eloise French postcards (fit for children) and a series of Eloise bonnets designed by Mr. John will soon appear—and an Eloise radio show with Eloise starring as a disk jockey is being set up. "The Eloise boom," says her creator, Kay Thompson, "is not likely to make little girls more remarkably fendish than they already are. That isn't possible."



CLOTHES AND DOLLS inspired by Eloise surround the 3-year-old who plays with Eloise's hatbox. The large Eloise doll costs \$29.95, the small doll, \$5.95. Eloise clothes come in sizes 3x to 6x and sizes 7 to 12 (and in a small size for the small doll). At the left from bottom up, shown in two sizes, are Eloise's nightgown, peignoir,

pinafore dress, French hotel porter's smock. At the right are play apron, French fisherman's knit shirt, corduroy overall. The child in center and the Eloise doll at right wear muddy blouse and skirt. Upside-down Eloise and the small doll wear blouse and pleated skirt. The clothes cost from \$2.95 for a knit shirt to \$11.95 for a pinafore dress.

FIX-IT TIPS with "Plastic Wood"



Build up the short leg with a daub of Plastic Wood. Dries quickly. Repair looks like wood itself. Takes stain perfectly.



Building a book shelf? Putting in paneling? Making a cabinet? Use Plastic Wood for filling holes, making joints smooth.



Loose handles on screwdrivers, chisels, hammers hold tight as new if reset in Plastic Wood. Holds permanently.




Patch it with Plastic Wood. Water resistant, weather resistant. Can be sanded, stained or painted just like wood.



Set things right with the only **"PLASTIC WOOD"**

REGISTERED TRADE-MARK





You never see LIFE in this picture

Drop by any big city Post Office at the peak of the evening rush and this is the picture you'd see; an avalanche of letters and packets swamping a platoon of postal clerks. Out of the sacks, onto the "facing" table, the mail mounts up. And despite the feverish efforts of fast fingered clerks, the business of making molehills out of mountains of mail takes time. The Post Office employs more than 500,000 people and over *three quarters* of their time is spent sorting and handling mail, inside post offices and mail cars.

But you never see LIFE in a picture like this.

LIFE is a newsmagazine. Most of its contents are timely and topical and perishable as a peeled apple. So to speed the newsmagazine story of the great events of the world to our readers each week, LIFE by-passes the routine steps in mail handling.

If LIFE were to go through the ordinary mail channels, precious hours might be wasted in sorting and handling, despite the efforts of postal people. So to help the Post Office make sure subscribers get LIFE on time, LIFE has devised what we believe to be the world's most efficient system of mail preparation.

We ourselves address and bundle and put into Post Office mail sacks the copies in such a way that LIFE:

is *not* picked up by a mailman; does *not* go through the originating Post Office; is *not* sorted over and over again before it can be dispatched to destination Post Offices.

We sort and code the copies at our expense.

We put copies in Post Office sacks at our expense, deliver them to specific railroad cars at our expense. At the destination Post Offices,

our copies need only be separated for the proper local postman and delivered. An average copy of LIFE requires only one fourth as much handling as a first class letter.

You'd think that all of these procedures would mean convenience and saving to the Post Office. Yet the Postmaster General continually charges that it costs far more to deliver LIFE than LIFE pays in postage.

In the face of these charges, LIFE asked the Postmaster General for permission to examine the figures upon which he based his claims. Then an independent team of management consultants, teamed with a firm of certified public accountants, studied the statistics to see if LIFE costs the Post Office more than we pay.

This fact emerges; if LIFE were taken out of the mails, the Post Office would lose more revenue than it would save in expenses.

Suppose LIFE were taken out of the mails, where might the Post Office save money?

Would it cut down on the number of Post Offices? Obviously not.

Would it reduce the enormous work force which does all the sorting inside the Post Office? Obviously not, as LIFE copies by-pass most of the sorting inside the Post Office.

Would it reduce the number of carriers as a result of eliminating LIFE? No. The carriers would still have to cover the same routes.

Thus for every LIFE copy eliminated, the Post Office would lose revenue, and the savings wouldn't make up the loss.

There are many facts and figures to support these statements. They are yours for the asking by writing to LIFE at the address below.



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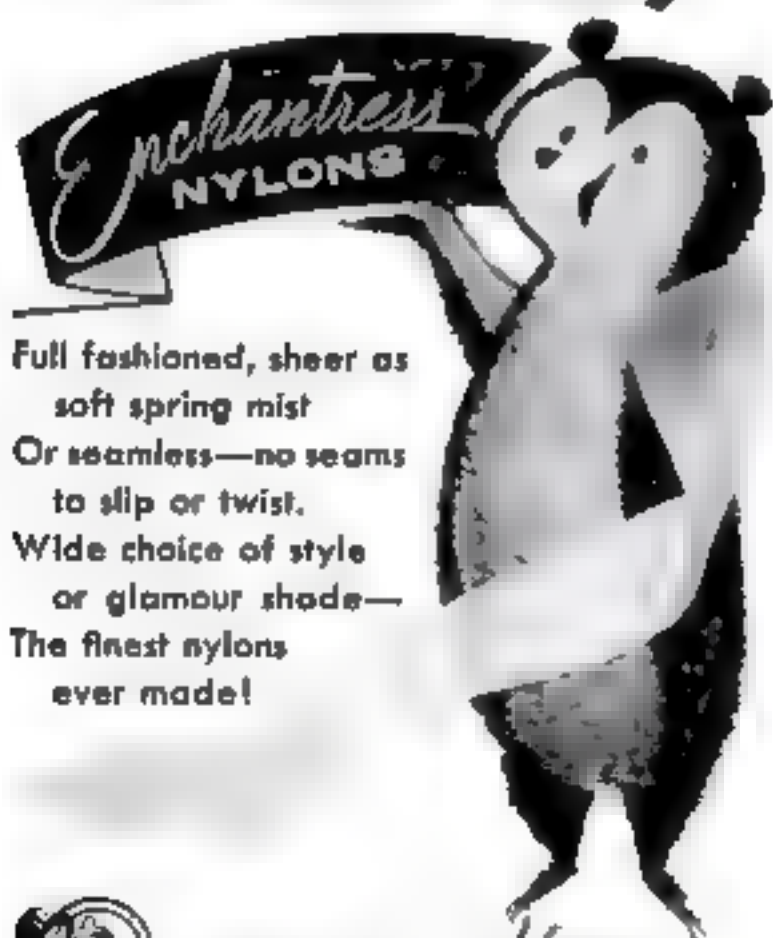
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BEAR BRAND Hosiery Co.
CHICAGO 3, ILLINOIS
Guaranteed Quality Hosiery Since 1893



TELEVISION

SHOOTING PISTOL, MARY MARTIN RIDES A HORSE HELD STATIONARY BY ROPES WHILE HE TROTTS ON TREADMILL

HORSEBACK, PIGGYBACK

Although Mary Martin sailed through *Annie Get Your Gun* 178 times on the stage, she found playing Annie on TV was not a simple matter of "doing what comes naturally." Getting last week's musical in front of the cameras was a huge and hectic job. At a final rehearsal, Mary almost disabled herself by skinning her shin in an Indian dance, which turned out to be

the best number in a generally first-rate show. For her sharpshooting scene, which was originally performed on a motorcycle, Mary chose to ride horseback. And at NBC's studio in Burbank, Calif., the stages were so widely scattered that Mary had to be carried piggyback from scene to scene, so she would not arrive too out of breath to sing and dance.



WEEPING over skinned shin, Mary Martin at rehearsal is consoled by TV staff and Co-star John Raitt (right).

DASHING to her next scene, Mary saves energy by getting piggyback ride from Stage Manager George Lawrence.





Delicious Borden's Egg Nog is ready to serve

Why whip cream and beat eggs when Borden's Egg Nog is ready to serve?

This non-alcoholic Egg Nog is wholesome and creamy-rich — good for all the family!

Get Borden's Egg Nog at your food store or from your Borden man.

Remember Borden's Heavy Cream, too. It whips in a jiffy and adds a festive touch to Holiday dishes.



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For 100 years folks have been saying "If it's Borden's, it's got to be good!"

"See Borden's TV show, 'The People's Choice' and 'Eat up with Nig'."

Westinghouse...the gift



COOKS BETTER . . . ENDS WATCHING!
Square element in square pan eliminates hot or cold spots. Thermostat controls heat edge to edge. Covers, slightly extra. Westinghouse Fry Pan \$22.95

MORE POWER AT EVERY SPEED, even mixes heavy dough without stalling. Ejector pops beaters out. Sits on heel or hangs on wall. White, Aqua, Pink, Yellow. Westinghouse Portable Mixer \$19.95

THE ALL-IN-ONE COOKER . . . casserole, bun warmer, chafing dish, fryer, corn popper . . . even a handsome server! It turns out soups to desserts, automatically. Westinghouse Cook-N-Fryer \$29.95



COOKS EVERYTHING . . . plugs in anywhere. Bastes as it roasts, cooks meats tastier and reduces shrinkage. Cooks for 5, 15 or 50. Inset pan washes in the sink! Westinghouse Roaster-Oven \$44.95

MAKES GOOD COFFEE FASTEST WAY YET! Sprays water right on the coffee, gets all the flavor fast; keeps hot for hours. Brews 2 to 10 cups. Westinghouse Coffee Maker: Deluxe \$29.95, Standard \$21.95

Some Westinghouse extras are apparent at a glance . . . styling, colors, workmanship. Others are built-in, and your Westinghouse dealer is the man to explain these important advantages. Take the Fry Pan. He'll show you right on the bottom the square element and full-width thermostat that make it cook better and brown more evenly than ordinary fry pans. He'll demonstrate the plus-performance features of *all* Westinghouse Electric Housewares. See him today . . . and *give* better electrically!

WATCH TV'S TOP DRAMATIC SHOW, STUDIO ONE!



with something extra!



COLOR-GLAD IN PORCELAIN. Chip-resistant, wipes clean in a jiffy. Extra lift-up raises small pieces another inch. White, Aqua, Pink, Yellow—or bright Chrome. Westinghouse Toasters \$21.95

IRONS MORE WITH EACH STROKE. 15 specially placed vents give more steam over a wider area. Open handle ends wrist strain. Westinghouse Steam-N-Dry Iron: Coppertone \$18.95, Chrome \$16.95. Dry Iron \$13.95

TOASTS, FRIES, GRILLS, BAKES, cooks everything from snacks to steaks. Top opens back to double cooking surface. Waffle grids snap in and slide out easily. Westinghouse Grill-N-Waffler \$12.95



FOUR MODELS TO CHOOSE FROM, each with removable stain- and moisture-resistant cover. Thermostat easily controlled high, medium and low heats. Westinghouse Heating Pads, from \$5.95

GIVES JUST THE WARMTH YOU DIAL regardless of temperature changes, you sleep like a baby all night long. Sheets, Blankets; Single, Dual Control. Westinghouse Electric Bed Coverings, from \$19.95



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BRIGHT RIBBONS AND BOWS! NO EXTRA COST!



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Here's Hiram Walker's most gifted straight bourbon, 7 years smooth, elegant in taste, luxuriously wrapped for giving. A masterpiece of smart design, the Gold Crest Decanter is wrapped in glittering foil (four gay color combinations to choose from) and tied with a bright ribbon and bow. It's at your liquor store now.



BRAND NAME COMES OFF

All printing is on cellophane outer wrap. To give—just slip this cellophane off. No brand name or advertising of any kind on the luxurious gift wrap.

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WITH SEARCHLIGHT AND RIFLE, MOSLEM EMPLOYE GUARDS FRENCH FARM IN WESTERN ALGERIA AGAINST REBELS. ANOTHER WORKER LEADS DONKEY TO SAFETY

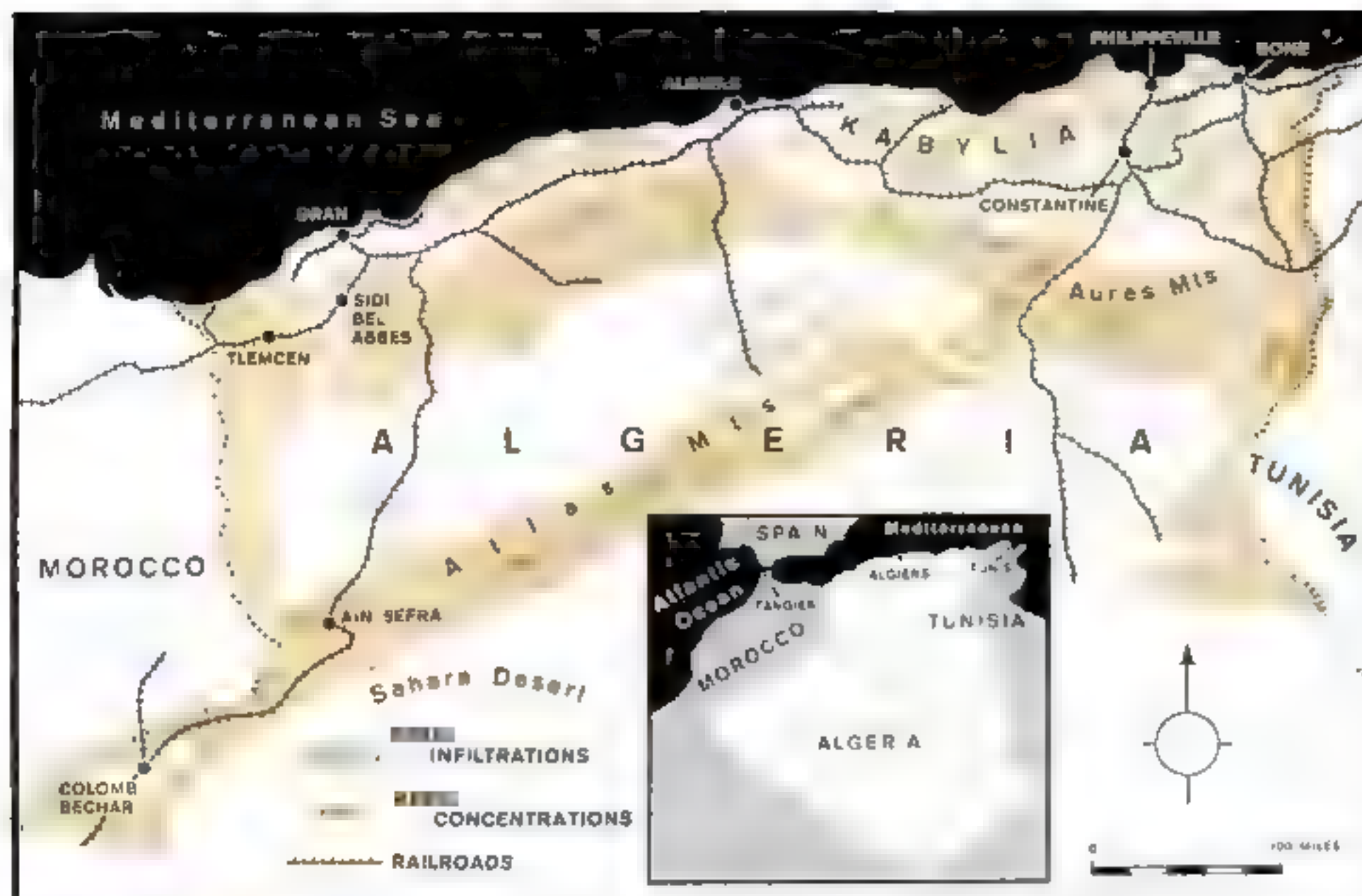
THE ALGERIAN DILEMMA

Report analyzes progress of the French in trying to pacify a rich region

In North Africa last month the Algerian rebel war against France ground into its fourth abrasive year. Without front lines, without victories, and almost without hope of end, this was a war trademarked with futility by men forever at bay (*above*) in lonely guard towers. The war had cost France nearly \$3 billion, taken 5,900 French lives, killed 37,400 Algerians and deprived NATO of the effective support of France. For the West, particularly the U.S., it has been a costly political liability: whatever stand the U.S. took it incurred French or Arab resentment, or both.

The West, realizing that this is a war it cannot afford, was nerving itself to the challenge of peace. Algeria's newly independent neighbors,

Tunisia and Morocco, offered to mediate and Morocco's King Mohammed V was in Washington, in part to explore possibilities of peace. The U.N. General Assembly plunged into the deep waters of debate. Last week the French Assembly, after long temporizing, passed the Algerian formula known as the *loi cadre* (basic law). This perpetuates the claim that Algeria is an "integral part of France" but grants equality of vote to the Moslems—and some autonomy. The rebels have always insisted they will accept nothing short of independence, but the *loi cadre* may win away some Moslem support. Here LIFE presents Howard Sochurek's exclusive picture report on the status of French efforts to resolve this classic human tragedy.



THE BATTLEGROUND is northern part of Algeria (whose total area is shown in inset map). French still fully control white areas. In lightly shaded

areas rebel raids require French to have escort in country, curfew in towns. Rebel strength in deeply shaded areas makes them deadly for French troops.



PRISONER DETAIL of two French paratroopers brings in rebel fighters after trapping a rebel detachment in an ambush at sunrise after night skirmish.

ELUSIVE FOES, PATIENT FIGHT

Militarily the war is a shadowy struggle fought through Algeria's vineyards and craggy hills without much mercy on either side. A fair symbol of its stubborn pointlessness is the train from Colomb-Béchar to Aïn-Sefra (right). In nine months the rebels blew 116 bridges on its track. But the French have armored it and run it through in refusal to be cowed.

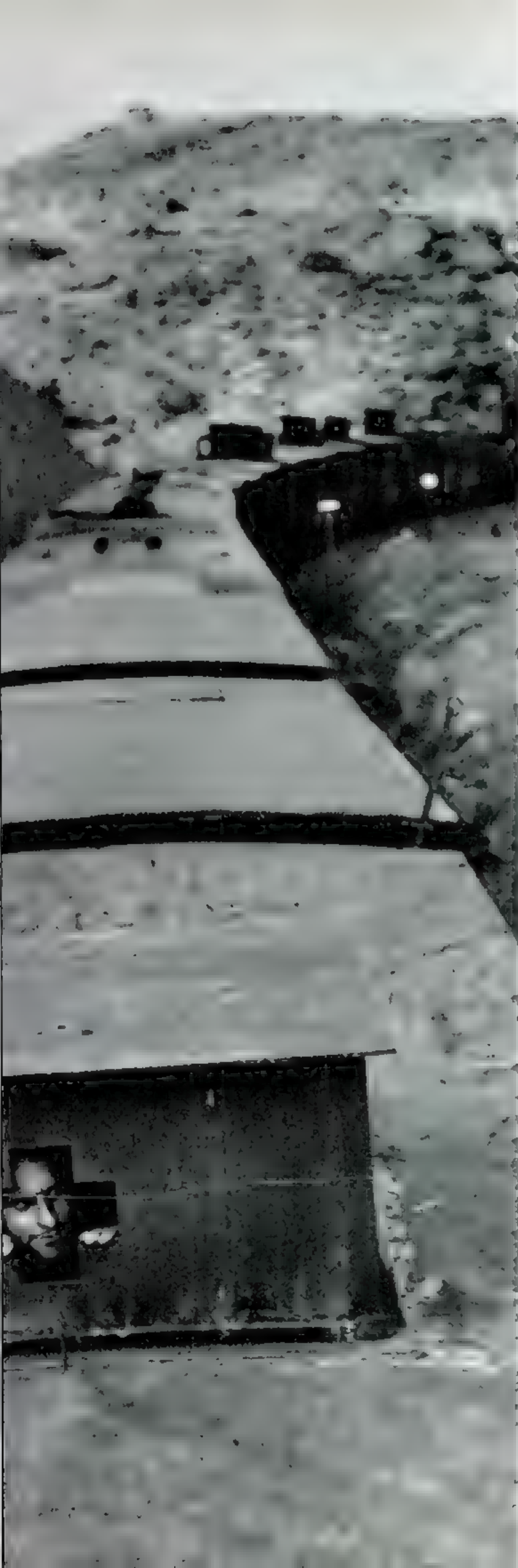
The rebel A.L.N. (Armée de Libération Nationale) has few safe or settled bases inside Algeria and only a motley collection of weapons, mostly small arms. They must fight a war of strategic hit and run. They try to insure the support of the populace by intimidation, and their guerrillas have committed some savage crimes, Moslem against Moslem. The French fight back with a war of ambush and pursuit. "We must be able to outwalk them, outfight them, surprise them," says a French regimental commander so tough he even denies his men wine "because it is bad for the legs."

This elusive enemy helps explain France's baffled and sometimes petulant anger at her friends. France suspects that the *fellagha* (rebel warriors) find both refuge and weapons in neighboring Tunisia and Morocco. Thus the French resented recent small British and U.S. shipments of arms to Tunisia. France had intended to control Tunisia's arms herself — on condition they would be withheld from Algeria and that no others would be taken from Egypt.

France also suspects Egypt's outspoken support of the rebels who, they insist, represent only a minority in Algeria. This suspicion goes hand in hand with French claims that the revolt is Communist-dominated. But the weight of evidence indicates the rebels have tried to preserve rebellion's purely national character.

ARMORED TRAIN passes a dangerous mountain cut while guard peers through gun port. Diesel engine is in middle, behind cars ballasted for bombs.





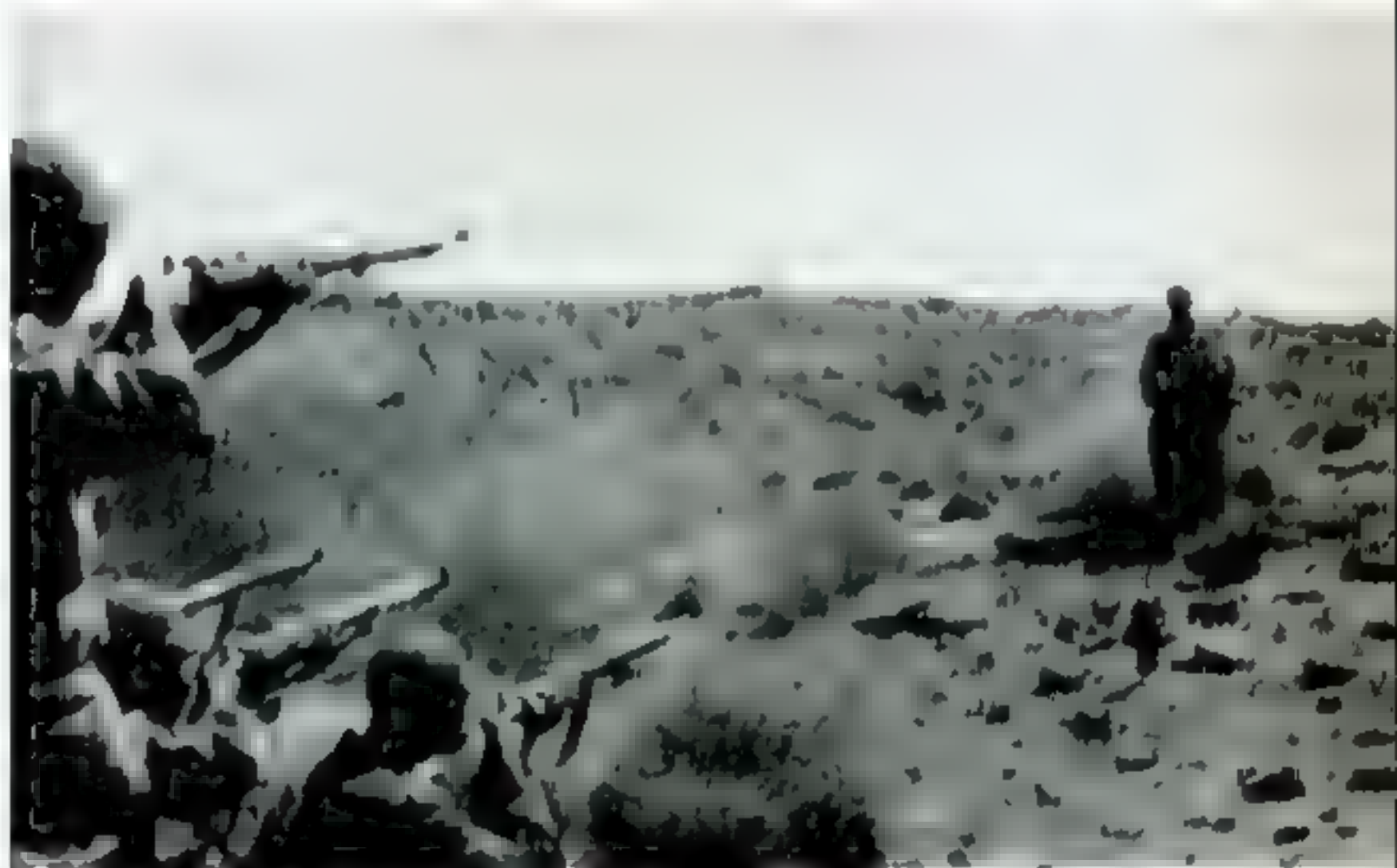
ORGANIZED, VENGEFUL REBELS



REBELS ON REVIEW present arms to officers in their own hill ground. They are at so-called "East Base" somewhere 150 miles from Mediterranean coast. They fly Algerian flag, carry French, English, German, Italian, U.S. rifles.



CARE FOR REBEL WOUNDS is given at an A.L.N. open-air hospital. This establishment is manned by two doctors and four nurses, cares for civilians as well as fighters. The shelter (background) is roofed with grass for camouflage.



DEATH FOR REBEL TRAITOR is imposed by an A.L.N. firing squad on a desert hillside. The condemned, a 20-year-old shepherd and laborer, was charged by rebel military tribunal with murdering women and children on French orders.



OLD-LINE COLON Algerian-born Albert Tuen, owns 1,000 acres, is among Algeria's richest. He says rebels are Red, Moslems must "respect" colons.



ENLIGHTENED COLON Robert Beghain has 1,875 acres worth \$1 million. Model employer with 1,000 Moslems on estate, he is discussing grape harvest.

THE UNENDING

The most uncompromising opponents of Algerian independence have long been the *colons*, Europeans whose families have been rooted for generations in French North Africa. Though most are only moderately successful and some are downright poor, a few *colons* have grown amazingly wealthy. These are the successful businessmen-landowners who draw rich harvests of wine, olive oil and grains from thousands of acres of fertile coastal lands.

Some are as indifferent to the Moslem majority and as blindly unaware of surging Moslem nationalism as the rebels accuse them of being. Such a man may be an absentee owner, living luxuriously on the coast, keeping a yacht in the Mediterranean and an apartment in Paris. These men say of the Moslems, "They are children, unfit to govern themselves."

But there are startling exceptions. Some *colons* treat their Moslem work force as valued



RECESS FROM TERROR sends Algerians, both Moslem and European, to sunny beach near Algiers. "You have to try to forget terrorism," says one.

GUARDED HARVEST proceeds in the vineyards of 900-acre Yves Charriaud farm in western Algeria. French militia patrol amid workers carrying grapes.



WATCHFULNESS

associates. They provide grazing on their own land for employees' animals, send their children to school, pay wages well above the \$1.50 daily minimum. But even these enlightened *colons* oppose independence for Algeria.

Enlightened or not, most *colons* have had to live largely under French army protection. Late last year the rebels stepped up violence so markedly that in the cities the time between 5:30 and 7 p.m. became "the hour of the bomb," as well as of the *apertif*. From then until August, 46 bombs were exploded in public places, killing 47 and wounding scores. Rural areas were racked with similar attacks.

For months Algiers had five French regiments on duty, inspecting public buildings, searching pedestrians on the streets. At length the intensive drive has brought relative quiet, but nobody knows better than the watchful French that it can flare again without warning.



BULLETPROOF VEST is part of sartorial window display arranged by realistic Algiers shopkeeper. Vest sells for \$102; will stop .45 bullet at 30 feet.



CABARET FRISK subjects patron to swift search in Algiers. Patrons are searched entering stores, places of amusement, many of which have been bombed.



continued



PLANNING WATER SUPPLY for one of villages in his commune. Lieutenant Goldstein got into the spring, explains piping, purification and reservoir

White-robed elder is Si Saïd Bessab, president of the commune. Commenting on his many duties, Goldstein says: "Now I'm a plumber's helper."

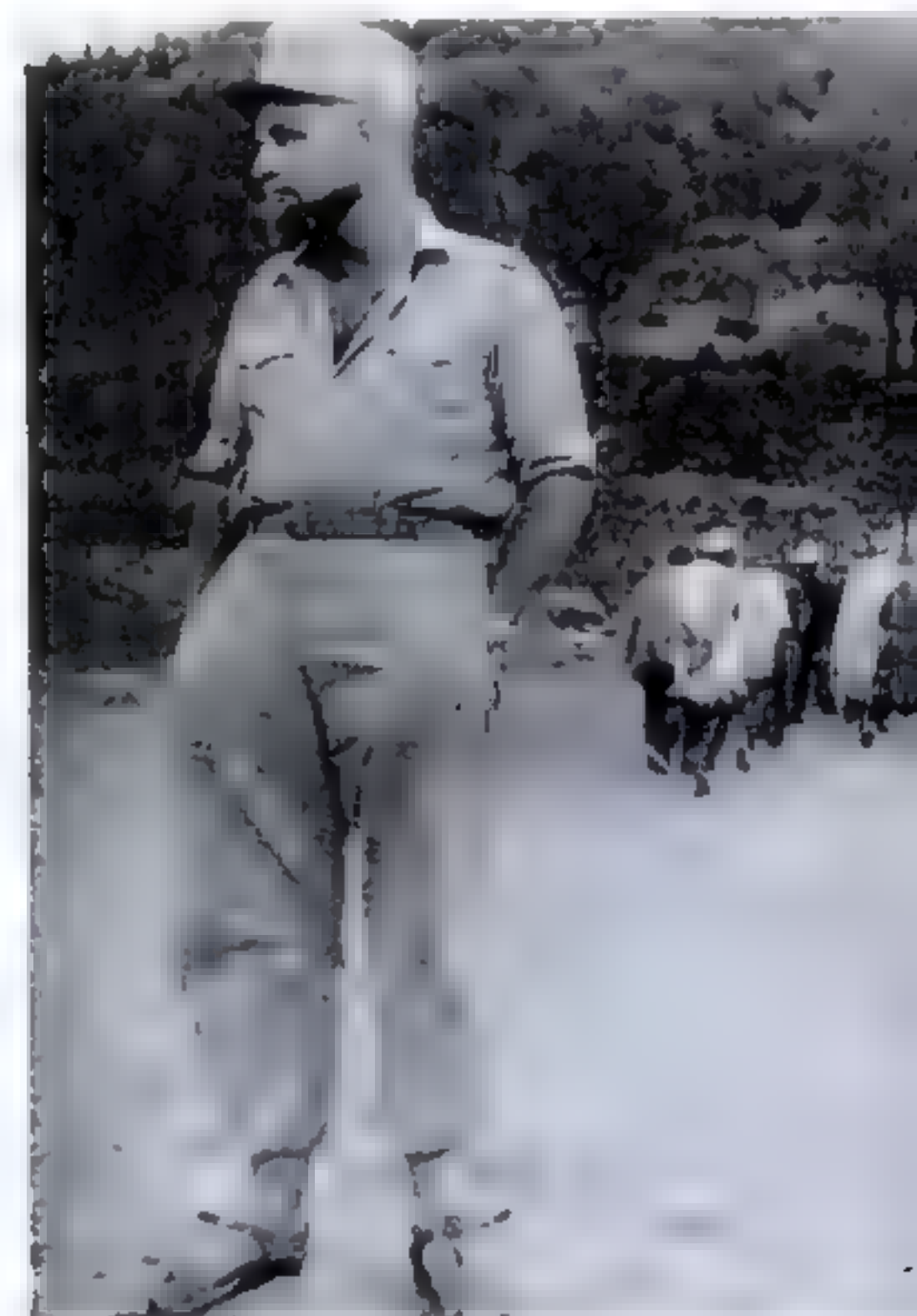


FIGHTING FIRE, Goldstein goes to inspect blaze in brush which endangers valuable cork trees near Tifrit, village in his commune. "Now I'm a fireman."

FRANCE'S BEST

Almost too late, the French last year implemented reforms in rural administration designed to win away the people from the rebels. The program began with removal of the *cads*, Muslim leaders so beholden to the French that their people called them *Bon Ou Ou* (Sons of Yes Yes). The heart of the new system was the S.A.S. (Specialized Administrative Sections). French army officers were selected to form new democratic communes (groups of villages).

One young S.A.S. officer, Lieutenant Goldstein, is shown here at his difficult work of winning trust. A student of Moslem customs and



TRYING SCORN as technique for nervy villagers to defy F.L.N., Goldstein turns his back on villagers of Tighraoune. Villagers had refused to take



too," he said, summoning soldiers to fight flames. Blaming the fire on careless shepherds, he lectured villagers on the need to accept responsibilities.

IN A NEW ROLE

of the Koran, Goldstein holds his own in endless *chicuvu*, periods of discussion and judgment, with the Moslems. He gets roads built, schools established, has brought in treatment for a typhoid epidemic, helped with harvests.

In a year he persuaded five of six villages to defy the rebels. In only one village did the elders refuse to take up arms, even when Goldstein tried the weapon of scolding their manhood, saying, "You are putting out your seats to be kicked by both sides." But in those villages which agreed, the men were sworn to defend their village and were given arms by French.



up arms, failed to produce a rebel agitator from their village. Goldstein sent them away, saying, "We have talked for a year; I am fed up with you."



ARMING A VILLAGER in Goldstein's commune, French officer hands shotgun to Lounis Dahmani, who stands at salute. Top left the gun Dahmani swore

on the Koran to resist rebels and to defend his village. Watching ceremony in the village of Au Archa are pro-French Moslem militia called "harkis."



FLIGHT FROM TRADITION is dared by the veiled wife of local leader. Needing medical care, she was persuaded by wife of French SAS officer to embark

in an army helicopter for trip to a French hospital without escort of male member of the family. Once custom is broken, it's broken for good, say French



SCHOOL FOR SLUM BOYS is set up for summer sessions in trade school. Taught by soldier volunteer, boys learn to read, write, get manual training.

WHISPERING GOES ON in suspect market of Tizi-Ouzou, believed by France to be place for rebel intrigue. French keep it under close surveillance.



MAYOR WITH PLANS, Jacques Chevallier of Algiers, has laid new plans for 10,000 slum dwellers in Algiers—good, over, out on map of the city.



STEPS TOWARD CHANGE

The cost of extending real social and material progress to Algeria's 8.6 million Moslems is staggering to contemplate. France already calculates proudly that she is spending as much on "social investment" as the Eisenhower Doctrine contemplates for the entire Middle East.

Sometimes the most dramatic achievements are the least expensive. Such was the feat of persuading a tradition-bound Moslem woman to take an unheard-of helicopter trip to the unheard-of boon of hospital treatment. More often, the improvements brought about by an awakening consciousness of human need are unspectacular but fearfully costly. In Algiers, Mayor Jacques Chevalier, risking the criticism of conservatives at home, pushes a building program to replace the tin-can *bidonville* slums festering since World War II. The army is opening schools. French spending of \$17.8 million on roads this year provoked a Moslem to say, "Even if nothing else remains, these roads will change the life here for good." Commune councils are learning the uses and the satisfactions of the democratic process. But each advance breeds a demand for more. "The more you do, the more you have to do," says one French administrator.

For France, however, the cost of failure in Algeria looms even higher. That would mean not only losing an important colonial region but also the rich new reserves of oil discovered in the Sahara Desert (next page). This could help bring freedom from dependence on Egypt's Suez Canal.



EXPERIENCE IN GOVERNMENT is acquired by French appointed commission with five French and 23 Moslem members. This group, here discussing forming chamber of commerce, will have larger duties when *loi cadre* is implemented.





THE PRIZE OF OIL, discovered in 1956, lies under Sahara sands at east of Hassi Messaoud (Blessed Well) where tribesman still brings his camels to water. The Hassi Messaoud field has an estimated potential yield of five million tons annually.

It is a part of the Saharan preserve which prospected for 10 years at cost of \$3.5 million, is now believed capable of supplying France's oil needs for 50 years. The French recently finished a 175-mile pipeline toward Mediterranean coast.



6:01



6:02



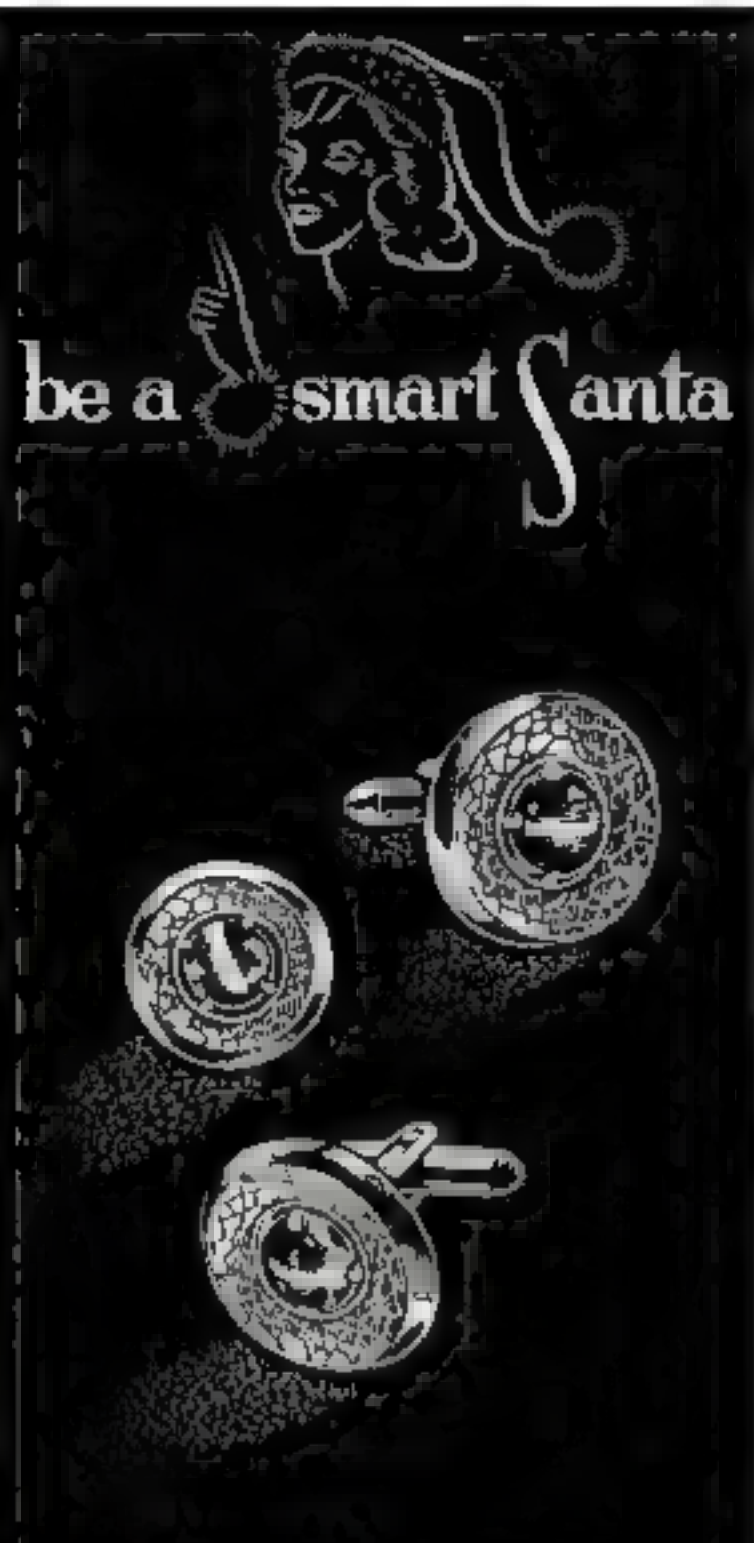
6:03



6:04

This can happen in your house on Christmas morning. Just put a 60-second Polaroid Land Camera under the tree with his name on it.

be a smart Santa



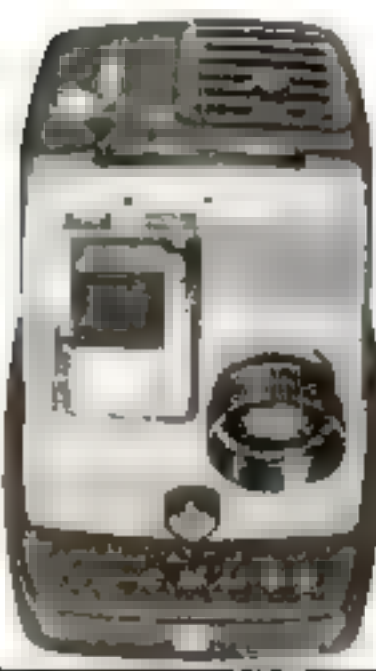
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PROJECT-O-MATIC
300 Watt fan cooled
Automatic 2x2 slide projector, \$79.50 incl. case plus 6 trays
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RELIGION



SINGING "WHITE CHRISTMAS" with Miss Lucy O'Neil, one of the volunteers from audience who helped

to entertain, Archbishop Cushing holds a small crowned figure of the infant Jesus, which he gave her afterward.

Prelate for the Poor

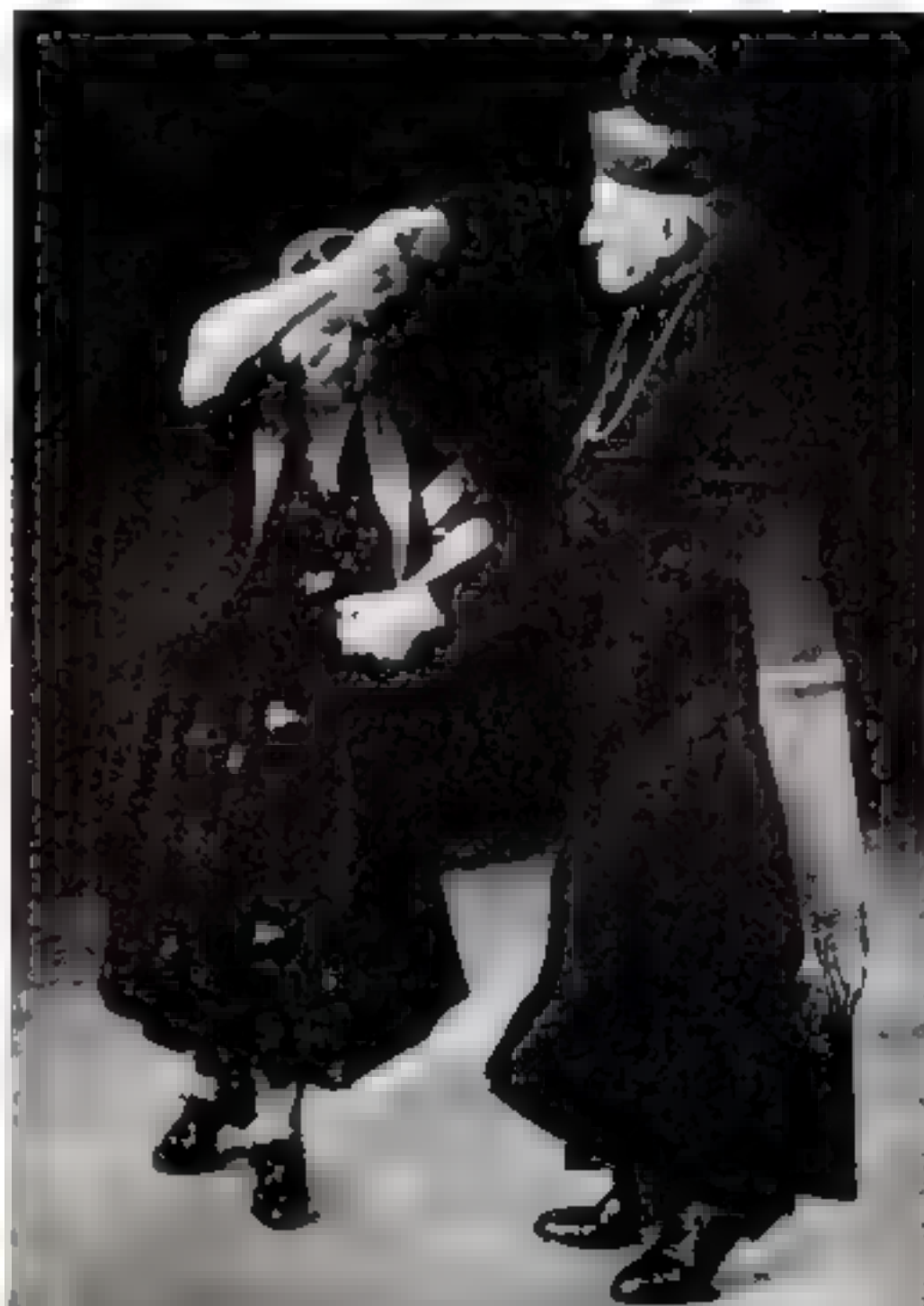
Last week, for the fourth straight year, Boston's able and lively Archbishop Richard J. Cushing was host at a huge Thanksgiving dinner for the old, the lonely and the poor. More than 1,600 guests crowded into Blinstrub's Village, a Boston nightclub, for a lavish meal followed by fun. Too busy to have more than a cup of coffee himself, the archbishop, his beaked face wreathed in conviviality, led the singing, carved

turkeys, served plates, aided a man on crutches to his seat, helped a retarded boy to eat, fed one young guest her bottle and even jigged to the *Irish Washerwoman*. Highly regarded by his church (he is a likely choice for cardinal at the next consistory), the archbishop is even more highly regarded by his flock. A frequent comment heard as Archbishop Cushing's guests filed out was: "We must say a prayer for him."



FEEDING BABY, the archbishop gives bottle to three-month-old Margaret Marks, held by a nightclub hostess.

DANCING A JIG with Mrs. Mary Cash, a 61-year-old South Boston widow, archbishop, 62, twirls her around.





Fido knows what keeps pups in the pink! Use 'Q-Tips' to apply ointments; cleanse paws, eyes, ears.



Are you irresistible? (Apply your make-up and perfume with 'Q-Tips'. It works!)



Trim the tree with 'Q-Tips'. Roll tips in paint, silver "snow." Tape sticks to form clusters.

this Christmas you'll need a carload of Q-TIPS®

It's astounding, the holiday stunts you can do with 'Q-Tips'. So don't borrow baby's — keep these famous sterilized cotton swabs in every room. So handy a hundred ways, 365 days a year!



Stickum for stacks of greeting cards! Don't lick 'em — moisten stamps and flaps with 'Q-Tips'.



For "dip 'n dab" artists: make gay gift cards with 'Q-Tips' dipped in Mom's red nail enamel.



A \$10 BILL AND A 3¢ STAMP GIVE YOU A SHARE IN FLORIDA'S FUTURE

As a vacation resort, sportsman's paradise or place to retire, the climate of the sun coast attracts young and old. Now the way is open to acquire a Port Charlotte homesite you can build on, sell or hold as a hedge against inflation. For \$10 Down and \$10 a Month.

By FREDERICK B. CLARKE

The experts can spell out any number of reasons why people from all over are plunking down their dollars to become land owners on Florida's sunny shores.

They'll state that Florida's year 'round climate, ideal for vacations or retirement, is bringing folks in at a rate that virtually guarantees rising land values. They'll cite Florida's industrial expansion as another reason why property here has attracted so many buyers. Or they'll say inflation has prompted small investors to follow the lead of the big money men who put their dollars into real property in this prosperous, growing community.

There is truth in all these explanations but they don't tell the whole story.

Because what's really paved the way for so many small investors to latch on to property in the sunshine state is an unusual example of combined effort by a big property owner and a big developer, both leaders in their fields.

The property owner ranks among Florida's largest and is the General Development Corporation. They have acquired what many authorities believe to be one of the choicest large tracts available on Florida's Southwest Coast at Port Charlotte. This has been divided into individual lots priced so each one is an unusual value. The troublesome, costly red tape that too often goes with land ownership has been eliminated and Port Charlotte property is easy for anyone to buy.

The company selected to develop the property is the largest developer and builder in Florida and probably in the United States—the Mackle Company. The communities already created by the Mackles—Westwood Lake, Key Biscayne, Pompano Beach Highlands and others have won nation-wide attention from builders and community planners. The Mackle brothers have been described as the first to bring to the business of property development the kind of efficiency practised by an industrialist or manufacturer of mass-produced goods.

The details of this opportunity for property ownership and the unusual terms of the money-back guarantee are all covered on the page at the right.



Port Charlotte brings you Florida living at its best. Over 40 miles of picture-book waterfront; unsurpassed fishing, boating, bathing. 28 miles of frontage on U.S. 41, the Southwest Coast's main highway. 2 miles away is Punta Gorda, a thriving community with churches, schools, shopping centers and medical facilities.

\$10 deposit and \$10 a month buys a choice Port Charlotte lot at today's favorable price. Total price only \$795*.

This is high, dry land ideal for year 'round living with an average annual temperature of 71 degrees. When you've completed your purchase here, you have a king-size lot—80 x 125—a full 10,000 square feet. You have paved and graded streets, a private community bathing beach (see picture at left), a fishing pier, dedicated parks... in fact, Florida living at its best. And it's ready for living now.

Get your lot now. You don't have to dig into savings—you don't face any big down payment. You pay only \$10 down and \$10 a month (which includes 5% interest). No assessments, no extra charges.

Imagine—just by setting aside \$10 a month, you can make an investment in America—you can own land in a prosperous, growing part of your country.

The important thing is to secure your property by mailing in your \$10 now. "First come, first served"—so don't delay. When your deposit arrives, you'll be sent a contract and a map showing the exact location of your property.

30-day money-back guarantee. You take no risk because you have thirty full days to make sure you want to go ahead. Your deposit will be refunded without question if you so much as request it.

Just be sure you buy your property now. Then each time you read in your newspaper about Florida's growth and prosperity, you'll be glad you had the foresight to make this important step. So clip the coupon now and take advantage of the Mackle Plan.

*Waterfront lots at additional cost.

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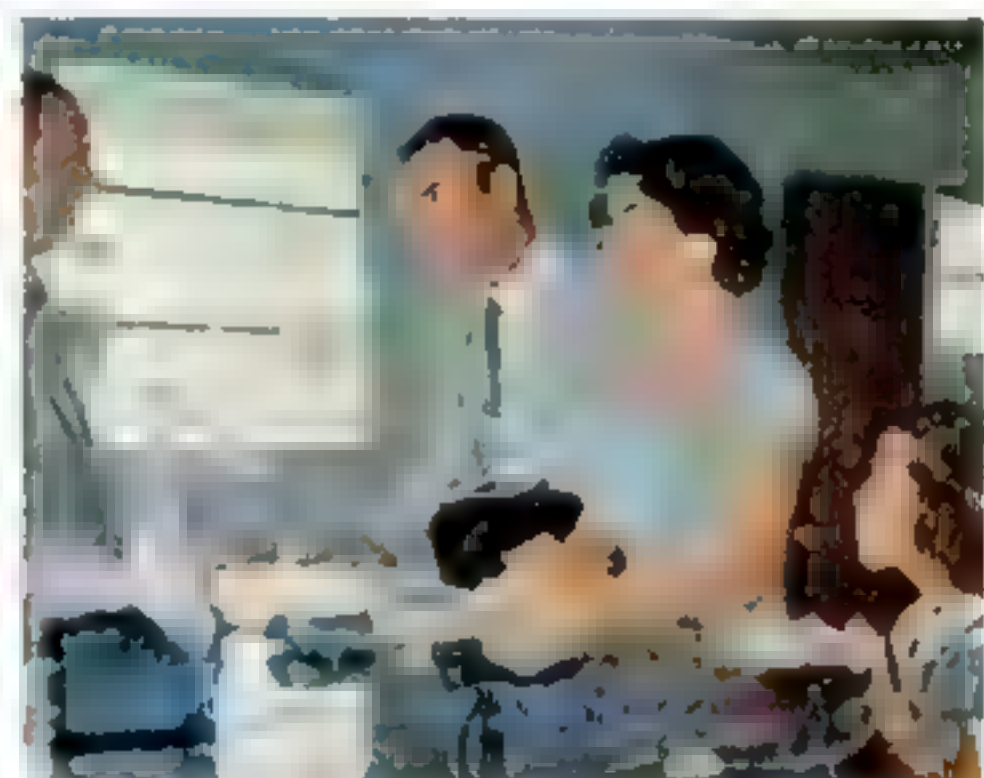
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Years ago Lake Apopka in central Florida was well populated with game fish like bass and perch which ate well on a small bony fish, the gizzard shad. But in the past few years the shad multiplied much faster than the game fish could eat them and they began to crowd the bass and perch out of the lake.

Last month Florida's Game and Fresh Water Fish Commission embarked on a mammoth shad-killing operation. They poisoned the 18-square-mile lake with rotenone, which constricts fish gills. Within 48 hours over 35 million pounds of dead shad rose to the surface. Most of the bigger game fish, which have higher tolerance of the poison, survived. Local residents were oppressed by the odor of dead fish that hung in the air but pleased at the prospect of being able to fish again in the lake.



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DESIGN FOR THE WEST

Spaak's plan for summit meeting is latest move in a master plan by revolutionary turned statesman

by ROBERT COUGHLAN

WHEN the leading figures of government of the 15 NATO countries gather in Paris this month, they will comprise, by their sheer physical presence together, an almost unprecedented phenomenon. One has to look back a long way—the Paris Conference of 1919 is perhaps the nearest time in history—to find so many national leaders assembled in one place at one time. As to what brings them, the most succinct comment comes from a British foreign office official: "The Sputniks have changed us all into Spaakniks."

The Sputniks hardly need explanation. A "Spaaknik," a new word just put into orbit, can be defined as someone who, like NATO's Secretary-General Paul-Henri Spaak, believes that the countries of the West, if they are to prevail against Communism, must give up some of their traditional "sovereign rights." Admitting that unless they hang together they will hang separately, Spaakniks know that they must share their tasks and pool their results for the common good.

It was with this in mind that the number one Spaaknik, Paul-Henri himself, last October suggested that NATO's forthcoming council meeting on Dec. 16 become a Western "summit" meeting. Such a meeting, going far beyond the original limited concept of NATO, would dramatically underline the unity of the alliance and the recently announced Eisenhower-Macmillan doctrine of "interdependence"—of the need for genuine partnership of all NATO nations.

Spaak's proposal was something of a surprise—but then so is the man himself. Today one of Europe's most respected international statesmen, he was once a fire-eating politician who urged the workers and the Belgian army to revolt against the government. A man with the tastes and the settled look of the *bon vivant*, he was once a top-ranking Belgian tennis player. In 1940 he had himself smuggled out of Europe in a magician's trunk to lead his country's forces in exile against the Germans. But since the war he has helped form the vanguard of every constructive move towards unifying all Western Europe, including Germany.

Speaking his mind not long ago, Spaak clarified his reasons for preparing the NATO meeting. "It can be a turning point in history. It can be, provided the United States and Britain follow up their fine statement of principle with something concrete. But why shouldn't they? Many people have asked me whether the interdependence statement means what it says. They find it hard to believe, they seem to need reassurance. But when men of the character of Eisenhower and Macmillan issue such a declaration, they must have meant it seriously."

Spaak would like to see three points brought up for discussion at the NATO meeting. One would be a reaffirmation of the principles of the alliance, in which the idea of interdependence would be emphasized. Another would be the question of tactical atomic weapons: should they be shared among the allies or kept officially under the control of the two members who produce them, the U.S. and Britain? The third point would be to find out what the allies can do, by sharing and developing scientific knowledge, to prevent repetitions of the Russian triumphs in missiles and satellites.

"Of course," Spaak says, "I am only one person. Others may want to discuss other things." This may be, but nevertheless Spaak is likely to set the agenda simply because the other participants have learned to trust his ability to gauge the time, place and methods best calculated to accomplish any given piece of statecraft. Spaak is a political statesman.

The conjunction of these words is important. Spaak is not only a politician—although he is perhaps the most skillful politician in Europe. He is not only a statesman—although he is one of the leading statesmen of the world. He is that rare and spectacular combination, on the order of Roosevelt and Churchill, the man of historic vision who knows how to manipulate ideas, personalities and popular moods through democratic processes to achieve his goals.

An American diplomat recently pinpointed Spaak's special skill: "At the moment we are in a mental slump, a psychological recession," he said. "But just as things were not so good as we pretended before, neither are they so bad as they may seem now. The national economies of the



MEMBERS' FLAGS fly near NATO military headquarters. Spaak hopes to give NATO wider economic and political—in addition to military—functions.

alliance are basically strong and above all the balance of power has not changed. As of now, we still are stronger than the Russians. If we work together cooperatively and intelligently, we can always stay ahead. But how can this be dramatized for our own people and all the 'uncommitted' people all over the world? Spaak, with his shrewdness and his boldness, came up with the answer with this summit meeting."

Spaak's goals are simply stated and at the same time infinitely complex. He wants peace in Europe. He wants Europe to be prosperous. He wants economic and social democracy to spread in Europe. All these are interdependent and are contained in his great, single, passionately held idea: Europe must be unified.

In this pursuit of this idea Spaak has been as persistent as a garden spider building a web, throwing his strands as the situation offered, retreating when he had to, moving his point of attack, but never long discouraged. A ringleader in every important move toward Europe's integration since the war—from Benelux in 1944 to Western European Union in 1948 to NATO in 1949 to the European Coal and Steel Community in 1952 to the aborted European Defense Community in 1954, and so on up to the present—Spaak has acquired the respectful nickname, "Mr. Europe."

A prize for an impossible job

LAST spring he received the Charlemagne Prize (Winston Churchill was the previous year's winner) given by the West German city of Aachen, Charlemagne's ancient capital, to the person who has done most to forward the cause of European unity. He was so obviously the correct choice that the announcement was only a formality. For Spaak had just completed the nearly impossible job of getting the leading nations of Western Europe to agree to merge their economies in a free-trade area comprising 160 million people. And, for good measure, he had got them to pool their arrangements for developing and using atomic power. For this immense and historic triumph credit is due to many farsighted political leaders in the six nations concerned, but by common agreement the greatest credit goes to Spaak. "There is simply no other man in Europe who could have done this job," says an Italian political economist. "We all talk about unity—it is so obviously sensible—but Spaak was the catalyst that made all the elements come together in a successful formula. He is ruthless, daring, tactful, amusing, receptive and intellectually brilliant. He has the cunning of Machiavelli and the obstinate idealism of St. Francis."

Some day, in Spaak's dreams, there will be a United States of Europe. But far beyond "Europe" as a geographical expression, what Spaak

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SELLING THE "SUMMIT" MEETING, Spaak met at White House last October with Macmillan, Eisenhower and (standing) Selwyn Lloyd, Dulles.

SPAAK CONTINUED

cherishes is the European civilization which is the heritage and dominant way of life of the whole Western world. He wants to see the "Western community" drawn together in ever closer political, economic and cultural ties. He is convinced that NATO can and should be the instrument to accomplish this, and it was for this reason that he accepted the job as secretary-general last spring. That he should propose such a meeting as is now to occur, with interdependence as its theme, is so logical as to need no comment. But for him it will be only a step along the way that leads eventually to some form of actual political federation.

What happens to NATO during the next few years is, of course, beyond any man's or, indeed, any nation's, control. But it would be rash to bet that Spaak will *not* achieve a fair amount of what he is setting out to do. This could be one of those peculiar, historically decisive conjunctions of a man and a job. To appreciate fully this possibility, it is necessary to know Spaak's personality.

A black-suited, improbable man

IF Paul-Henri Spaak did not exist, he could not be invented. Consider his appearance: plump (200 pounds), bald, combining benevolence and pugnacity, his eyes owlish behind horn-rimmed glasses, a picture of black-suited bourgeois success. He devours his *turbot poché* with satisfaction, quaffs a fruity white chilled Meursault, and lets his gaze drift over the lip of the glass toward a pretty girl. Here is, surely, a prosperous textile manufacturer or a humane banker. Now imagine him traveling across Spain in a false-bottomed trunk.

It was necessary to get into the trunk, Spaak explains, because he was in Spain and wanted to go to England, and the Franco government did not want him to go. This was during World War II. Spaak was foreign minister of Belgium, and after the German invasion he had fled with Hubert Pierlot, the Belgian prime minister, to Vichy, where they tricked Marshal Pétain into giving them exit visas. They arrived in Barcelona to find the streets hung with flags honoring the visit of a welcome guest, Heinrich Himmler, while they themselves were put under police surveillance at their hotel. They escaped by being bold. One day they simply walked downstairs through the lobby and into a waiting car, which then sped circuitously through the streets to a back alley rendezvous with a waiting truck. Quickly Spaak and Pierlot climbed in and squeezed themselves like sardines into a magician's false-bottomed trunk, and the van rumbled away. Thus they rode for 24 hours.

"It was not very comfortable," Spaak remembers with a smile. "I was not much thinner then than I am now. And when we came to the Portuguese border, that was a pretty tense time. The Spanish guards examined everything and, of course, opened the trunk. They could not see us, but we could hear them poking—no, poking—around inside. We didn't breathe. If one of us had sneezed then!" He beams and chortles to himself. In Portugal they were met by secret agents and flown to London, where they set up Belgium's war-time government-in-exile and within a few days were broadcasting to the resistance at home.

This sort of melodrama is fine in the movies, of course, but forbidden in real life. Yet Spaak's life has been full of it, almost from the beginning. He was born in 1899 into one of Belgium's most distinguished families: his maternal grandfather, Paul Janson, had been

CONTINUED ON PAGE 153

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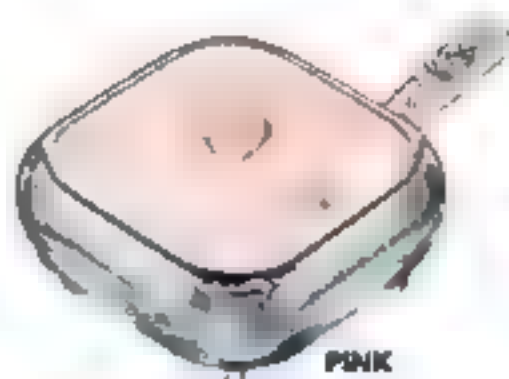


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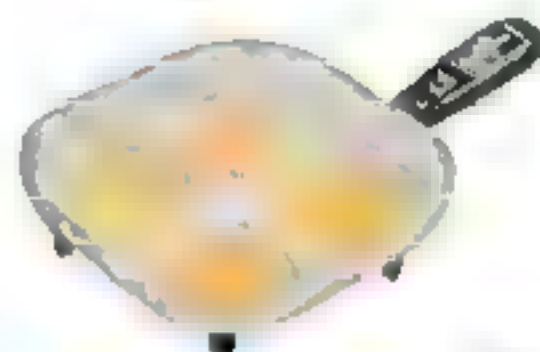
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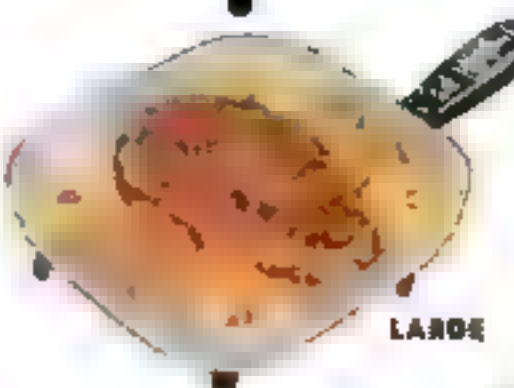
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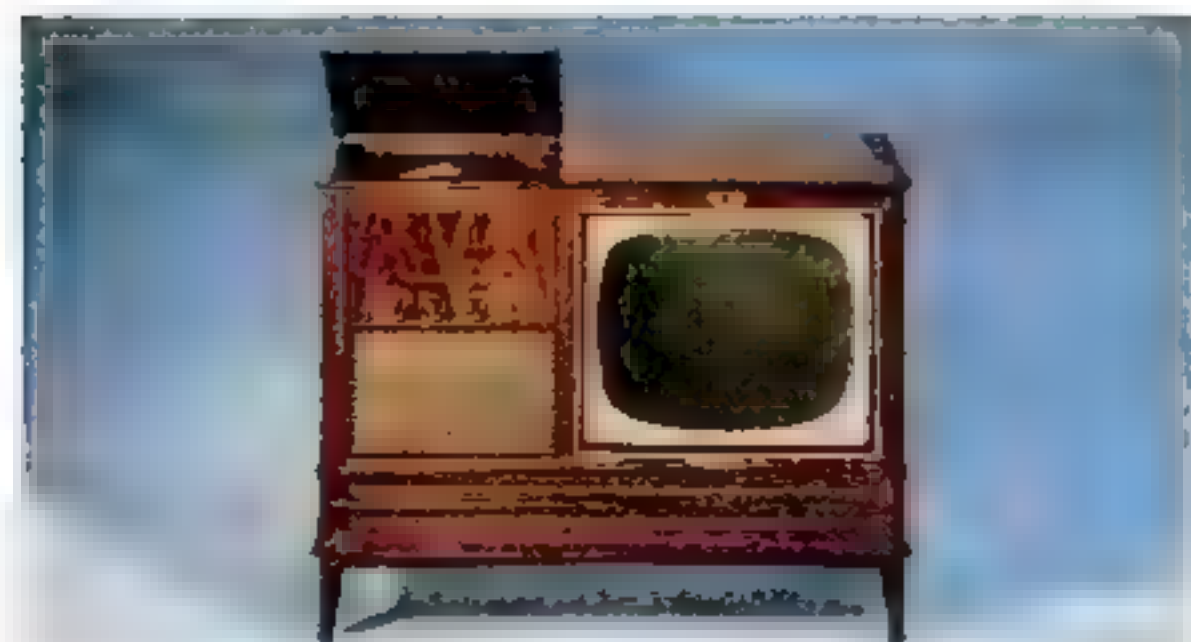


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LOBBYING FOR UNITY of Europe, Spaak opens a 1949 meeting of the Council of the European Movement, group working for cooperation between nations. Next to him sits Winston Churchill, a cofounder of council.

SPAAK CONTINUED

prime minister; his uncle, Paul-Emile Janson, was also to become prime minister; and his father, Paul Spaak, was a celebrated author and playwright. Paul-Henri was a boy patriot who, at the age of 16, joined the Belgian forces which had retreated across the Yser when Belgium fell to the kaiser. This meant that he had to pass an electric wire barricade at the Dutch frontier. He did not make it—he was captured by the Germans and spent two years in prison camp.

After the war young Spaak crammed a five-year law course into two and a half years, meanwhile perfecting his tennis. In 1922 he was a member of Belgium's team in international competition. He was equally brilliant as a lawyer. And, of course, he was interested in politics. The liberalism of his mother's family was too feeble for him, as indeed it was even for her (in 1921 she was elected to the Belgium Senate as a socialist, and she is still a senator today at the age of 84). Paul-Henri became a socialist too, and an impatient one. He lived in a state of indignation over man's injustices to man, and in court he specialized in defending the rights of workers and unions.

As the great depression arrived and deepened, Spaak became a revolutionary. Elected to the Chamber of Representatives, he was the leader of the left-wing of the socialist party and editor of its journal, *Socialist Action*, in which he offered such remarks as: "We want to be led, not by sages, but by militant revolutionaries. Our dream is to see the workers' revolt. . . ." Once he was able to combine his two favorite predilections by trouncing Gustaf V of Sweden at tennis, contrary to the unspoken rule that the king always won. Spaak asserted stiffly: "Am I a courtier? I am a socialist!"

He became known as "the Bolshevik in the dinner jacket," a nickname that was changed to "the glass-breaker" when one day he led a group of militants in a raid on the offices of a conservative newspaper. According to legend—although Spaak denies this part—he personally smashed the front windows with his gold-headed walking stick. In any case the windows were broken, and later the paper put up a protective iron screen, which is still known as "the Spaak grille." Paul-Henri was summoned before his respectable uncle, Paul-Emile Janson, then minister of justice. "Young man," glared the minister, "I think I shall have to send you to prison." Said Spaak, living the drama to the hilt, "One day I will have my revenge."

Mistakes can be useful

HOW, then, in reel three of this improbable adventure, does the "Bolshevik" become a foreign minister? Several explanations are possible, including the one that Spaak was less interested in the radical doctrines he preached than in making a name and a political career for himself. But another factor, certainly, was that Spaak was learning how to learn from experience. He believes that this is a rather rare ability and he said recently, "So many people I know, including some leading political figures in the world, make a mistake and then insist on repeating it relentlessly the rest of their lives. For me, one time is enough."

What especially cured Spaak of revolutionary socialism was a strike among Belgian miners in 1935, which Spaak enthusiastically supported and tried to expand into a general strike. The general strike failed, the miners compromised far short of their aims, and it dawned on Spaak that the Belgian working masses, with their essentially conservative temperament, had no desire to be led to the barricades. Almost overnight Spaak changed from a militant to a gradualist.

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FAMOUS SPAAKS gather at a performance of *Carmagnola* by Playwright Claude Spaak (left), 53-year-old brother of Paul-Henri (second from right). At right is Charles, 54, co-author of such films as *Grand Illusion*, *Carnival in Flanders*. Center is mother, Senator Marie Spaak, 84.

SPAAK CONTINUED

Agreeing with Prime Minister Paul van Zeeland that there should be an end to class warfare in Belgium, he accepted Van Zeeland's offer to become minister of transport and communications. He called his mother, the senator, with the news: "Maman, if your telephone breaks down, complain directly to me. I am the new minister." A year later, in a reshuffle of the cabinet, he became foreign minister.

In the quicksilver movements of Belgian politics the new Spaak became an element of stability, the seemingly indispensable element in any cabinet. By 1938 his uncle Paul-Emile had succeeded Van Zeeland as prime minister. Shortly Spaak succeeded him, achieving his "revenge" and becoming, at 39, the youngest prime minister in Belgium's history. Ten months later he was out as prime minister but after another six months he was back in his now-familiar job as foreign minister, intent on making the second great mistake and learning the second great lesson of his career.

With Hitler threatening Europe and with the League of Nations moribund, Spaak decided that Belgium's salvation lay in neutrality. The country would become another Switzerland, he declared, and he secured pledges from Britain, France and Germany to respect its borders. This policy overlooked several realities, among them the worthlessness of any pledge from a dynamic dictator like Hitler. The Germans invaded Belgium and with the fighting only a few hours old Ambassador Count von Bulow-Schwante stood in Spaak's office, beginning to read an explanation from his government. Spaak interrupted: "No, you are not going to read this to me. I know what it is. This already happened 25 years ago. I am the one who is going to speak, and what I have to say is this: get the hell out of here!"

Externally Spaak's internationalism was nourished during his wartime years in London among the other emigré governments. It bore its first fruit in 1944 in the creation of "Benelux," the customs union uniting Belgium, the Netherlands and Luxembourg. It also made Spaak a leading spirit in the forming of the United Nations, and he became the first president of the U.N.'s General Assembly. As the Russian vetoes piled up in the Security Council, however, he soon realized that the U.N. was helpless to prevent or punish aggression, and he began looking for workable alternatives. By then he was Belgium's prime minister again as well as its foreign minister. In 1948, in Brussels, starting from an idea of Britain's Ernest Bevin and warmly encouraged by Spaak, the Western European Union was formed by Britain, France and the three Benelux countries.

This was NATO in miniature. The five nations integrated their defense plans, set up military headquarters at Fontainebleau under Field Marshal Montgomery and pledged themselves to strengthen their cultural, economic and political relationships. Around this nucleus NATO itself was formed in 1949, with the U.S., Canada, Norway, Denmark, Iceland, Portugal and Italy joining the original



CAMPAIGNER Spaak always ran for Belgian parliament on the Socialist ticket.

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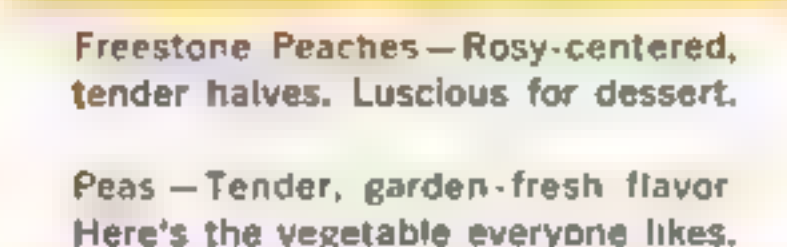
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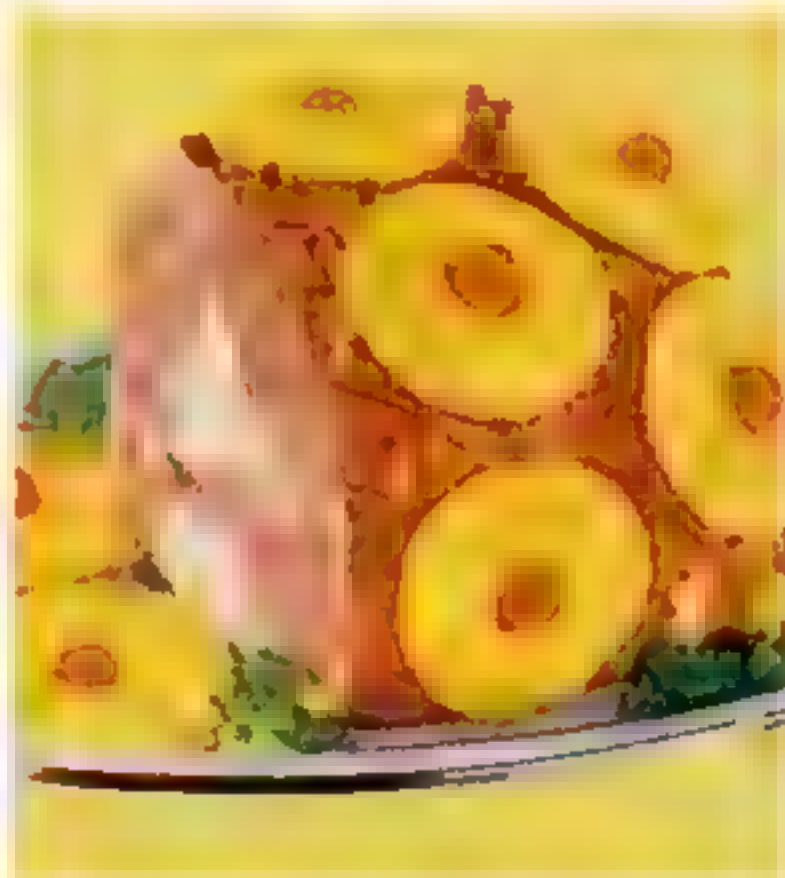
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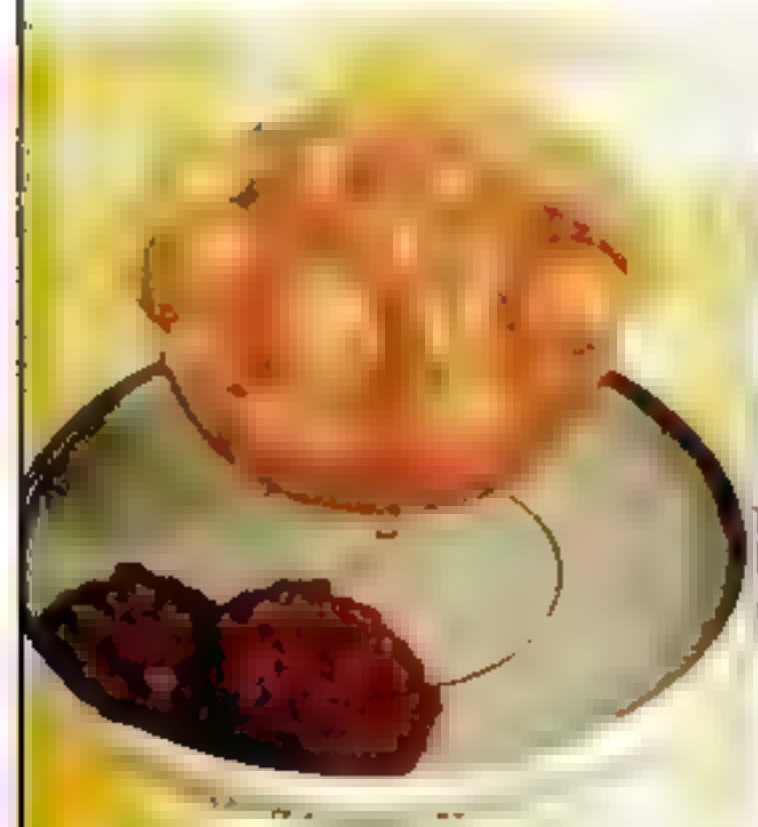
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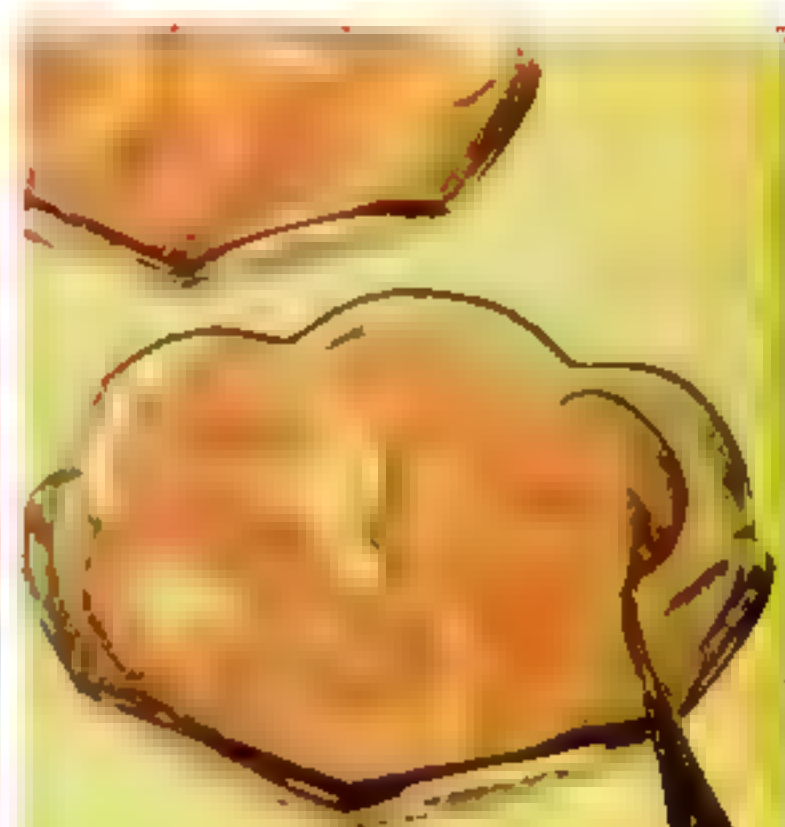
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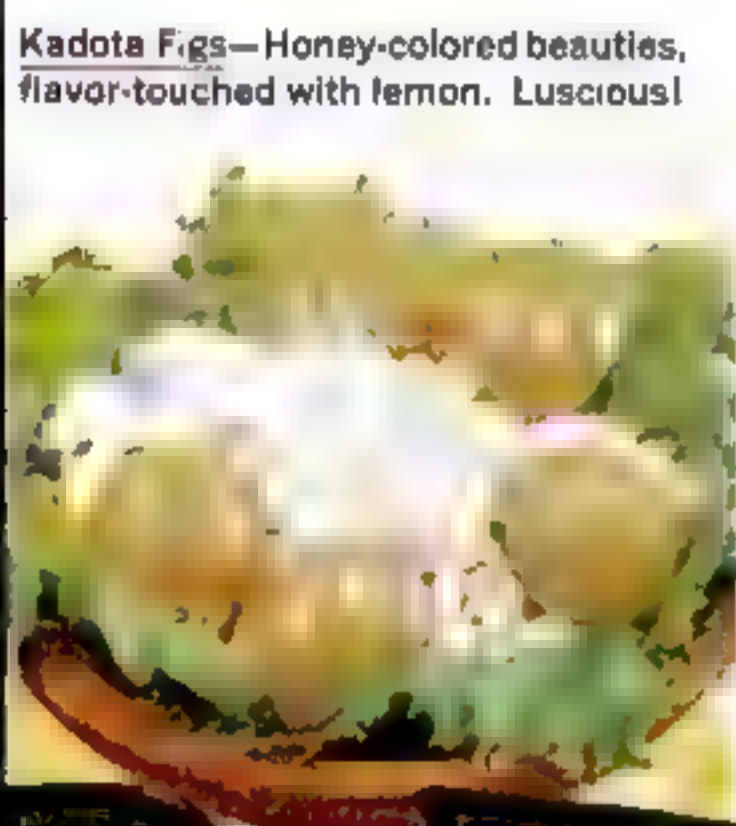
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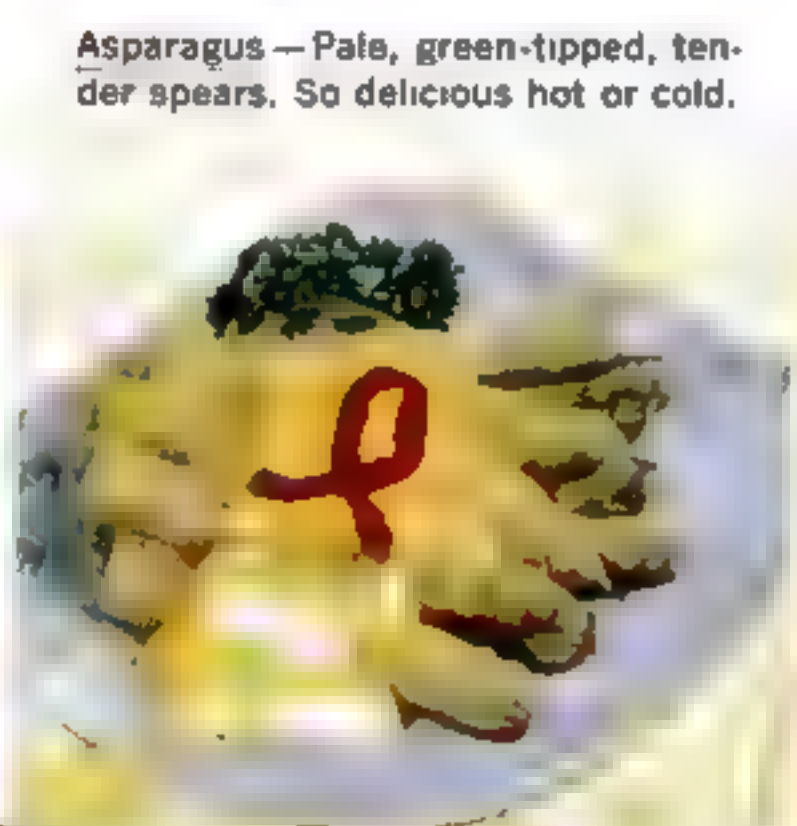
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SPAAK CONTINUED

"Brussels Pact" five. Greece, Turkey and finally West Germany were added later. Spaak signed for Belgium. Thus he approached the secretary-generalship, to which he was appointed last May, with an intimate knowledge of NATO's successes, failures and problems.

Problems? NATO has as many problems as it has members. For some of them there is no "solution" except time and luck. Others are more or less susceptible to the processes of diplomacy, but Spaak considers it unwise to talk much about their possible solutions. He is a firm believer in "open covenants secretly arrived at." When he was asked recently about the methods that have made him such a successful catalyst in getting international agreements, he answered: "I have no method. But I will tell you the qualities of a successful diplomat. They are Understanding (he must be able to see several points of view), Compromise (he cannot be dogmatic), Loyalty (to his colleagues, to his promises and to his ideals) and Discretion (he must be able to keep confidences and work quietly)."

A barefaced sense of humor

SPAAK could have added a few qualities that apply especially to himself, such as his ability to sense in advance how others will react in a situation, his sense of timing and his barefaced sense of humor. In 1946 as president of the U.N. General Assembly he ended a tense Assembly session with this announcement: "Your agenda is exhausted. Your secretary-general is exhausted. You delegates are exhausted. Your president is exhausted. At last we have achieved unanimity. It is a good time to go home." Toward the end of the recent Euratom negotiations, the German delegate announced that he had three reservations about the language in a certain article. "Wait a minute," said Spaak. "You can have one reservation. You can't have three." The German withdrew two.

As for the results of the coming summit meeting, Spaak has been careful not to commit himself in advance to any specific plans or detailed formulations. But there certainly is no secret as to his general views on the chief topics to be discussed. Of these the one on which the greatest public interest bears is, of course, the pooling of scientific effort in the alliance.

Two NATO organizations already have been working in this direction. The Advisory Group for Aeronautical Research and Development, directed by Dr. Theodore von Kármán, aerodynamic and rocketry expert from the California Institute of Technology, has managed to bring about a considerable and continuing exchange of aeronautical information among the allies. There is also the Mutual Weapons Development Program, under which the U.S. helps other countries to develop their own weapons ideas.

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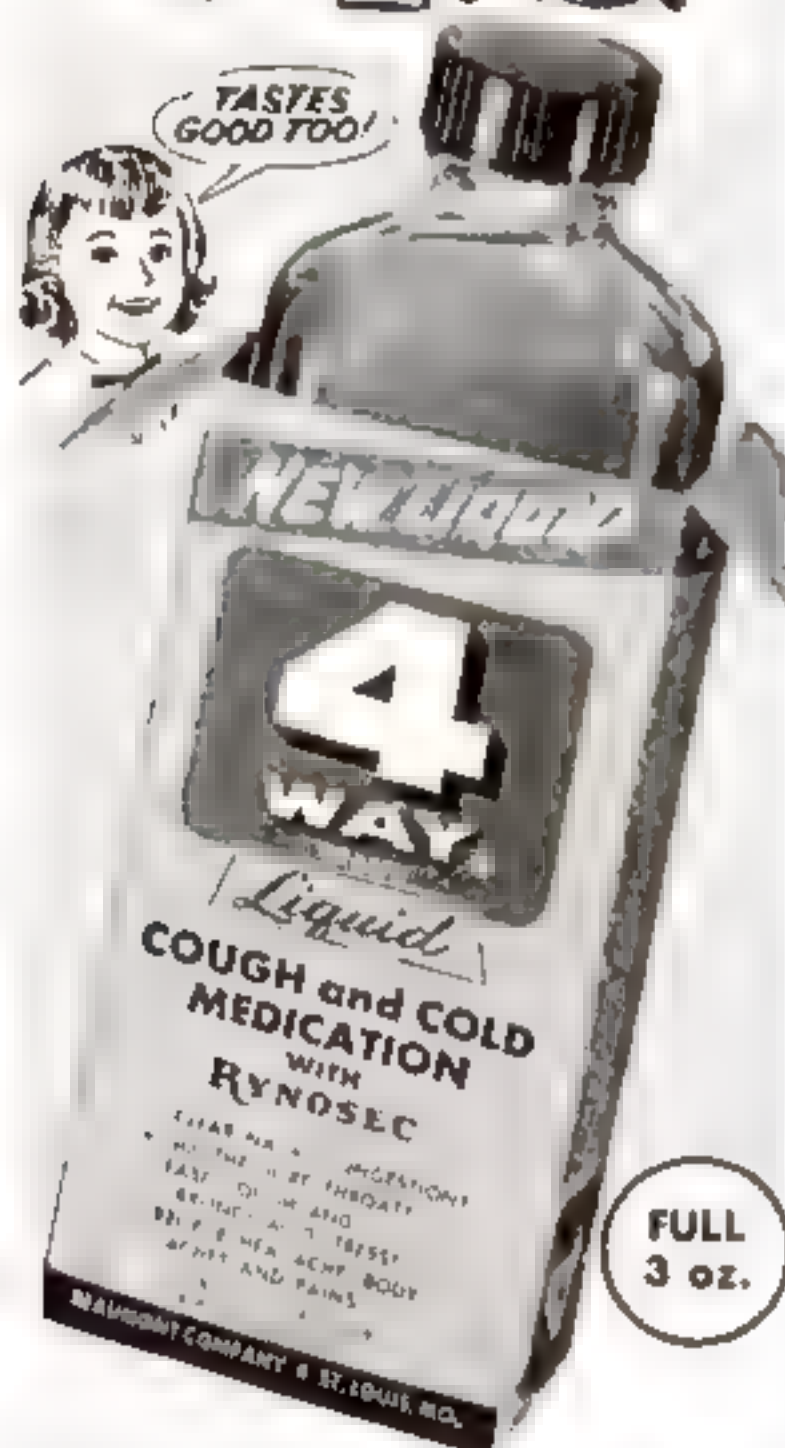
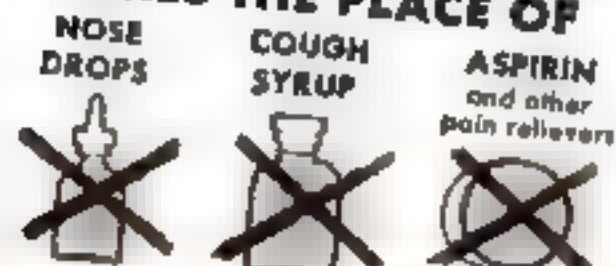
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U.S. SPOKESMAN Senator Henry M. Jackson (left), who proposed education program and missile center for NATO, talks with assistants in Paris.

SPAAK CONTINUED

Since last spring a third group, a task force of distinguished scientists from each of the NATO countries, has been exploring ways of increasing the scientific capabilities of the alliance, particularly of increasing the supply of scientists. This committee, which is headed by Caltech's Dr. Joseph B. Koepfli, will have its report ready in time for the Paris meeting.

Spaak views these three groups with warm esteem. He wishes them well. But, he believes, "If we speak of pooling our scientific efforts, if we talk about 'genuine partnership' and 'combining resources and sharing tasks,' as the Washington declaration does, then we must think in expanded dimensions. We need a whole new structure."

As for what this structure should be, he comments:

"Who can say now? After all, such a conception can't be explored and the recommendations made by Dec. 15. That would not do justice to it. Leading men from all the countries will have to examine the possibilities imaginatively and then make their recommendations. I would expect, therefore, so far as the scientific pooling is concerned, that this meeting would do two things: it would announce the principle, and it would appoint a study group of distinguished men to work out what the practice should be."

Since it is the U.S. that has by far the most advanced technology as well as the biggest resources within NATO, the practice is bound to be influenced decisively by what the U.S. wants to do. A preview of some of the American ideas came a few weeks ago at the conference of NATO parliamentarians in Paris, to whom Senator Henry Jackson reported as chairman of the committee that had been set up last year to find ways of producing more scientists and technicians in the NATO countries. Along with an ambitious program to do this, Jackson proposed creating a "North Atlantic institute for defense studies." Its purpose would be to bring together the best minds in many scientific fields from all over the alliance to analyze NATO's defense problems and to produce the best answers—to decide, that is, how many of what kinds of weapons should be used in what ways.

An outmoded law

QUITE clearly the conception of a NATO science pool has no meaning unless it can include atomic information, and U.S. scientists are at present forbidden by the Atomic Energy Act to share any of their knowledge bearing on the military use of nuclear energy. This law, which made some sense in the days of the U.S.'s nuclear monopoly, has long since been outmoded. As Spaak says, "the security of the United States will not be endangered if they entrust their allies with the secrets which their possible enemies already possess." Eisenhower's announced intention of having the law changed will, he believes, help considerably to supply "a good climate of trust" for the summit meeting.

One of the major topics at the meeting is that of atomic arms, the question of who is to control the "tactical" atomic weapons on which the ground defense of Europe so largely depends. The NATO land forces were originally supposed to consist of 97 divisions. Economic pressures brought about repeated cuts in the goal until finally



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SPAAK CONTINUED

it was reduced to only 30 divisions. What made this feasible was the U.S. success in shaping atomic explosives into a whole "family" of sizes and adapting them to delivery by artillery and rockets. With such tactical atomic weapons to supplement the regular weapons, a fairly small force could withstand very large attacks. It was just three years ago in its meeting of December 1954 that the NATO council made the decision to so equip NATO forces. The decision was arrived at with fear and reluctance, to be sure, for it practically guaranteed that any European war would become an atomic war.

Having suppressed this fear, the allies began to be gnawed by another one: that these weapons might not in fact be used when needed. The weapons were made by the U.S. (Britain now produces some of its own), and the Atomic Energy Act forbade their being sold or given to any other nation. Consequently a roundabout method had to be devised. In the first instance special U.S. atomic units were stationed at critical points along the line. Later, as the atomic cannon and rockets began to be more plentiful, some were transferred to various national forces but with the U.S. keeping custody of the nuclear warheads. It has been understood that this was a formality and that the warheads would be released on short notice. But, the Europeans can torture themselves with thinking, what if they were not released? Especially now that the Russians are making such progress with intercontinental ballistic missiles, might the U.S. fear to set off the first small nuclear weapon lest it soon find its own cities under hydrogen attack?

The French in particular, with their hypersensitive national pride, have felt increasingly annoyed at being so crucially dependent on the U.S.'s fulfilling an unwritten understanding. They have warned bluntly that they would develop an atomic weapons industry of their own unless a better arrangement could be worked out.

One proposed solution is to stockpile the warheads in the various countries and put them under the control of the supreme commander of NATO, who in the nature of things almost surely would be an American (Generals Eisenhower, Ridgway, Gruenther and Norstad have filled the post successively). The final decision to use them would be a collective one, somehow involving the NATO Council or a committee of the council. Spaak has no special convictions about the form, but he is sure that the tactical weapons should in some substantial measure be internationalized and he is counting on the American delegation to come up with a practical method for doing so.

At the parliamentarians' meeting, Senator Jackson, clearly with the approval of the State Department, indicated that this would happen, and to show the U.S.'s good faith he proposed the creation of a "NATO defense missile training center" where armed forces members from all the allies could come for training in the use of the new weapons. In due course also, as Jackson pointed out, such a center might become the coordination headquarters for allied research into missile and satellite technology, drawing its advice from leading experts within the NATO community and assigning projects to laboratories in the various countries.

How big a force?

THIS question in turn is part of the general question as to what the total forces required for Europe's defense should be, what they should consist of and which nation should supply which elements. That such a fundamental matter could still be in doubt indicates the fluid condition of military science in the missile era. But in particular it goes back to the British action last spring in cutting their armed forces and remodeling the remainder around atomic weapons. When, as part of this drastic overhaul, the British withdrew some of the forces they had been keeping in Europe under NATO command, and announced that they planned to withdraw still others, there was a hot argument in NATO's inner circles. Most of the allies denounced Britain's move as a dangerous weakening of NATO power, while the British argued that the increased use of atomic weapons would more than compensate for the loss of manpower.

As a result the whole question of the size and composition of forces was opened for re-examination. General Norstad was asked to prepare a new analysis and five-year forecast of SHAPE's needs. Norstad's report was, in fact, to have been the subject matter of the council meeting this month. Under present circumstances it will not be discussed in any detail but its broad conclusions will be examined and the necessary implications drawn therefrom.

The main conclusion, it can be predicted, will be that NATO forces, no matter how much they may be stiffened with tactical atomic weapons, cannot safely be reduced below the goal of approximately 30 divisions that was set in 1954. This was implied in the Eisenhower-Macmillan declaration with its reference to "sharing tasks in many fields." To put these divisions into the field the allies will simply

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SPAAK CONTINUED

have to coordinate their resources, drawing from each according to his abilities and avoiding duplication of effort wherever possible.

To Spaak, of course, this intention is not only desirable but long overdue. "I am sure," he has said, "that enormous savings could be made by standardizing military equipment and letting each country produce the things that it knows how to do best. This applies to small items as well as big. If one country makes good spark plugs and another one good carburetors, why should not they combine with a third one to make a good engine? This is only rational. All such interchange of efforts contributes to the economic well-being of all concerned and brings the alliance closer together. Such things grow, you know, by their own inner force. The more economic interdependence there is, the more there becomes."

Along with coordinated foreign policies—or, some day, a joint foreign policy made by a strengthened NATO council or even by a NATO parliament—Spaak sees this as the essential development if the West is not to decline. "I think that the struggle in the long run will be determined by economic and social factors," he says. "As long as the Russians keep a high level of armaments, we must do the same, of course. We must not lead them into temptation by our military weakness. We must discourage them from trying any adventures. But I personally do not think they want war or that they are systematically preparing to have a war."

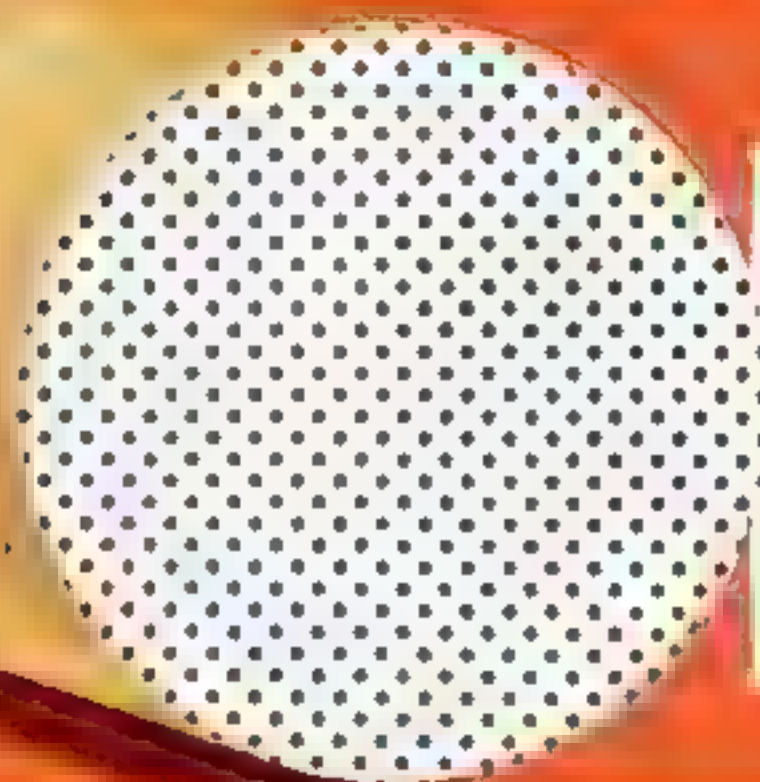
"They believe, mistakenly but still sincerely, that they can accomplish what they want without a war, so why take the risk and suffer the inevitable damage? Khrushchev has said repeatedly that Communism will be adopted by the world because it will prove itself to be a better system, capable of producing a higher standard of living. If we are not to lose out in this area of competitive coexistence, if we are going to show the underdeveloped countries that our way is better, we will have to work together. We cannot have political cooperation on the one hand and economic conflict on the other. We already have taken some big steps toward economic unity in Europe, and now we should try to build on this foundation, preserving our gains, and step by step integrating the economies of the whole alliance. It will take a long time. One cannot foresee in detail how it will develop. It will be a slow, complex evolution. But we must do everything possible to encourage it. Above all, it is a matter of spirit and determination."

There is no doubt that Spaak will provide both qualities. With the common market and Euratom, 1957 already is a turning point in European history. Through the adroit influence of Europe's most remarkable politician, who arranged this meeting and who knows how to take advantage of his opportunities, 1957 may also be marked in history as the end of the West's long era of nationalism, and the beginning of the union in which the West will find the strength it needs.



ALLIED INTERDEPENDENCE is being developed militarily as in NATO maneuvers last September. Above, U.S. Admiral Jerauld Wright (*third from left*) confers with British commanders in a communications center. Cooperation of this kind, Spaak says, will smooth road to eventual political unity.

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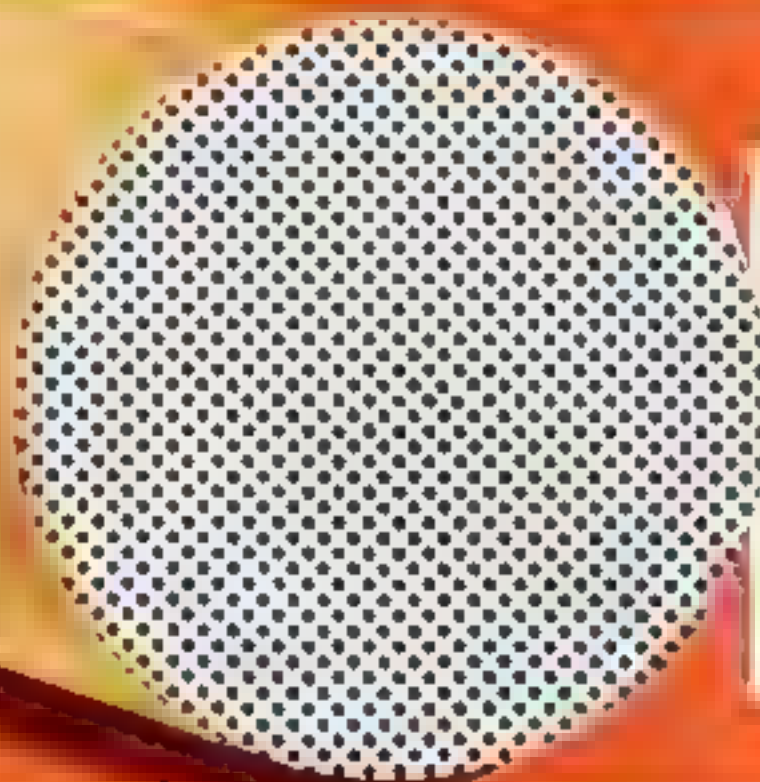


AN ORDINARY FILTER

Only *half* as many filter traps in the other two largest-selling filter brands! These simplified drawings dramatize the difference between Viceroy and ordinary tips. Only Viceroy gives you 20,000 filter traps, for that smoother taste!



Actual photomicrograph of ordinary filter section.



THE VICEROY FILTER

You can see the difference in the Viceroy tip! It gives you *twice as many* filter traps as the other two largest-selling filter brands! Yes, there are 20,000 filter traps in every Viceroy tip—20,000 filter traps, for that smoother taste!



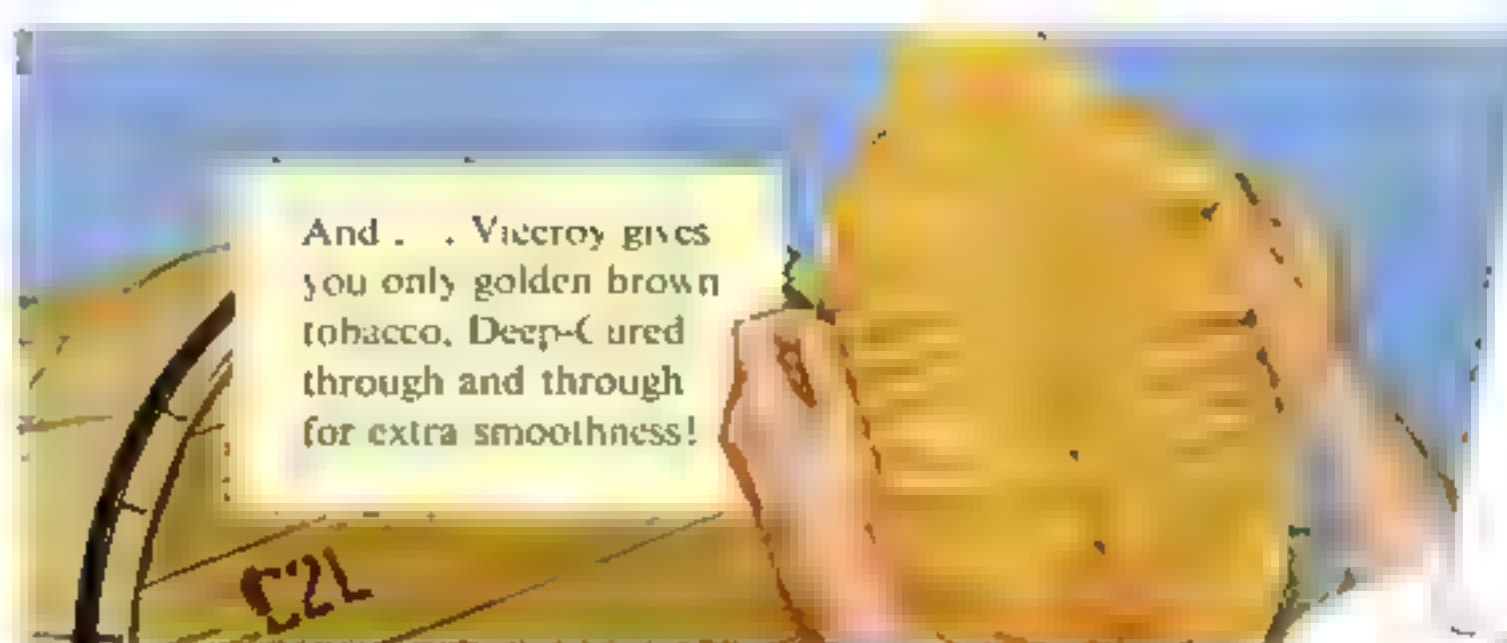
Actual photomicrograph of Viceroy filter section.

Twice as many filter traps as the other two largest-selling filter brands!

Compare! Only Viceroy gives you 20,000 filter traps—*twice as many* as the other two largest-selling filter brands—for that smoother taste!

Plus—finest-quality leaf tobacco, Deep-Cured for extra smoothness!

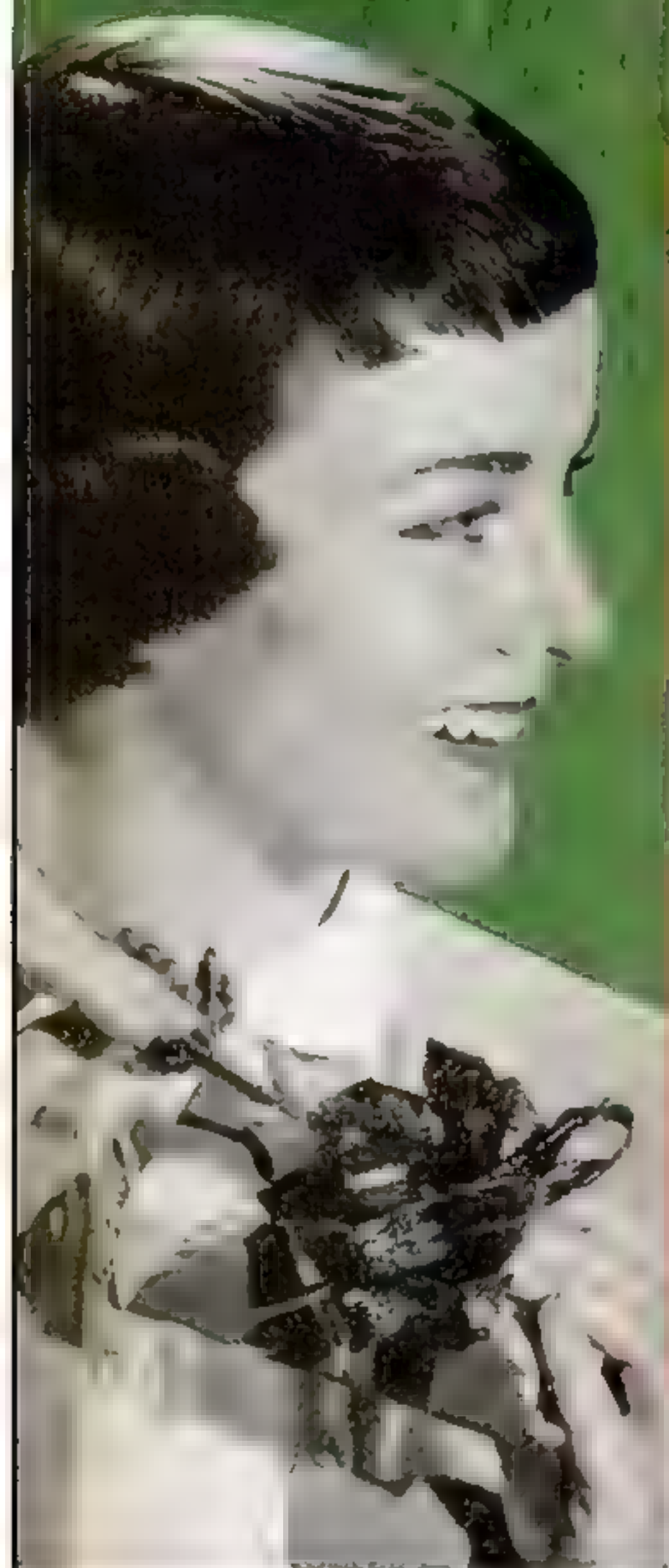
Get Viceroy! 20,000 filter traps, for the smoothest taste of all!



And . . . Viceroy gives you only golden brown tobacco, Deep-Cured through and through for extra smoothness!

VICEROY
Filter Tip
CIGARETTES
KING-SIZE

Whatever she's like
there's an Elgin
she'll like
for Christmas



IF
PRICE
IS NO
OBJECT

LADY ELGIN DIAMOND.
6 diamonds set in 14K
white gold case. 14K
gold bracelet. 23 jewels.
Shock-resistant. \$375.00

LORD ELGIN CREST-
WOOD. 14K natural or
white gold. 6 diamonds
set in dial. 23 jewels.
Shock-resistant. \$195.00

LADY ELGIN MELODY.
Lovely oval case and dacy
bracelet of 14K natural
gold. Shock-resistant.
23 jewels. \$250.00

LORD ELGIN GAYLORD.
Trim 14K natural gold
case frames the easily-
read dial. 23 jewels.
Shock-resistant. \$150.00

LADY ELGIN DIAMOND.
14K natural or white gold
case set with two brilliant
diamonds. 23 jewels.
Shock-resistant. \$100.00

IF YOU
WANT TO
SPEND
AROUND
\$75

LADY ELGIN VALERA.
14K natural or white
gold case with circle end
pieces. Shock-resistant.
Full 23 jewels. \$85.00

LORD ELGIN CONTI-
NENTAL. Wrap-around
crystal. 14K gold-filled
case. Full 23 jewels.
Shock-resistant. \$89.50

LADY ELGIN SIERRA
14K white or natural
gold-filled case. Unique
end pieces. 23 jewels.
Shock-resistant. \$75.00

LORD ELGIN RANDALL.
23 jewels. Shock-resist-
ant 14K white or natural
gold filled case. Hadley
expansion band \$85.00

ELGIN CAPER. Charming
des gn in choice of white
or natural. 19 jewels.
With matching Hadley
expansion band. \$71.50

IF YOU
WANT TO
SPEND
AROUND
\$50

ELGIN SERENE. Two fine,
sparkling diamonds set
in a beautiful 10K gold-
filled bezel; steel back.
Classic design. \$59.50

ELGIN DANBURY. Smart-
ly designed case with
embossed figures on dial.
Hadley expansion band.
19 jewels. \$69.50

ELGIN MONTEREY.
Smartly styled yellow or
white case. Shock-resist-
ant. Waterproof*.
Matching band. \$59.50

ELGIN MIDSHIPMAN.
Trim. Waterproof*.
Shock-resistant. Nite-Glo
dial. Matching Hadley
expansion band. \$59.50

ELGIN CAPTIVATOR.
Choice of white or nat-
ural case with dist native
tailored bow motif.
Styled dial. \$49.75

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"Personality-Styled" ELGIN

EACH ONE INDIVIDUALLY STYLED WITH

Whatever he's like
there's an Elgin
he'll like
for Christmas

LORD ELGIN VISTA. New "Horizon Look" with 14K gold case and wrap-around crystal. 23 jewels. Shock-resistant. \$150.00

LADY ELGIN SUNRISE. 14K natural or white gold. Wrap-around crystal. 23 jewels. Shock-resistant. Waterproof*. \$89.50

LORD ELGIN BARRISTER. Smart 10K gold case with mirror-like finish. Styled dial. Full 23 jewels. Shock-resistant. \$100.00

LADY ELGIN ASTORIA. 14K yellow or white gold case with tear-drop end pieces. 23 jewels. Shock-resistant. \$89.50

LORD ELGIN MARINER. Self-winding. Waterproof*. Shock-resistant. Nite-Glo dial. Full 23 jewel movement. \$89.50

ELGIN CAMPAIGNER. Clear view, full-figure dial in ultra thin case. 19 jewel movement. Leather strap. \$69.50

ELGIN DARLINGTON. Mirror-finish white or natural 10K gold case with beautiful faceted end pieces. 19 jewels. \$69.50

LORD ELGIN DUNBAR. 23 jewels. 14K natural or white gold-filled case. Shock-resistant. Padded calf strap. \$79.50

ELGIN VELMA. Beautiful white or natural case with flexible end pieces. Smartly styled dial. 19 jewel movement. \$69.50

LORD ELGIN GLENCOVE. Self-winding. Waterproof*. Nite-Glo dial. Shock-resistant. 23 jewels. Hadley band. \$85.00

ELGIN DARWIN. Clean-cut styling with wide, easy-to-read dial and sturdy, distinctive high curved crystal. \$39.75

ELGIN NANCY. Truly pretty and practical watch with an easily-read dial and with unusual end pieces. \$39.75

ELGIN STREAMLINE "B". Very thin but sturdy case in choice of natural or white. With padded brown calf strap. \$49.75

ELGIN "PETITE" MARLENE. Very small and smart case in white or natural with dainty, carved end pieces. \$33.75

ELGIN ARROW. Popular shaped case with modern styled figures and hour markers of most unusual design. \$33.75

Watches

A PERSONALITY IN MIND



See a complete selection of Elgin Watches where this Cherub is displayed.

ELGIN

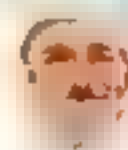
the newest ideas in
fine watch design



“New! Beefaroni — with a real Italian air!”



MODERN ITALY still loves fine food — in a restaurant or on a picnic. And you'll love Chef Boy-Ar-Dee real Italian-style Beefaroni — a meal-in-one that's ready in minutes!



You'll enjoy discovering this latest, tempting Italian-style treat — Chef Boy-Ar-Dee® Beefaroni. It's new—and quick—as the latest sports car.

What is Beefaroni? It's tender Italian macaroni with tasty beef . . . simmered in a rich tomato sauce seasoned with true Italian spices and topped with tangy Italian-style cheese.

Beefaroni was created by a master Italian chef—Chef Boy-Ar-Dee—to provide you with an Italian taste sensation the modern way. It's ready for you in minutes . . . just heat and serve and enjoy!

What's more, Chef Boy-Ar-Dee Beefaroni is a real meal in one. It's so appetizing—so hearty and satisfying that you can serve it any time, on any occasion. Make it for lunch, make it for dinner . . . serve it at parties or to top off an evening with friends. Your family and guests will applaud your ingenuity—and Beefaroni's flavor! You'll applaud its price, too—just about 13¢ a serving!



real Italian-style
CHEF BOY-AR-DEE®
Beefaroni



LITURGICAL DRAMA WAS ACTED BY STUDENTS UNDER SISTINE CHAPEL FRESCOS REPRODUCED IN ILLUMINATED TRANSPARENCIES FROM "LIFE" EXHIBIT

PROUD SEATTLE CELEBRATION

The citizens pay tribute to their Italian heritage


Proud of its Italian-American colony and the fact that an American of Italian descent is state governor, Seattle dressed up this month for an "Italian Week." The Italian ambassador came to visit as Seattleites watched parades of Italian motor scooters, attended a fashion show, heard concerts by the Florence Symphony and attended a medieval Italian drama. The play was performed under an illuminated replica of the Sistine Chapel ceiling which is part of a touring LIFE exhibit of reproductions of 50 of the world's greatest paintings and frescoes.

Between cultural events the citizens sipped *cappuccino* (coffee, chocolate and cream) at improvised sidewalk cafes, at parties and formal receptions. Before the ambassador left, Seattle presented him with a key to the city and he in return gave a compliment. "Seattle," he said, "has truly proved itself an international city."



LIGHTING CANDLES, Ambassador Manlio Brosio formally opens party given by William Carlisle (left).

Mrs. Brosio stands next to the host while Governor Albert Rosellini and his wife wait for their turn.



P.S.

Personal Service makes the difference

Kids, kittens and puppydogs often require the personal service of a friendly adult.

Theirs is a mixed-up wonder-world, full of puzzlements and surprises . . . but then, adults face many hazards and have their problems, too. One, of course, is the secure protection of one's family, home, and financial security.

Here is where the Personal Service of your local Aetna Casualty agent can be really helpful. With his professional knowledge and experience you can be sure of the *right* protection *before* a loss . . . the *right* treatment *afterward*. Why not ask him about the "policy with the P.S." — *Personal Service* — soon?



FASHION SHOW introduced Designer Pucci's sportswear. Watching are ambassador and Mrs. William Blethen (left), wife of Seattle Times publisher.



MILK SHAKES FOR MEDIEVALISTS are provided after play as actors joke with Father Eugene Kellenbenz. In back is a LIFE replica of an El Greco.

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get the policy with the

P.S.*

*Personal Service

When you get Aetna Casualty protection you get the plus value of P.S. — the personal service of thousands of Aetna Casualty agents and claim service offices, coast to coast. Why not call the Aetna Casualty agent in your community . . . today?

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ALL FORMS OF CASUALTY, BONDING, FIRE AND MARINE PROTECTION

HIGH HORSE WITH VIEW

Greenwich Village in New York is one place where a man can see a white horse looking out of a third-story window and believe his eyes. The horse is Muzzle, a 20-year-old gelding who spends most of his time pulling a bakery cart and lives in a four-story stable that is just below Washington Square. The floors are joined by a gently inclined ramp. Muzzle's master, who rents horse-drawn carts to peddlers, has put the carts on the top and bottom floors. The horses are kept on the floors between. Muzzle, who has been working for his master for about six years, is a privileged tenant. He occupies a stall with a view.





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tomorrow's heirloom*

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Celebrating 85 Years of
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BOURBON WHISKEY, I. W. HARPER
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BETTER THAN MISTLETOE



FOR GETTING KISSED



BY ALL THE SMOKERS



ON YOUR CHRISTMAS LIST!



R. J. Reynolds Tobacco Company, Winston-Salem, N. C.